

28 August 2025

Markets Announcements Office ASX Limited

Half Year 2025 Results Presentation

Attached is the Half Year Results Presentation for Eagers Automotive Ltd (ASX:APE) for the half year ended 30 June 2025.

-ENDS-

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Authorised for release by the Board.



HY 2025 Results

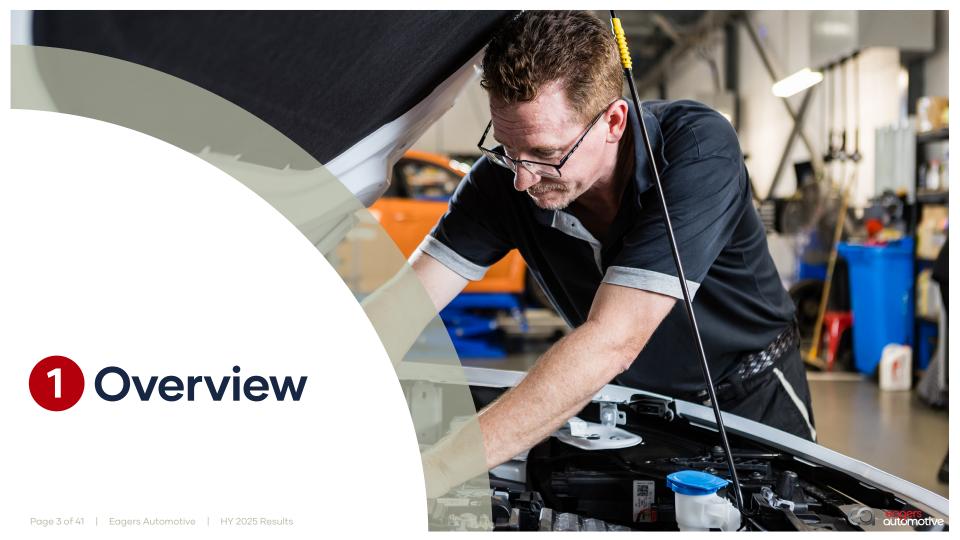
28 August 2025

Keith Thornton | Chief Executive Officer **Sophie Moore** | Chief Financial Officer

Agenda

- **Overview**
- **Financial Results**
- **Business Performance**
- **Strategic Priorities**
- Outlook
- A&Q





Financial highlights HY 2025

| | 1H 2025 | 1H 2024 | Movement |
|---------------------------------|---------------|---------------|-------------------|
| Revenue | \$6.5bn | \$5.5bn | <i>~</i> 7 +18.9% |
| Underlying EBITDAI ¹ | \$296.7m | \$265.9m | ~ ³ +11.6% |
| Underlying PBT ¹ | \$197.7m | \$182.5m | <i>№</i> +8.3% |
| Return on sales - Core LFL | 3.7% | 3.9% | ∨⊿ (0.2%) |
| \$ Statutory PBT | \$193.4m | \$181.3m | <i>~</i> 7+6.7% |
| ලි _{ලා} Gearing | 0.82 times | 0.89 times | ∨⊿ (7.9%) |



+\$1bn

Revenue growth in first half of 2025

Record EBITDAI

Driven by operational performance

Record Dividend Maintained



Operational highlights HY 2025

| | 1H 2025 | 1H 2024 | Movement |
|-----------------------------------|---------|---------|-------------------|
| New unit sales | 88k | 72k | <i>~</i> ₹+22.0% |
| See Used unit sales | 30k | 26k | <i>∧</i> ³ +16.7% |
| New car market share ¹ | 13.8% | 11.1% | <i>№</i> +2.7% |
| Cost base margin ² | 12.1% | 13.0% | ⅓ (0.9%) |
| Total FICC PVR | \$2,008 | \$1,929 | ~ 7 +4.1% |

Highlights

Growing share and fractionalising cost base leads to greater resilience through cycles

