INNOVATIVE
SOFTWARE THROUGH
GLOBAL CHANNELS

Prophecy and Securonix enter into Global Reseller Agreement

ASX: PRO
Market Announcement

Highlights:

- **Prophecy signs 3 year global reseller agreement with US-based SIEM leader Securonix, Inc.**

- **Existing and new Securonix customers will have the option to purchase Snare, with Prophecy paid per endpoint**

- **The company expects the partnership to generate over $1M in new ARR over the course of the first 12 months of the agreement."**

Sydney — 31 January 2025 — Business software developer Prophecy International Holdings Ltd (ASX: PRO, "Prophecy" or "the Company") is pleased to announce a global reseller agreement with Securonix, Inc., for the resale of Prophecy solutions to Securonix's customers and partners, to help protect them against cyber threats for an initial 3 year term.

Securonix is a US-based leader in cloud-native Security Information and Event Management (SIEM). The company provides robust SaaS-based security solutions, including Unified Defense SIEM, User and Entity Behaviour Analytics (UEBA) and Security Orchestration, Automation and Response (SOAR) capabilities. Securonix's footprint extends to 1,000+ customers worldwide (including more than 10 Fortune 100 customers), selling direct and through a network of 150+ partners and MSSPs.

The strategic partnership will see Securonix resell Snare, Prophecy's cybersecurity solution, to its customers and partners, to enhance endpoint data collection and increase visibility through Securonix's AI-reinforced cloud SIEM platform. Multiple Snare products, including Agents, Agent Management and Reflector, will be made available to Securonix's customer base, which span a broad range of industry sectors and geographies.

The subscription model adopted under the partnership is priced per end point managed rather than based on the volume of data ingested. This model brings Prophecy the benefit of being paid on sale rather than

having to wait for deployment and utilisation to ramp up. It also presents Prophecy with a significant revenue opportunity without the need to complete conventional buying cycles.

Securonix will provide its existing customers the option to migrate from their existing third-party solution and onto Snare as their subscriptions expire over the first 12 months from the commencement of the partnership, and will give new customers the option to purchase Snare.

Prophecy CEO, Brad Thomas, said:

"We're delighted to partner with Securonix to enhance their customers' detection and management of cyber threats. Integrating Snare with Securonix's scalable cloud SIEM platform significantly expands Prophecy's reach to new customers within our target geographies and sectors. We look forward to helping Securonix to equip organizations with the tools they need to counter evolving cyber threats more effectively. "

Authorised by: Brad Thomas, CEO

Investor and Media Contact:
Brad Thomas, CEO
M +61 419 697 359
E: bthomas@prophecyinternational.com

About Prophecy International Holdings Limited

Prophecy International Holdings Limited (ASX: PRO) is a leading Australian designer and developer of innovative business software. Through its two products, Snare and emite, Prophecy serves the large and growing global markets of Cloud Data Management, Contact Centre Analytics and Cyber Security.

Emite provides a SaaS-based real time and historical analytics platform for customer experience in contact centre environments. It provides fast, accurate visibility into operational metrics that drive contact centre performance outcomes and superior customer service without adding pressure to busy business intelligence (BI) and management information (MI) teams.

The Snare product suite is a highly scalable platform of Centralised Log Management and Security Analytics products designed to enable customers to detect and manage cyber threats in real time and maintain regulatory compliance. It empowers customers to seamlessly detect threats as they emerge and review past events that may have led to system misuse.

Prophecy operates globally from Adelaide and Sydney in Australia, London in the United Kingdom and in Denver, USA.