

18 February 2025

Infomedia Announces On-Market Share Buyback

Infomedia Limited (ASX:IFM) (Infomedia) today announces an on-market share buyback of up to 5% of the Company's issued capital. The buyback of up to 18.80 million ordinary shares, will be undertaken over the 12-month period commencing 3 March 2025, unless completed or terminated earlier.

Infomedia prioritises allocating capital to invest in product enhancements and organic growth, while retaining a strong balance sheet and sufficient cashflow to pay dividends.

Infomedia has a strong cash generating business and currently \$78m of cash and no debt. The Company is well positioned to conduct the buyback whilst preserving its flexibility to invest in growth opportunities.

In accordance with ASX Listing Rule 7.33, the price paid for the IFM shares purchased under the buyback will be no more than 5% above the volume weighted average market price for IFM shares, calculated over the last 5 trading days before the day on which the purchase was made. The number of shares purchased under the buyback and the average price paid for shares will be notified to ASX on the business day following the date on which those shares are bought back.

The number of shares purchased under the buyback will depend on a number of different factors including business and market conditions, the prevailing share price, available investment opportunities and other considerations. The number of Infomedia shares will not exceed the "10/12" limit prescribed in the Corporations Act and will not require shareholder approval.

Shares purchased under the buyback will be cancelled upon acquisition and the number of IFM shares on issue will reduce accordingly.

There is no certainty that any or all of the shares announced under the buyback will be purchased, and Infomedia reserves the right to vary, suspend or terminate the buyback at any time, subject to, and in accordance with, applicable legal requirements.

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This release was authorised by the Board of Infomedia Limited. For more information please contact:

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About Infomedia: Infomedia Ltd (ASX: IFM) is a leading global provider of DaaS and SaaS solutions that empowers the data-driven automotive ecosystem. Infomedia's solutions help OEMs, NSCs, dealerships and 3rd party partners manage the vehicle and customer lifecycle. They are used by over 250,000 industry professionals, across 50 OEM brands and in 186 countries to create a convenient customer journey, drive dealer efficiencies and grow sales. Please visit Infomedia's website <https://www.infomedia.com.au> and YouTube channel <https://www.youtube.com/infomedialtd> for more information.