



Update Summary

Entity name

KMD BRANDS LIMITED

Announcement Type

Update to previous announcement

Date of this announcement

Tuesday April 29, 2025

Reason for the update

Updating name of registered holder

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

KMD BRANDS LIMITED

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

ARBN

Registration number

139836918

1.3 ASX issuer code

KMD

1.4 The announcement is

Update/amendment to previous announcement

1.4a Reason for update to a previous announcement

Updating name of registered holder

1.4b Date of previous announcement to this update

8/4/2025

1.5 Date of this announcement

29/4/2025



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

+Securities issued under an +employee incentive scheme that are subject to a restriction on transfer and are not being quoted on ASX until the restriction ends

2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

has an existing ASX security code ("existing class")



Part 3B - number and type of +securities the subject of this notification (existing class) where issue has not previously been notified to ASX in an Appendix 3B

Additional +securities in an existing class issued under an +employee incentive scheme**ASX +security code and description**

KMDAK : PERFORMANCE RIGHTS

Date the +securities the subject of this notification were issued

7/4/2025

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class

Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?

Yes

Provide details of the KMP or +associates being issued +securities.

Name of KMP	Name of registered holder	Number of +securities
Brent Scrimshaw	BAAS 13 Pty Limited as trustee for Scrimshaw Family Trust	3,836,782

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

Refer to page 10 of KMD Brands Limited's 2024 Corporate Governance Statement, available at:

<https://www.kmdbrands.com/reports>

Any other information the entity wishes to provide about the +securities the subject of this notification

Issue details

Number of +securities

3,836,782

Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this notification, the +securities of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (Total number of each +class of +securities issued and quoted on ASX)

ASX +security code and description	Total number of +securities on issue
KMD : ORDINARY FULLY PAID FOREIGN EXEMPT NZX	711,667,484

4.2 Unquoted +securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
KMDAK : PERFORMANCE RIGHTS	27,144,881