

## 21 January 2025

Aumake Limited (ASX: AUK)

# Aumake Completes Successful Purchase Order and Signs Two-Year Collaboration Agreement with Sichuan Airline

## **Investor Highlights**

- Aumake has entered into a two-year e-commerce collaboration agreement with Sichuan Airlines E-Commerce Co., Ltd., providing access to over 100 domestic and international routes and a passenger base exceeding 30 million annually.
- The Company successfully completed Sichuan Airlines' rigorous financial and operational due diligence, demonstrating compliance with Chinese regulatory standards and operational excellence.
- The first purchase order, valued at approximately AU\$281,361, comprises of high-margin premium Australian alcohol products. Both parties anticipate consistent order flow following the successful fulfilment of this initial order.
- This partnership strengthens Aumake's strategy to expand premium product sales through trusted platforms, creating a scalable foundation to achieve profitability in CY2025.

**Aumake Limited (ASX: AUK)** ("**Aumake**" or "the Company") is pleased to announce that it has entered into a two-year e-commerce collaboration agreement with Sichuan Airlines E-Commerce Co., Ltd., a subsidiary of Sichuan Airlines, one of China's leading airlines. The agreement, effective from 1 January 2025 to 31 December 2026, positions Aumake Hong Kong Limited as an authorised supplier to Sichuan Airlines' e-commerce platform.

The partnership provides Aumake with access to Sichuan Airlines' extensive network of over 100 domestic and international routes, serving a passenger base exceeding 30 million annually. Through this agreement, Aumake will supply a diverse range of high-quality products, focusing on high-margin categories tailored to the preferences of Chinese consumers.

The agreement comes off the back of a first order valued at AU\$281, 361 and includes premium high-margin Australian alcohol products. The order has been successfully fulfilled and paid for by Sichuan Airlines E-Commerce Co., Ltd.

Aumake successfully completed Sichuan Airlines' rigorous financial and operational due diligence process, demonstrating the Company's compliance with stringent regulatory standards, operational efficiency, and ability to deliver products that meet the highest quality requirements.



This collaboration aligns with Aumake's broader strategy to expand its presence in the Asia-Pacific market through key partnerships, leveraging trusted platforms to scale its high-margin product offerings. The agreement represents a key step in Aumake's journey to achieve sustainable growth and profitability in CY2025.

### Aumake's Managing Director, Joshua Zhou, commented:

"This collaboration with Sichuan Airlines marks a significant milestone for Aumake as we expand our footprint in the Chinese market. The agreement provides access to a substantial and growing consumer base while validating our operational capabilities and product quality through their rigorous due diligence process.

"The first purchase order represents just the beginning of what we expect will be a long-term and mutually beneficial partnership. We are excited about the opportunities this collaboration presents and remain committed to driving shareholder value as we progress toward profitability in CY2025".

#### **About Aumake**

Aumake Limited (ASX: AUK) is a company with strong brand acceleration and sales capabilities, positioning it as a pioneer in delivering high quality brands and products from Australia and New Zealand to the Asia market.

## **Forward Looking Statement:**

This announcement may contain forward-looking statements, including statements regarding: plans, strategies and objectives of management; anticipated revenue, products, and stores; operating costs; Chinese tourism; Governmental policies and preferences (both Australian and Chinese).

Forward-looking statements can be identified by the use of terminology such as 'intend', 'aim', 'project', 'anticipate', 'estimate', 'plan', 'believe', 'expect', 'may', 'should', 'will', 'continue', 'annualised' or similar words. These statements discuss future expectations concerning the results of operations or financial condition, or provide other forward-looking statements.

These forward-looking statements are not guarantees or predictions of future performance, and involve known and unknown risks, uncertainties and other factors, many of which are beyond our control, and which may cause actual results to differ materially from those expressed in the statements contained in this presentation. Readers are cautioned not to put undue reliance on forward-looking statements.

Except as required by applicable regulations or by law, the Group does not undertake any obligation to publicly update or review any forward-looking statements, whether as a result of new information or future events.

Past performance cannot be relied on as a guide to future performance.