Building scale

Portfolio quality

Unique position



Strategic highlights HY 2025

| | FY 2019 | FY 2024 | 1H 2025 | Movement since FY24 | Movement since FY19 |
|---------------------------------|---------|---------|---------|---------------------|---------------------|
| Productivity \$'000/Headcount | 909 | 1,355 | 1,481 | <i>~</i> 7+9% | ~₹+63% |
| Brand portfolio (#) | 36 | 49 | 51 | ~ 7 +4% | ~ 7+42% |
| NEV market share | 4% | 22% | 34% | ~ 7 +12% | № +30% |
| easyauto123 Net Profit Per Unit | (\$704) | \$1,251 | \$1,526 | <i>№</i> +22% | ~ ³ +317% |
| Owned property portfolio (\$'m) | 267 | 885 | 891 | ~ 7 +1% | № +234 % |
| ♣ LFL leases exited (#)¹ | _ | 98 | 106 | <i>~</i> 7+8 | № +106 |



Scorecard for HY 2025

Industry Dynamics FY25 FY25 HY25 HY25 Outlook Progress Outlook **Progress** New Car Volume Parts Department PBT \bigcirc New Car GPU Service Department PBT Used Car Volume F&I Penetration (\uparrow) Used Car GPU Ahead of expectation In line with expectation Behind expectation



- Target >\$1bn topline growth in FY 2025
- Achieved >\$1bn topline growth in HY 2025

• Trough margins passed in HY 2025

- PBT ahead of AGM guidance

- Prior headwinds to swing to tailwinds in 2H 2025
- Cash rate reductions

 Continue to outperform industry average and peers





Summary P&L HY 2025

| \$ Million | HY24 | HY25 | Mvmnt \$ or (%) | Mvmnt (%) |
|--|---------|---------|--------------------|--------------|
| Underlying Operating Results | | | | |
| Revenue from continuing operations | 5,464.2 | 6,496.7 | 1,032.5 | 18.9% |
| Underlying operating EBITDAI from continuing operations ¹ | 265.9 | 296.7 | 30.8 | 11.6% |
| Underlying operating EBITDAI margin ¹ | 4.9% | 4.6% | (0.3%) | (6.2%) |
| Underlying operating PBT from continuing operations ¹ | 182.5 | 197.7 | 15.2 | 8.3% |
| | | | | |
| Specific items reported below underlying operating PBT ¹ | (1.2) | (4.3) | (3.1) | |

Statutory Results

| Revenue from continuing operations | 5,464.2 | 6,496.7 | 1,032.5 | 18.9% |
|--|---------|---------|---------|-------|
| Statutory operating EBITDAI from continuing operations | 335.2 | 366.7 | 31.5 | 9.4% |
| Statutory profit before tax from continuing operations | 181.3 | 193.4 | 12.1 | 6.7% |
| Statutory profit after tax from continuing operations | 123.4 | 134.2 | 10.8 | 8.8% |

Key Takeaways

Record turnover with a balanced contribution across organic growth and acquisitions

Resilient margins in our core LFL business passing the cycle low point

Record EBITDAI

benefitting from scale and efficiency of our cost base

Specific items relate to restructure and integration activities



Strong balance sheet enables track record of balanced capital management

| \$ Million | FY19 | FY20 | FY21 | FY22 | FY23 | FY24 | HY25 |
|-----------------------|-------|-------|-------|-------|-------|-------|---------|
| Cash | 94.2 | 209.1 | 197.6 | 190.4 | 222.2 | 183.7 | 461.9 |
| Net Debt | 315.8 | 129.3 | 128.4 | 253.5 | 262.7 | 813.1 | 474.2 |
| Property ¹ | 267.2 | 363.9 | 467.0 | 607.6 | 597.9 | 885.4 | 891.3 |
| Available Liquidity | 205.0 | 683.2 | 733.1 | 631.1 | 620.3 | 773.9 | 1,077.9 |
| Gearing ² | 1.15 | 0.29 | 0.28 | 0.54 | 0.48 | 1.48 | 0.82 |

1 Invest in the business

Capex and proprietary technology investment to drive organic growth

3 Property

Property backed balance sheet accelerating business transformation

4 Shareholder returns 2 Value accretive M&A

Capital **Allocation Framework**

Disciplined approach to M&A

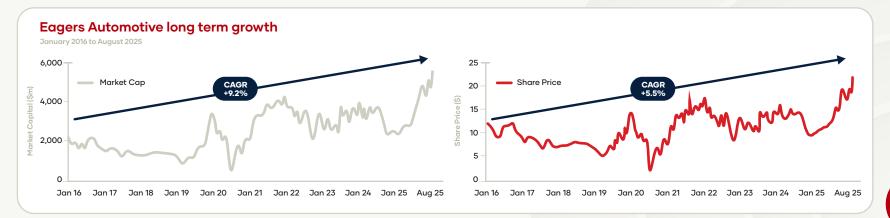
Rewarding shareholders with dividends and buybacks

