

22 August 2025

Entertainment secures additional \$3.0 million loan facility from Suzerain

Entertainment Rewards Ltd (ASX:EAT or the Company) is pleased to announce it has signed an amendment deed to the existing \$7.5 million loan deed with Suzerain Investment Holdings Ltd (Suzerain) to secure additional loan of \$3.0 million under the same terms and conditions to meet its working capital requirements. Following are the key terms of the loan agreement:

1. Loan Amount increased from \$7.5 million to \$10.5 million
2. Interest Rate: 13.0% per annum
3. Loan principal repayment date: 31 December 2026
4. Interest repayment date: Interest to accrue and to be repaid on 31 December 2026
5. No interest will be charged on interest accrued
6. Line Fees: 1% annually on the Outstanding Principal, payable in arrears on the last day of June and December of each year of the term.
7. Security: Unsecured loan

Entertainment's CEO, Heidi Halson said: *"We are pleased to have secured an additional \$3.0 million loan facility from Suzerain, which will enable us to advance our ongoing Revenue Pivot Strategy. This funding strengthens our ability to build high-value partnerships and pursue quality-driven opportunities, keeping us firmly on track toward strong revenue growth. Ultimately, it allows us to continue transforming everyday experiences into extraordinary impact."*

This announcement has been authorised for release by the Board of Directors of Entertainment Rewards Ltd.

For more information, please contact:

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About Entertainment Rewards Ltd

Through its Entertainment-branded subsidiaries, Entertainment Rewards Ltd provides a marketplace for offers and rewards which connects merchants wanting more business with consumers seeking entertainment, lifestyle and leisure experiences at great value.

Founded in 1994, Entertainment is a trusted and iconic source of member-only offers and deals that manages the largest and most comprehensive amount of entertainment-related merchant content. It provides fundraisers, merchants and enterprises with advanced data and campaign analytics and markets to the largest closed-group of subscription-paying members in Australia and New Zealand.

Entertainment generates revenue through member subscription fees and marketplace features that provide data-as-a-service and targeted campaign value to merchants, enterprise and fundraising partners. www.entertainmentrewards.com.au