



Xamble Group Limited (200612086W)
Listed on the ASX
ARBN 605 927 464

600 North Bridge Road
#23-01 Parkview Square
Singapore 188778

www.xamble.com

ASX RELEASE

29 August 2025

Xamble Secures Commitment from 2nd Largest CDI Holder as Rights Issue Documents Dispatched

Xamble Group Limited (ASX:XGL) "Xamble", "XGL" or the "Company" together with its subsidiaries, the **"Group"**, a leading influencer marketing platform connecting businesses and brands with trusted influencers, is delighted to announce that it has secured the commitment of Convenience Shopping (Sabah) Sdn. Bhd. (a wholly owned subsidiary of 7-Eleven Malaysia Holdings Berhad) to participate in its partially underwritten renounceable pro-rata rights issue to raise approximately A\$1.35 million before costs (**"Offer"** or **"Entitlement Offer"**).

The commitment builds on the support from both the underwriter and Xamble's major CDI holders, including Ganesh Kumar Bangah and Georg Johann Chmiel (as a sub-underwriter), ensuring that XGL has secured at least 97% of the total Offer since launch.

"Securing these strong commitments for the Offer is a significant vote of confidence from our CDI holders and partners. It reinforces belief in Xamble's transformation journey and our vision, positioning the Company to accelerate momentum and deliver long-term value for all stakeholders as we advance towards our vision of being the leading influencer marketing platform and social commerce enabler in Southeast Asia", said Jason Thoe, Chief Executive Officer at Xamble.

The Company is also pleased to advise that, in accordance with the Offer timetable, the enclosed letters were today dispatched to Eligible and Ineligible CDI Holders.

The letter to Eligible CDI Holders includes instructions on how Eligible CDI Holders can access their Entitlement & Acceptance Form. Per the timetable, the offer is now open and Eligible CDI Holders have until 5pm (AEST) on Thursday, 11 September 2025 to take up their entitlements.

Eligible CDI Holders requiring assistance with accessing their Entitlement & Acceptance Form are encouraged to contact the Company's registry, Automic by phone on 1300 288 664 (within Australia) or +61 2 9698 5414 (outside Australia) during office hours or by email:

corporate.actions@automicgroup.com.au

This announcement was approved for release by Xamble's CEO.



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For further information, please contact:

Mr Jason Thoe

Chief Executive Officer, Xamble Group Limited

Email: jason@xamble.com

Mr Lee Tamplin

Local Australian Agent

Email: lee.tamplin@complycorporate.com.au

About Xamble Group Limited

Xamble Group Limited is a leading platform of influencer-centric digital marketing solutions in South East Asia.

The Company provides its diverse client base of leading brands with results-focused growth strategies backed by end-to-end expertise spanning Influencer Marketing, Social Media Marketing, Performance Marketing and Social Commerce.

Listed on the Australian Securities Exchange Limited (ASX:XGL) and headquartered in Malaysia, Xamble aims to deliver wealth and value to its ecosystem of brands, influencers or 'creators', and consumers.

Dear Eligible CDI Holder,

XAMBLE GROUP LIMITED—RENOUNCEABLE ENTITLEMENT OFFER

As announced on Wednesday, 20 August 2025, Xamble Group Limited (ASX:XGL) (**Company**) is undertaking a pro-rata renounceable entitlement issue of one (1) new CHESS Depositary Interest (**New CDI**) for every three (3) CDIs held by those Eligible CDI Holders registered at the Record Date (defined below), where each CDI represents a beneficial interest in one fully paid ordinary share in the capital of the Company (**Share**), at an issue price of \$0.012 per CDI, together with one (1) free new option (**New Option**) for every one (1) CDI applied for and issued, to raise up to A\$1,356,057 (before costs) (based on the number of CDIs on issue as at the date of the Prospectus) (**Entitlement Offer**).

The Company lodged a prospectus for the Entitlement Offer with ASIC and ASX on Wednesday, 20 August 2025 (**Prospectus**).

Capitalised terms used in this letter not otherwise defined have the meaning given to them in the Prospectus.

The record date for the Entitlement Offer is 7.00 pm (AEST) Tuesday, 26 August 2025 (**Record Date**).

The Entitlement Offer is partially underwritten by Eli Capital Pty Ltd as lead manager and underwriter to the Entitlement Offer up to the amount of A\$550,000.00. For specific details on the underwriting terms and conditions, please refer to sections 1.4 and 6.3 of the Prospectus.

The immediate use of the proceeds of the Entitlement Offer will accelerate creator acquisition and platform adoption in existing and potentially new markets, pursue technology enhancements and development, working capital, and expenses related to the Entitlement Offer. For further specifics of the use of proceeds, please refer to section 2 of the Prospectus.

Eligible CDI Holders will also have the opportunity to apply for New CDIs in addition to their entitlement so as to participate in any shortfall that may arise pursuant to the Top Up Offer. For further specifics of the Top Up Offer, please refer to section 2.14 of the Prospectus.

