Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Sequoia Financial Group Ltd
ABN	90 091 744 884

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Garry Peter Crole
Date of last notice	30 April 2025

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect	
Nature of indirect interest	1 Held by the director's superannuation fund	
(including registered holder)		
Note: Provide details of the	Ms Marina Baltrusaitene (Ms Baltrusaitene is the	
circumstances giving rise to the relevant interest.	director's spouse)	
No. of securities held prior to	Direct:	
change	11,808,470 Shares held by Mr Crole	
	Indirect:	
	34,666 Shares held by Mr Crole's superannuation fund	
	1,085,035 Shares held by Ms Baltrusaitene (Crole)	
Date of Change	3 September 2025	
Class	Fully Paid Ordinary Shares	
Number acquired	78,731	
Number disposed	Nil	
Value/Consideration	\$23,619	
Note: If consideration is non-cash,		
provide details and estimated		
valuation		

⁺ See chapter 19 for defined terms.

No. of securities held after change	Direct: 11,808,470 Shares held by Mr Crole Indirect: 84,666 Shares held by Mr Crole's super fund 1,085,035 Shares held by Ms Baltrusaitene (Crole) 28,731 Shares held by Ms Baltrusaitene (Crole)'s super fund
Nature of change Example: on-market trade, off- market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On market trade

Part 2 - Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 - +Closed period

⁺ See chapter 19 for defined terms.

Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁴ Sept 2025

⁺ See chapter 19 for defined terms.