

ASX ANNOUNCEMENT

15 April 2025

Appointment of Chief Financial Officer

Pacific Smiles Group Limited (ASX: PSQ) (**Pacific Smiles**) is pleased to advise that it has appointed Martin White as its new permanent Chief Financial Officer, effective immediately.

Mr White has served in the role of Acting Chief Financial Officer since January 2025. The decision to appoint Mr White in a permanent capacity has been taken by the Pacific Smiles Board as a direct result of his expressed commitment to the role, his expertise and the sustained focus that he has already brought to the leadership position.

Mr White holds a Bachelor of Economics (Honours) degree and is a member of both Chartered Accountants Australia and New Zealand and the Australian Institute of Company Directors. He brings deep financial and strategic expertise, underpinned by strong governance credentials and a proven track record of leadership within Pacific Smiles.

This announcement was authorised by the Managing Director and Chief Executive Officer.

ENDS

For further information, please contact:

Investors & Media

Managing Director and Chief Executive Officer
Gary Carroll
P: 02 4930 2000
E: investor.relations@pacificsmiles.com.au