Following completion of the Entitlement Offer, assuming any shortfall is subsequently placed, and the full subscription is raised, the Company will have issued approximately 113,004,749 CDIs and 113,004,749 free attaching New Options resulting in total CDIs on issue of 452,018,995.

1. ELIGIBLE CDI HOLDERS

The Entitlement Offer is being made to all CDI holders of the Company on its share register as at the Record Date, who have a registered address in Australia and New Zealand (**Eligible CDI Holder**).

A CDI Holder who is not an Eligible CDI Holder will be an **Ineligible Foreign CDI Holder** and cannot participate in the Entitlement Offer.

Based on the Company's records, you are an Eligible CDI Holder who is entitled to participate in the Entitlement Offer.

2. HOW TO ACCESS THE OFFER

Details of the Entitlement Offer are contained in the Prospectus and the accompanying entitlement and acceptance form and can be obtained as follows:

- Online: The Prospectus and your personalised entitlement and acceptance form can be accessed via the Company's Share Registry, at: <https://investor.automic.com.au> (See section 4 below for further information). The Prospectus can also be accessed via the Company's website at <https://media.xamble.com/investors/XGL-entitlement-offer-prospectus.pdf> or through the Company's ASX announcements platform on the ASX website at www.asx.com.au.
- Paper: You may request a paper copy of the Prospectus and your personalised entitlement and acceptance form by contacting the Company's Share Registry, Automic by phone on 1300 288 664 (within Australia or +61 2 9698 5414 (outside Australia) during office hours or by emailing corporate.actions@automicgroup.com.au.

3. PARTICIPATION IN THE OFFER

Participation in the Entitlement Offer is optional and is subject to the terms and conditions set out in the Prospectus.

You may choose to participate in the Entitlement Offer by applying for all or part of your entitlement by following the instructions on the personalised entitlement and acceptance form and in the Prospectus, including making payment of the application moneys before the Entitlement Offer closes.

The number of CDIs for which you are entitled to apply under the Entitlement Offer is shown on your personalised entitlement and acceptance form. Fractional entitlements will be rounded up to the nearest whole number.

Unless extended, the Entitlement Offer is scheduled to close at 5.00 pm (AEST) on Thursday, 11 September 2025.

4. APPLICATIONS

To download your personalised Entitlement and Acceptance Form, you have the following 3 choices:

I already have an online account with the Automic Share registry	I don't have an online account with Automic and wish to register for one	I don't have an online account with Automic – but wish to use Automic for this Offer only
https://investor.automic.com.au	https://investor.automic.com.au/#/signup	https://investor.automic.com.au/#/loginsah
Select: "Existing Users Sign In".	Select Xamble Group Limited from the dropdown list in the ISSUER field.	Select Xamble Group Limited from the dropdown list in the ISSUER field.
Once you have successfully signed in, click on "Documents and Statements".	Enter your holder number SRN / HIN (from your latest Holding Statement). Enter a single identifying word from your holder	Enter your holder number SRN / HIN (from your latest Holding Statement). Enter a single identifying word from your holder

Download the Prospectus and Entitlement and Acceptance Form. Submit your payment using the payment details provided on your personalised Entitlement and Acceptance form.	name. Enter your Postcode (Australia) or Country of Residence (Outside Australia). Tick box "I am not a robot", then 'Next' and complete any prompts. Once you have successfully signed in, click on "Documents and Statements". Download the Prospectus and Entitlement and Acceptance form. Submit your payment using the payment details provided on your personalised Entitlement and Acceptance form.	name. Enter your Postcode (Australia) or Country of Residence (Outside Australia). Tick box "I am not a robot", then 'Next' and complete any prompts. Once you have successfully signed in, click on "Documents and Statements". Download the Prospectus and Entitlement and Acceptance form. Submit your payment using the payment details provided on your personalised Entitlement and Acceptance form.
Do not return your Entitlement and Acceptance Form.	Do not return your Entitlement and Acceptance Form.	Do not return your Entitlement and Acceptance Form.

You may also obtain a copy of the Prospectus by contacting the Company's Share Registry, Automic by phone on 1300 288 664 (within Australia or +61 2 9698 5414 (outside Australia) during office hours or by emailing corporate.actions@automicgroup.com.au.

You should read the Prospectus carefully and in its entirety before deciding whether to participate in the Entitlement Offer. The return of a completed entitlement and acceptance form or payment of application monies will be taken to constitute a representation by you that you have received a copy of the Prospectus and the accompanying entitlement and acceptance form and read them both in their entirety.

5. ACTIONS REQUIRED OF ELIGIBLE CDI HOLDERS

There are a number of actions you may take as an Eligible CDI Holder.

- (a) accept your full entitlement under the Entitlement Offer;
- (b) take up a proportion of your entitlement under the Entitlement Offer and allow the balance to lapse; or
- (c) if you do not wish to accept all or part of your entitlement under the Entitlement Offer, you are not obliged to do anything.