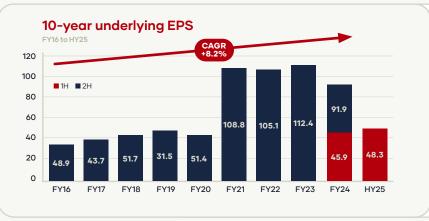
| 222.2 (124.6) 97.7 597.9 | 297.5 (325.3) (27.8) | 183.7 (396.3) (212.6) | 461.9 (363.4) 98.5 |
|--|----------------------------|-----------------------------|--------------------------|
| (124.6) 97.7 | (325.3) | (396.3) | (363.4) |
| 97.7 | (27.8) | | |
| | | (212.6) | 98.5 |
| 597.9 | 704.0 | | |
| | 726.9 | 885.4 | 891.3 |
| (360.4) | (467.3) | (600.5) | (572.7) |
| 237.5 | 259.6 | 284.9 | 318.6 |
| 308.8 | 276.0 | 368.5 | 254.7 |
| | | | |

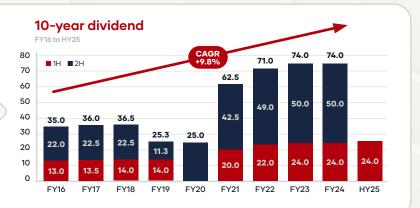
| Cash | Net debt | Available | Gearing |
|-----------|----------|------------------------------|---------|
| \$283.1m | \$653.0m | Liquidity \$899.1m | 1.13 |
| φ200.1111 | φοσο.σπ | Ψ077.1111 | 1.10 |



Track record of growth through cycles



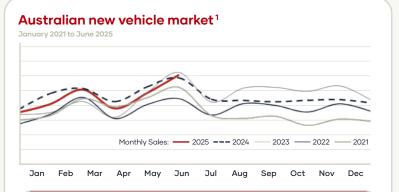








New vehicle market remains resilient



Key Takeaways

Ridden through the inventory cycle
Pre-Covid gap in the new vehicle market remains ~125k

Supply has normalised

No reason to expect a reduction in demand, RBA rate cuts to further support consumer and business sentiment

Industry remains resilient

Despite cycling against a record market in prior half year, 1H25 had one record and two second best ever months

(1) Source: VFACTS

66 The maturing retail automotive business model (diversified consumer-centric revenue streams) has become quasi-recession proof with dealers learning how to drive revenue and margin in any macro-economic environment."

2025 Dave Cantin Group Market Outlook Report

66 Our view is that classing Eagers Automotive as a consumer discretionary stock is possibly a misnomer.

Eagers Automotive transacts in mobility. Mobility is a need not a want.

The choice to be mobile is NOT discretionary... how people choose to be mobile is.

The Eagers Automotive Retail Model provides new and used vehicles sales ranging from \$1,000 to more than \$1 million, financing and re-financing solutions, subscription options, repairs and maintenance, parts and labour.

Eagers does all these things at material scale.

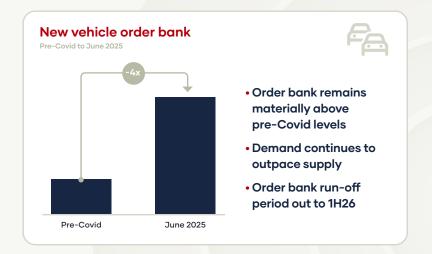
Automotive retailers have a balanced business that provide mobility solutions across the spectrum regardless of the macro-economic environment. This is magnified at Eagers' scale. This may go a long way towards explaining the increasingly resilient and defensive nature of the Eagers business."

