



Announcement Summary

Entity name

PUREPROFILE LTD

Announcement Type

New announcement

Date of this announcement

Monday July 14, 2025

Details of +securities that have ceased

ASX +security code	Security description	Number of +securities that have ceased	The +securities have ceased due to	Date of cessation
PPLAK	OPTION EXPIRING 30-JUN-2025 EX \$0.06	3,000,000	Expiry of option or other convertible security without exercise or conversion	30/06/2025
PPLAE	SHARE RIGHTS	484,848	Lapse of conditional right to securities because the conditions have not been, or have become incapable of being, satisfied	06/06/2025

Refer to next page for full details of the announcement



Part 1 - Announcement Details

1.1 Name of +Entity

PUREPROFILE LTD

We (the entity named above) provide the following information about our issued capital.

1.2 Registered Number Type

ACN

Registration Number

167522901

1.3 ASX issuer code

PPL

1.4 The announcement is

New announcement

1.5 Date of this announcement

14/7/2025



Part 2 - Details of +equity securities or +debt securities that have ceased

ASX +Security Code and Description

PPLAK : OPTION EXPIRING 30-JUN-2025 EX \$0.06

Unquoted +equity securities that have ceased

Number of securities that have ceased

3,000,000

Reason for cessation

Expiry of option or other convertible security without exercise or conversion

Date of cessation

30/6/2025

Is the entity paying any consideration for the cessation?

No

Any other information the entity wishes to notify to ASX about the cessation?

ASX +Security Code and Description

PPLAE : SHARE RIGHTS

Unquoted +equity securities that have ceased

Number of securities that have ceased

484,848

Reason for cessation

Lapse of conditional right to securities because the conditions have not been, or have become incapable of being, satisfied

Date of cessation

6/6/2025

Is the entity paying any consideration for the cessation?

No

Any other information the entity wishes to notify to ASX about the cessation?



Part 3 - Issued capital following changes

Following the cessation of the +securities the subject of this notification, the issued capital of the entity will comprise:

The figures in parts 3.1 and 3.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

3.1 Quoted +equity securities and +debt securities (total number of each +class of +securities quoted on ASX)

ASX +security code and description	Total number of +securities on issue
PPL : ORDINARY FULLY PAID	1,163,841,958

3.2 Unquoted +equity securities (total number of each +class of +equity securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
PPLAL : OPTION EXPIRING 16-FEB-2026 EX \$0.053	2,000,000
PPLAG : OPTION EXPIRING 06-OCT-2026 EX \$0.02683	19,946,995
PPLAH : OPTION EXPIRING 06-OCT-2026 EX \$0.02683	17,210,946
PPLAK : OPTION EXPIRING 30-JUN-2025 EX \$0.06	0
PPLAD : OPTION EXPIRING 01-APR-2026 EX \$0.02	33,958,503
PPLAE : SHARE RIGHTS	31,272,936
PPLAF : PERFORMANCE RIGHTS	18,194,134
PPLAM : OPTION EXPIRING 15-JAN-2029 EX \$0.028	5,000,000

Note: the figures stated in the tables above are used to calculate the total market capitalisation of the entity published by ASX from time to time. The table will not include those classes of +securities that have ceased or lapsed in their entirety in ASX records before the announcement date described in Q1.5, even if the entity has advised ASX of a change to that class of +security in Part 2 of this form.