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ASX/Media Announcement

Macpac executive leadership transition

Experienced retail executive Reuben Casey will join Super Retail Group as Macpac Managing Director in November 2025 following Cathy Seaholme's decision to retire from the role after four years with the Company.

Mr Casey, the former Chief Executive Officer of Kathmandu, is currently Chief Operating Officer and Deputy Chief Executive Officer of New Zealand agribusiness company Craigmore Sustainables. Previously he held senior leadership positions at TaylorMade Adidas Golf and Meridian Energy.

Group Managing Director and Chief Executive Officer Anthony Heraghty said "I would like to thank Cathy for her contribution to the Group. Under her leadership, Macpac achieved record sales and expanded its market share in a highly competitive segment. On behalf of everyone at Super Retail Group, I wish Cathy all the best for her retirement and return to Australia. I also look forward to working closely with Reuben to drive the next phase of growth for Macpac."

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