

oOh!media Limited
ABN 69 602 195 380

10 November 2016

ASX Announcement



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Close of Share Purchase Plan and determination of Issue Price

oOh!media Limited (**ASX: OML; oOh!**) confirms that the offer period under its share purchase plan (**SPP**), which commenced on 19 October 2016 (as described in the SPP Offer Booklet dated 19 October 2016), closed at 5:00pm (Sydney time) on 3 November 2016.

The SPP follows the \$4.75 placement to institutional investors which completed on 11 October 2016 (**Placement**).

The Issue Price for shares under the SPP has been determined to be \$4.239 (**SPP Issue Price**), in accordance with the SPP terms and conditions. The SPP Issue Price represents the volume weighted average price (**VWAP**) of oOh! shares over the five consecutive trading days on the Australian Securities Exchange (**ASX**) up to, and including, 3 November 2016.

oOh! has accepted all valid applications received totaling approximately \$1.76 million and will issue approximately 415,101 new ordinary shares at the SPP Issue Price.

"We are excited about combining Executive Channel Network with oOh!'s existing product offering and appreciate the support our existing shareholders have shown for our strategy," said oOh! CEO Brendon Cook. "oOh! wishes to thank all shareholders who participated in the SPP."

It is expected that new shares under the SPP will be issued by oOh! and allotted to successful applicants on 10 November 2016, today, with holding statements to be dispatched on or about 14 November 2016. Normal trading of shares issued under the SPP is expected to commence on 11 November 2016.

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About oOh!media Limited: oOh! is a leading operator in Australia and New Zealand's fast-growing Out Of Home advertising industry. We create deep engagement between people and brands through Unmissable location-based media solutions. Our network is unparalleled, with a diverse portfolio of static and digital signs across roadside, retail, airport and place based media offering in CBD office towers, cafes, fitness venues, bars and universities. We combine this extensive reach with sophisticated data, industry leading insights and world leading digital innovation, integrating our physical inventory with social and mobile online channels to provide clients with greater connections with consumers.

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United States unless they have been registered under the U.S. Securities Act (which oOh! has no obligation to do or procure) or are offered and sold in transactions exempt from, or not subject to, the registration requirements of the US Securities Act and the securities laws of any state or any other jurisdiction in the United States. This announcement is not financial product or investment advice, a recommendation to acquire new shares or accounting, legal or tax advice. It has been prepared without taking into account the objectives, financial or tax situations or needs of individuals. Before making an investment decision, prospective investors should consider the appropriateness of the information having regard to their own objectives, financial and tax situation and needs and seek appropriate legal and taxation advice.