Eagers Automotive, 2025



Eagers continues to benefit from scale, quality and unique nature





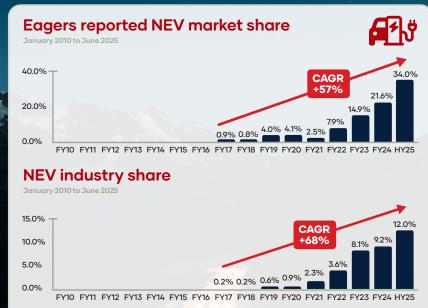


 New Vehicle days supply comprised of 42 days of unsold stock and 16 days of sol stock. Includes all new and demonstrator vehicles.



Leading to material market share gains while leading NEV transition

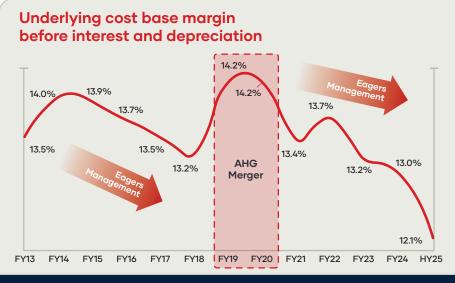






Delivering sustainable competitive advantage

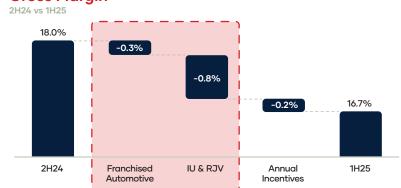
Scale + Portfolio + Unique Nature Disciplined Execution Strategy Consistent Long-term Strategy Strategy



12.1% Record low

Costs before interest and depreciation at historic lows relative to turnover

Gross Margin

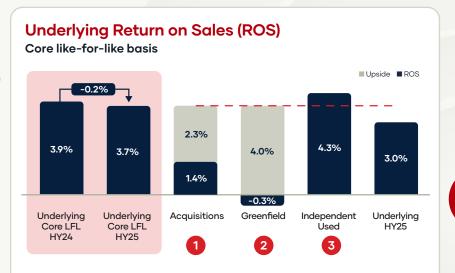


- Franchised Automotive gross margin is 18.7%, marginally down from 19.0% in 2H24, excluding annual incentives, remains above long term average of 17.8%.
- Overall gross margins skewed by current sales mix higher volume contribution from our lower margin departments and business units – New Cars, Retail Joint Venture (RJV), and Independent Used (IU).
- RJV margin influenced by lower back-end contributions at this stage of its maturity, and no back-end contributions from IU.



Building a resilient defensive business through cycles





- 1 Improved contribution from ongoing integration and optimisation of acquisitions
- 2 Continuous improvement in performance of maturing greenfield operations
- 3 Continued optimisation and sustainable growth in independent used business



Peer results have been adjusted to remove the impact of AASB16 to provide a consistent comparison.



Next100 Strategy



Property

Engage our

customers.

everywhere

People & **Technology**

Redefine our workforce

Finance & Insurance Income

Deliver optimised vehicle finance solutions

Driving Proprietary Innovation

> Support innovation

Disciplined Growth

Reinvest with discipline

Long term strategic upside of 2.0% remaining

Annualised uplift for remaining property rationalisation

Annualised uplift for remaining productivity upside

Annualised uplift from expected cash rate reductions

Margin Levers

KEY METRIC Rent to gross profit ratio



20% reduction

KEY METRIC Revenue per employee



\$1.5m per person

KEY METRIC Penetration





Next100 Strategy in action

Osborne Park AutoMall



Next100 Strategy in action

Osborne Park AutoMall

| Metrics | Traditional | AutoMall | Movement |
|--|-------------|----------|----------|
| Footprint (m²) | 45,000 | 21,000 | (24,000) |
| Leases (no.) | 7 | - | (7) |
| Brands (no.) | 6 | 7 | 1 |
| Property Costs | \$7.9m | \$4.4m | (\$3.5m) |
| • Lease costs (\$m) ¹ | \$4.2m | - | |
| • Owned property costs (\$m) ² | - | \$3.5m | (Ċ7 F) |
| • Leased property costs (\$m) ³ | \$2.5m | - | (\$3.5m) |
| • Holding costs (\$m) ⁴ | \$1.2m | \$0.9m | |
| Performance Metrics | | | |
| • Productivity per person (\$m) | \$1.0m | \$1.9m | \$0.9m |
| • Rent to gross (%) | 11.2% | 7.8% | (3.4%) |
| • ROS (%) | 2.8% | 5.0% | 2.2% |
| • easyauto123 throughput ⁵ | - | 1,620 | 1,620 |
| • Estimated new unit deliveries | 2,800 | 4,500 | 1,700 |