If you take no action, you will not be issued any New CDIs under the Entitlement Offer.

The Entitlement Offer is renounceable. Accordingly, a holder of CDIs may sell or transfer all or part of their Entitlement on the ASX.

Eligible CDI Holders who do not wish to take up part or all of their Entitlement may be able to sell their Entitlement on ASX and recoup some value or payment. For further specifics, please refer to section 3.6 of the Prospectus.

6. KEY DATES FOR THE OFFER

EVENT	DATE
Announcement of the Entitlement Offer	Wednesday, 20 August 2025
Lodgement of Prospectus with ASIC	
Lodgement of Prospectus and Appendix 3B with ASX	

EVENT	DATE
"Ex" date for securities trading	Monday, 25 August 2025
Record Date for eligibility in the Entitlement Offer	7.00 pm (AEST) Tuesday, 26 August 2025
Prospectus dispatched, including personalised Entitlement and Acceptance Form	By Friday, 29 August 2025
Entitlement Offer opens (Opening Date)	Friday, 29 August 2025
Rights trading ends	Thursday, 4 September 2025
Last day to extend the Entitlement Offer closing date	5.00 pm (AEST) Wednesday, 3 September 2025
Entitlement Offer closes (Closing Date)	Thursday, 11 September 2025
Announce results of the Entitlement Offer	Thursday, 18 September 2025
Issue of New CDIs and New Options under the Entitlement Offer	Thursday, 18 September 2025
Quotation and normal trading on ASX of New CDIs issued under the Entitlement Offer and New Options	Friday, 19 September 2025

Note: The above dates are indicative only. The Company reserves the right to alter this timetable including the Opening Date of Entitlement Offer and the Closing Date of the Entitlement Offer. Applicants are advised to lodge their Entitlement and Acceptance Forms as soon as possible after the Opening Date.

Quotation of the New Options assumes the required spread of 50 holders with a marketable parcel is achieved. See section 2.19 of the Prospectus.

7. FURTHER INFORMATION

If you have any queries concerning the above or any questions about the Entitlement Offer, please contact the by contacting the Company's Local Australian Agent by phone on + 61 450 394 931 during office hours or by emailing the Company at investors@xamble.com, or consult your stockbroker or legal, financial or other professional adviser.

Yours faithfully,

GANESH KUMAR BANGAH,
Chairman,
XAMBLE GROUP LIMITED

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INELIGIBLE CDI HOLDERS

A CDI Holder who has a registered address outside of Australia or New Zealand as at the Record Date (**Ineligible Foreign CDI Holder**) will not be eligible to participate in the Entitlement Offer.

You are not eligible to participate in the Entitlement Offer and you will not be sent a copy of the Prospectus. This decision has been made pursuant to Listing Rule 7.7.1(a) of the ASX Listing Rules

after taking into consideration the costs of complying with legal and regulatory requirements in jurisdictions outside of Australia and New Zealand compared with the small number of Ineligible Foreign CDI Holders and the number and value of CDIs to which they would otherwise be entitled.

Pursuant to ASX Listing Rule 7.7, the Company has appointed a nominee, Eli Capital Pty Ltd (**Nominee**), to sell the Entitlements to which Ineligible Foreign CDI Holders are entitled. The Nominee will have the absolute and sole discretion to determine the timing and price at which the Entitlements may be sold and the manner of any such sale.

The proceeds of the sale of these Entitlements will firstly be applied against expenses of such sale, including brokerage, and any balance will accrue to the relevant Ineligible Foreign CDI Holders as described below.

The net proceeds of the sale of these Entitlements will then be forwarded by the Company as soon as practicable to the Ineligible Foreign CDI Holders in proportion to their share of such Entitlements (after deducting brokerage commission and other expenses). If any such net proceeds of sale are less than the reasonable costs that would be incurred by the Company for distributing those proceeds, such proceeds may be retained by the Company.

Notwithstanding that the Nominee must sell Entitlements, Ineligible Foreign CDI Holders may nevertheless receive no net proceeds if the costs of the sale are greater than the sale proceeds. In this regard, the Nominee will not be required to sell Ineligible Foreign CDI Holders' Entitlements at a particular price.

CDI Holders resident in Australia or New Zealand holding CDIs on behalf of persons who are resident overseas are responsible for ensuring that taking up an Entitlement under the Entitlement Offer does not breach regulations in the relevant overseas jurisdiction. Return of a duly completed Entitlement and Acceptance Form will be taken by the Company to constitute a representation that there has been no breach of those regulations.

If you have any queries concerning the Entitlement Offer, please contact your financial adviser or the Company's Local Australian Agent by phone on + 61 450 394 931 during office hours or by emailing the Company at investors@xamble.com.

Yours faithfully,

GANESH KUMAR BANGAH,
Chairman,
XAMBLE GROUP LIMITED