

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	<b>oOh!media Limited</b>
<b>ABN</b>	<b>69 602 195 380</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Catherine O'Connor
<b>Date of last notice</b>	28 February 2025

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
<b>Date of change</b>	23 April 2025
<b>No. of securities held prior to change</b>	Direct – 1,022,578 performance rights Direct – 494,095 fully paid ordinary shares Direct – 53,625 Deferred Short Term Incentive (DSTI) restricted shares Indirect – 54,422 fully paid ordinary shares
<b>Class</b>	Fully paid ordinary shares and DSTI restricted shares
<b>Number acquired</b>	53,625 fully paid ordinary shares – vesting of DSTI restricted shares
<b>Number disposed</b>	End of restriction period applicable to 53,625 DSTI restricted shares.  53,625 restricted shares were allocated to Catherine O'Connor on 22 April 2024 in accordance with the Equity Incentive Plan (following shareholder approval at the 2023 Annual General Meeting).

+ See chapter 19 for defined terms.

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<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	Nil.
<b>No. of securities held after change</b>	Direct – 1,022,578 performance rights Direct – 547,720 fully paid ordinary shares Indirect – 54,422 fully paid ordinary shares
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	End of restriction period applicable to the FY23 DSTI restricted shares and vesting of restricted shares.  53,625 restricted shares were allocated to Catherine O'Connor on 22 April 2024 in accordance with the Equity Incentive Plan (following shareholder approval at the 2023 Annual General Meeting). The DSTI restricted shares were subject to a 12 month restriction period, which has now ended.

#### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	N/A
<b>Interest after change</b>	N/A

+ See chapter 19 for defined terms.

**Part 3 – <sup>+</sup>Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

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<sup>+</sup> See chapter 19 for defined terms.