



For Release

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Recruitment industry leader, Anna Whitlam to join the Board

The Chairman of Gooroo Ventures Limited (Company, ASX: GOO) Simon O'Loughlin today announced that Anna Whitlam has accepted to join the Board as a Director of the Company, effective immediately.

Ms Whitlam is the Managing Director of Anna Whitlam People, a leading executive search and organisational design practice, specialising in the disciplines of corporate affairs, communications, marketing, reputation and risk, operating in Australia, Asia, New Zealand, and globally with partners in Europe and the USA.

In 2003, Ms Whitlam founded Market U, Australia's first executive recruitment and search firm which in 2008 she sold the business to global management consulting firm, WD Scott, continuing on the Board on WDSScott as Market U's chairperson until June 2010.

As one of Australia's top female entrepreneurs, Ms Whitlam was named as a finalist in two categories of the 2007 Telstra Business Women's Awards, and in 2012 was recognised by the Australian Financial Review as one of Australia's top 100 influential women. In 2014, Ms Whitlam achieved the Women in Focus award by the Commonwealth Bank.

Ms Whitlam is Chairperson of Commcontract Pty Ltd, an online talent marketplace for communications professionals, and has held non-executive director positions on a number of not-for-profit boards.

Ms Whitlam holds a Bachelor of Business, is an alumna of Harvard Business School's Executive Education Program and holds a Certificate in Competitive Strategy from INSEAD. She is a member of a number of key professional bodies, including the Australian Institute of Company Directors (AICD), the Committee for Economic Development of Australia (CEDA), The American and Australian Chambers of Commerce (AustCham and AmCham) in Hong Kong.

Commenting on Ms Whitlam's appointment, Mr O'Loughlin said "I am delighted to have Anna join our Board as we push forward with our international strategy. Her background in the recruitment sectors coupled with her organisational design, public relations and risk management experience will be of significant benefit to our Board."

Ms Whitlam will stand for election as a Non-Executive Director at Gooroo Ventures' next Annual General Meeting.

Investor & media enquiries

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About Gooroo

Gooroo is building an online marketplace that directly connects employers with the world's tech talent.

Gooroo is building predictive technology that is capable of matching an individual's behaviours, attitudes and role related skills with an employer's needs, culture and team.

Via an international, fast-growing online community of tech pros, Gooroo provides hiring organisations (employers/recruiters) with access to this candidate pool.

Gooroo's core 'selection science' technology leverages sociometrics along with artificial intelligence disciplines such as machine learning and natural language processing. Gooroo's technology can evaluate an individual's alignment and likely contribution to a company and their team.

Gooroo is targeting the US\$100 billion+ global information technology recruitment sector which promotes over 25 million vacancies each year. Gooroo's objective is to remove up to 90% of the time wasted in what is a \$14billion global problem.

For more information on Gooroo, visit:

Investor Hub: www.goorooventures.com

Website: www.gooroo.io

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