Next100 Strategy continued business transformation

Property



Portfolio at Jun 25

Owned to **Leased Ratio**

\$891.3m

28.1% vs 9.7%

vs \$267.2 million at Dec-19²

in Dec-19

Execution of long term property strategy

- Strategic property redesign
- · Rebalancing owned vs leased portfolio
- Disciplined portfolio growth including long term fixed rate capital loans
- Reducing exposure to inflationary pressures on property cost base

People & Technology



+12.4%

Increase in revenue per employee vs

1H24⁵

-0.7%

Reduction in LFL headcount vs 1H243

Finance & Insurance



F&I PVR vs Industry Average

+59%

+99%

New vehicles

Used vehicles

Leveraging proprietary technology to drive industry leading productivity

















Key margin driver in 2024 and beyond

F&I penetration continues to outperform industry averages

+6%

+8%

New vehicles⁴

Used vehicles¹

Ancillary product strategy driving margin growth

+11% vs 1H24

Car Care growth continues

+8.7%

+77%

Total PVR vs 1H24

Since 2019

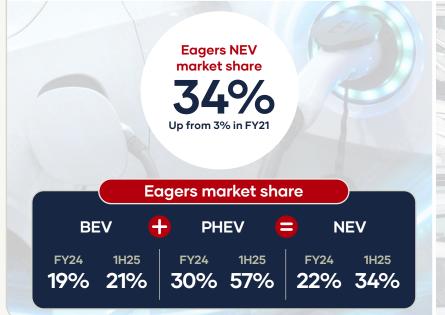


Leading the NEV transition

Leading retail partner for NEV transition

66 The industry is at an inflection point and Eagers Automotive is uniquely positioned to capitalise on its scale and expertise while leading the generational shift towards a lower emission future."

Eagers Automotive 2022 | Full Year Results Announcement



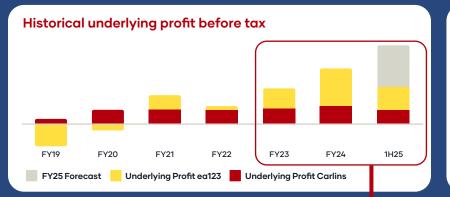
Total new vehicle market share

Up from 10% in FY21





Record independent used result



HY25 performance in line with global industry leader

easyauto123

Carlins

CARMAX®

\$1,526

\$3,745

Net operating profit per retail unit (1)

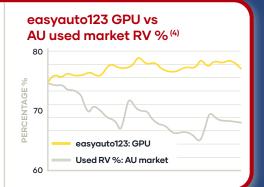
Pool of gross per retail unit (1) Net operating profit per retail unit (2)

US\$2,370 Pool of per re-

Pool of gross per retail unit (2)

Profit performance achieved despite changing market dynamics (3)



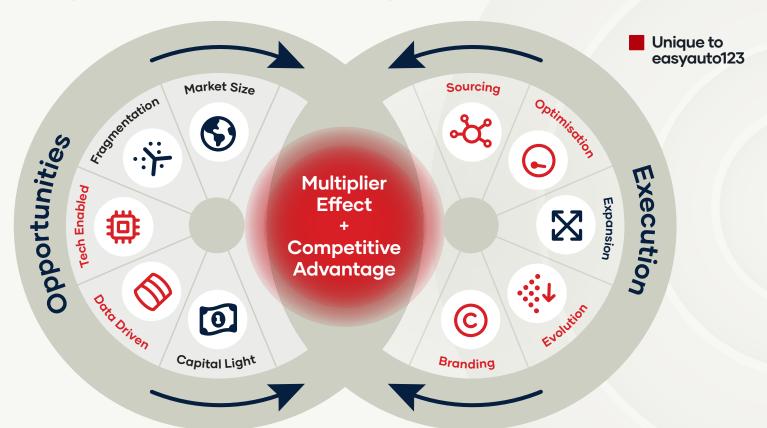


| 2025 Outlook | 1H25 | 2025 Outlook |
|--------------------------|----------------|-----------------|
| Turnover | ① | ① |
| Underlying Profit | • | ① |
| Return on Sales | • | ① |
| Pool of Gross per Unit | $\overline{-}$ | ① |
| Cost Base per Unit | (| (|
| Finance Income PVR vs FA | • | ① |
| Revenue / Employee vs FA | • | ① |
| | | |

