

\$200k Strategic Investment

11 August 2025

Equity Story Group Ltd (ASX: EQS) (**EQS** or **Equity Story**) is pleased to announce that it has received **\$200,000** from a strategic investor for 7,142,857 shares at an issue price of **2.8c each**. The placement represents a **12% premium** to the Equity Story's most recent closing price of 2.5 cents. The shares will be issued today under the Company's current ASX Listing Rule 7.1A capacity.

The Board welcomes this strategic investment as a strong endorsement of the Company's direction and growth strategy in both the wealth advisory and financial media sectors. The funds will be used for general working capital as the Company works to integrate and build the wealth management offering.

This announcement has been authorised for release by the Board of Directors of Equity Story Group Ltd.

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About Equity Story Group Ltd

Equity Story Group Ltd (ASX: EQS) is a diversified Australian financial services company that offers investor education, market research, trading insights, wealth management, stockbroking, funds management, and capital markets services.

The Company provides equities market advice, proprietary trading strategies, and educational content through a subscription-based model, including written publications, podcasts, live seminars, and online courses.

Equity Story also provides members with exclusive investment opportunities, capital raises, and managed funds.

Equity Story also operates a dedicated, full-service Wealth Management and Stockbroking division under the Baker Young brand, providing portfolio management, listed securities advice, corporate advisory services, and discretionary account services.

For more information, please visit us: www.equitystory.com.au

