

ASX Announcement (ASX: B4P)

18 June 2025

Appointment of Chief Financial Officer

Beforepay Group Limited (Beforepay or the Company) (ASX: B4P) is pleased to announce the appointment of Laavanya Pari as its new Chief Financial Officer, commencing on 11 August 2025.

Ms. Pari is a Chartered Accountant with over 20 years of finance and leadership experience across a range of industries in both Australia and the UK. After commencing her career in audit with Grant Thornton, she transitioned into the commercial sector and most recently held roles as Chief Financial Officer and Chief Operating Officer at GetUp Ltd, and Head of Finance at Mamamia.com.au Pty Ltd. Prior to that, Ms. Pari was the Chief Financial Officer at Svitzer Australia. She is also a Director and Chair of the Finance, Audit and Risk Committee at Justice Connect and a Graduate of the Australian Institute of Company Directors

“It’s a pleasure to welcome Laavanya to Beforepay Group,” said Jamie Twiss, CEO. “Her strong track record of leadership, her deep experience in finance across a range of industries, and her intellect and energy will be a great addition to the Group. With the continued success of our core Pay Advance product, our expansion into personal loans, and the momentum we’re seeing in Carrington Labs, this is the perfect time to bring on a leader of Laavanya’s stature.”

Following Ms. Pari’s commencement, Interim CFO Shreya Prakash will return to her existing role on the Finance team. “Shreya has done a great job in the interim CFO role, and we’re grateful for all her hard work over a busy time of year,” said Twiss.

This announcement has been authorised for release to the ASX by the Board.

For more information, please contact:

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About Beforepay Group

Beforepay Group was founded in 2019 to support working Australians who have not been well-served by the traditional financial-services industry. Beforepay Group operates two business lines: Beforepay, the Company's direct-to-consumer lending business and Carrington Labs, which builds and deploys explainable AI-powered loan portfolio recommendations and lending solutions. The company has won several awards in 2024 including APAC Insider Australia Enterprise Awards 2024: Best Ethical-Lending FinTech 2024 and Most Innovative Ethical Lender of the Year 2024. For more information visit www.beforepay.com.au.