(1) Figures based on the Half Year ended 30 June 2025 – easyauto123 Retail Units and the Total Gross Profit and Total Underlying Profit Before Tax for the easyauto123 and Carlins businesses combined; (2) Figures based on Carmax published results for 1Q26 and 4Q25 – Used Vehicle Gross Profit per Junit and Total Earnings Before Income Taxes; (3) AU market: sourced from the monthly Used Car Sales Figures reports available on the AADA Dealer Bulletins (https://www.aada.asn.au/dealer-bulletins/). easyauto123: Monthly retail units delivered vs average inventory available for sale. deliveries. Used RV % for AU market sourced from AADA Automotive Insights Report for 2025; (4) easyauto123 GPU represents total pool of gross divided by total retail sales.



The opportunity is massive, execution is key





Giving back to the community, good people doing good things





Strategic growth levers

66 Acquisitions are increasingly being viewed not just as growth opportunities, but as strategic tools to unlock operating synergies and diversify across brands, markets and geographies."

2025 Dave Cantin Group Market Outlook Report

Growth Opportunities

Australia & NZ Overseas Markets



Franchised Automotive







Independent Used







New Distribution Models







Investing in Enablers / Adjacent







Strategic Alliance



eagers automotive

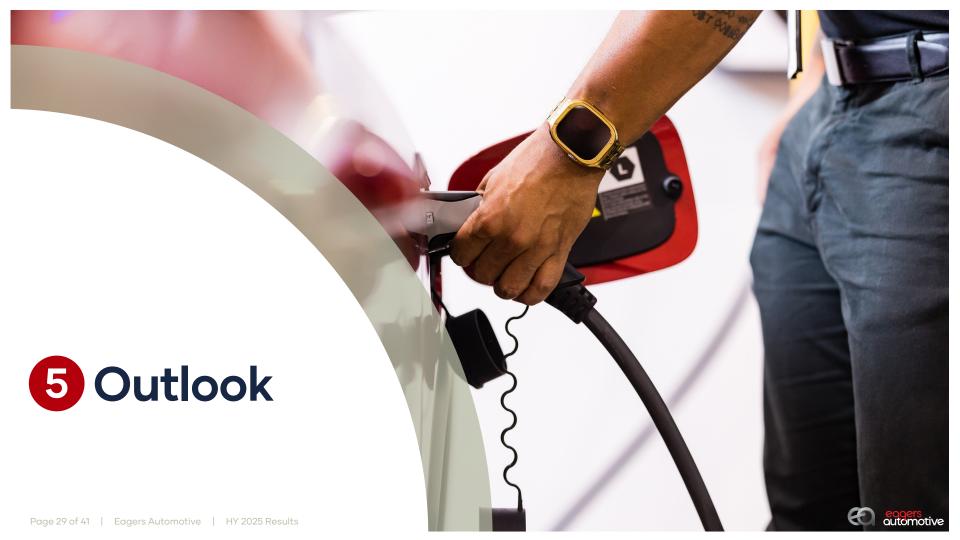


- Eagers Automotive and Mitsubishi Corporation enter Memorandum of Understanding to form a strategic alliance.
- Strategic alliance will explore collaboration initiatives and business opportunities across the automotive and mobility sector.
- Accelerate growth opportunities domestically and internationally across the Eagers Automotive new vehicle dealership network and independent used car business, and exploring business opportunities across financial services, fleet management and lifecycle ownership solutions for new energy vehicles.

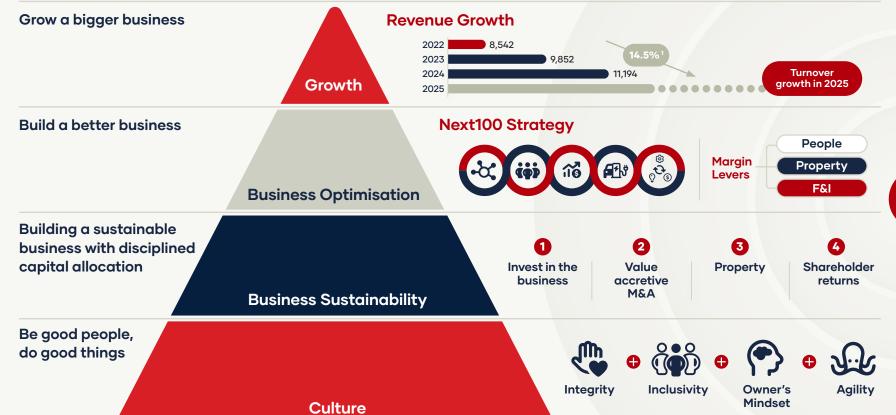


- Mitsubishi Corporation (MC) is an integrated trading and investment company that develops and operates businesses across multiple industries together with its global network.
- The MC Mobility group aims to build a mobility service business (downstream), leveraging strong relationships with partner OEMs and its extensive upstream and midstream business infrastructure developed over many years.





Eagers is a culture driven business





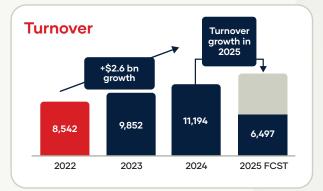
Industry and Eagers dynamics: Outlook for FY25



Industry Dynamics

| | 1H25 | 2025 Outlook |
|------------------------|----------|-----------------|
| New Car Volume | • | ① |
| New Car GPU | <u> </u> | ① |
| Used Car Volume | ① | ① |
| Used Car GPU | • | $\overline{-}$ |
| Parts Department PBT | ① | ① |
| Service Department PBT | ① | ① |
| F&I Penetration | • | ① |
| | | |















Disclaimer

The information in this document (information) does not contain all information necessary for investment decisions, is not intended to be an offer, invitation or recommendation with respect to shares, is not financial product advice, and is intended to be general background information on Eagers Automotive Limited (EA).

Investors should consult with their own professional advisers.

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Forward-looking statements are based on certain key

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Non-IFRS information

EA's results are reported under International Financial Reporting Standards (IFRS). However, EA also uses certain measures to manage and report on its business that are not recognised under Australian Accounting Standards or IFRS. These measures are collectively referred to in this presentation as 'non-IFRS financial measures' under Regulatory Guide 230 'Disclosing non-IFRS financial information' published by Australian Securities and Investments Commission (ASIC). Management uses these non-IFRS financial measures to evaluate the performance and profitability of the overall business for internal management reporting as it better reflects what EA considers to be its underlying performance and EA believes that they are useful for investors to understand EA's financial condition and results of operations. The principal non-IFRS financial measure that is referred to in this presentation are Underlying Operating financial results. Management uses these and other measures to evaluate the underlying performance of EA. Unless otherwise specified, non-IFRS financial measures have not been subject to audit or review in accordance with Australian Accounting Standards. A reconciliation of Underlying Operating financial results to IFRS financial information is included in slides 36 (HY25) and 37 (comparative financial information) of this Investor Presentation.





Statutory to underlying EBITDAI & PBT – HY25

| \$ Million HY25 | EBITDAI | Depn & Amort | Interest Expense | Interest Income | PBT | Tax Expense | NPAT |
|--|---------|-----------------|---------------------|--------------------|-------|----------------|-------|
| Underlying operating | 296.7 | (21.8) | (77.2) | - | 197.7 | (59.4) | 138.3 |
| Impairment | - | | | | - | - | |
| AASB16 lease standard | 74.8 | (54.3) | (21.6) | 1.6 | 0.5 | - | 0.5 |
| Business acquisition, divestment and integration costs | (3.0) | | | | (3.0) | 0.2 | (2.8 |
| Sale of assets | - | | | | - | - | - |
| Miscellaneous | (1.8) | | | | (1.8) | - | (1.8 |
| Total significant items | 70.0 | (54.3) | (21.6) | 1.6 | (4.3) | 0.2 | (4.1) |
| Statutory | 366.7 | (76.1) | (98.8) | 1.6 | 193.4 | (59.2) | 134.2 |



Statutory to underlying EBITDAI & PBT – HY24

| \$ Million HY24 | EBITDAI | Depn & Amort | Interest Expense | Interest Income | PBT | Tax Expense | NPAT |
|--|---------|-----------------|---------------------|--------------------|-------|----------------|-------|
| Underlying operating | 265.9 | (17.3) | (66.1) | - | 182.5 | (57.8) | 124.7 |
| Impairment | - | | | | - | _ | |
| AASB16 lease standard | 70.8 | (51.2) | (21.2) | 1.8 | 0.3 | 0.1 | 0.4 |
| Business acquisition, divestment and integration costs | (4.7) | | | | (4.7) | (1.1) | (5.8 |
| Sale of assets | 3.4 | | | | 3.4 | 1.0 | 4.4 |
| Miscellaneous | (0.2) | | | | (0.2) | (0.0) | (0.2 |
| Total significant items | 69.3 | (51.2) | (21.2) | 1.8 | (1.2) | (0.1) | (1.3 |
| Statutory | 335.2 | (68.4) | (87.3) | 1.8 | 181.3 | (57.9) | 123.4 |



Definitions

Non-IFRS Financial Information

| Amort | is defined as amortisation | |
|----------------|---|--|
| BEV | is defined as a battery electric vehicle | |
| CAGR | is defined as compound annual growth rate | |
| Core LFL | excludes all acquisitions, divestments and greenfield operations to represent core underlying business. Excludes key business acquisitions, related property and funding costs including Armstrong Ford, Kelly Trotter and Heritage Motor Group, Canberra Group, Newspot Group, Ireland's of Cairns, Norris Motor Group, Alice Springs Toyota & NGP Victoria Dealership Group | |
| CPS | is defined as cents per share | |
| CSI | is defined as customer satisfaction index | |
| сх | is defined as customer experience | |
| Depn | is defined as depreciation expense | |
| EA | is defined as Eagers Automotive Limited (formerly AP Eagers Limited) | |
| EBIT | is defined as earnings before interest and tax | |
| EBITDAI | is defined as earnings before interest, tax, depreciation, amortisation and impairment | |
| EBITDAI margin | is calculated as EBITDAI before significant items as a percentage of revenue | |



Definitions

Non-IFRS Financial Information

| EPS | is defined as earnings per share |
|------------------|---|
| EV | is defined as electric vehicle |
| FA | is defined as Franchised Automotive |
| F&I | is defined as Finance & Insurance |
| FICC | is defined as finance, insurance and car care |
| Independent Used | is defined as the combined easyauto123 and Carlins auction businesses |
| LFL | excludes businesses acquired (Norris Motor Group, Alice Springs Toyota and NGP Victorian Operations), non-significant greenfield sites, and businesses divested in 2025 and 2024 respectively |
| Mvmnt | is defined as movement |
| NEV | is defined as new energy vehicle which includes hybrid, electric, hydrogen powered vehicles |
| NPAT | is defined as net profit after tax |
| PAT | is defined as profit after tax |
| PBT | is defined as profit before tax |
| PBT margin | is calculated as profit before tax before significant items as a percentage of revenue |
| PCP | is defined as prior corresponding period |



Definitions

Non-IFRS Financial Information

| PHEV | is defined as a plug-in hybrid electric vehicle |
|--------------------------------|--|
| PVR | is defined as per vehicle retail |
| ROS | is defined as Return on Sales which is defined as Underlying Operating Profit Before Tax divided by Revenue from Continuing Operations |
| Significant items | are items that are non-recurring in nature, individually material or do not relate to the operations of the existing business. Refer to slides 36 (1H25) and 37 (comparative financial information) of this Investor Presentation for a breakdown of these items |
| Underlying Operating Profit | is defined as statutory profit adjusted for significant items |
| USP | is defined as unique selling proposition |
| VFACTS | is published by the Federal Chamber of Automotive Industries (FCAI) and provides a breakdown of monthly new motor vehicle sales statistics, outlining the number of new cars sold by brand by model |
| YoY | is defined as the movement year on year |





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