

ASX RELEASE

Volpara and Microsoft collaborate to apply intelligent data analytics to the early detection of breast cancer

Wellington, NZ, 17th November 2016: Volpara Health Technologies ("Volpara"; ASX: VHT), a digital health company focused on the early detection of breast cancer by improving the quality of screening, has today announced a new collaboration with Microsoft, the leading platform and productivity company empowering organisations.

The collaboration will be centred on intelligent breast imaging analytics that will help imaging centres analyse clinical, quality and business data to optimise productivity, quality assurance and patient care. Microsoft's cutting-edge Power BI Embedded toolset will be integrated into *VolparaEnterprise*[™] to enable facility managers to monitor the performance of their technologists and radiologists over time, ensuring consistent image quality vital to detect more cancers at an earlier stage.

"This collaboration with Microsoft delivers several advantages to Volpara and our customers. It provides greater flexibility in terms of licensing options and greater ease of integration with existing platforms. This combined with the data, insights and quality control features that *VolparaEnterprise*[™] already provides, is expected to significantly boost the return on investment for breast screening clinics," said Dr Ralph Highnam, CEO of Volpara.

Further information on the collaboration can be found in the joint press release attached.

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MEDIA RELEASE

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Kiwi-developed imaging solution to run Power BI Embedded on Microsoft's Azure cloud platform

WELLINGTON, New Zealand, November. 17, 2016 — Volpara Health Technologies Limited and Microsoft Corp. today announced a new collaboration around breast imaging analytics that will help breast imaging centers analyse clinical, quality and business data to optimise productivity, quality assurance and patient care.

The collaboration comes as Volpara launches the next generation of its cloud-based breast imaging analytics platform, VolparaEnterprise 2.0, which will be unveiled on 27 November at the Radiological Society of North America's annual meeting in Chicago.

VolparaEnterprise software is a unique cloud-based solution that enables breast imaging centers to perform rapid quality control checks to optimise the productivity and efficiency of imaging resources, lower costs through the reduction of retakes, increase staff effectiveness and provide objective evidence to demonstrate compliance and quality of care.

The platform's dynamic, interactive dashboards – built on Microsoft's Power BI suite of business analytics tools and powered by Microsoft's Azure integrated cloud-computing services – provide updates with every patient study.

"Breast imaging providers face the dual challenge of maximising the efficiencies and workflow of their facilities while ensuring that women receive appropriate and high quality screening procedures," said Ralph Highnam, CEO and Chief Scientist of Volpara Health Technologies.

"With Microsoft's cutting-edge Power BI Embedded tool, VolparaEnterprise software enables facility managers to monitor the performance of their technologists and radiologists over time, ensuring the consistent image quality vital to detecting more cancers at an earlier stage."

Gabe Rijpma, Senior Director of Health and Social Services Asia at Microsoft, says:

"Innovative applications in healthcare data operations such as Volpara's demonstrate the power of analytics to positively impact public health at an individual level."

"We're pleased to join Volpara in its quest to provide the rigorous analytics that bolster mammography's ability to detect breast cancer early and save women's lives," said Rijpma.

An award-winning New Zealand-based company with customers in 35 countries, and a member of Microsoft's Power BI Embedded accelerator program, Volpara relies on Azure for its trusted global cloud and powerful data platform for business intelligence services.

The ongoing collaboration between Volpara and Microsoft will see the development of new analysis tools that pave the way for personalized, predictive healthcare, including sophisticated models to assess women's individual risk of breast cancer.

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About Volpara Health Technologies Limited

Volpara (ASX "VHT" @volparadensity) provides digital health solutions for the early detection of breast cancer based on automated, objective measurements of breast density and quality. Its mission is to reduce the mortality and cost of breast cancer by providing clinically validated software that underpins personalized, high-quality breast cancer screening. For more information, visit www.volparasolutions.com.

About Microsoft

Microsoft (Nasdaq "MSFT" @microsoft) is the leading platform and productivity company for the mobile-first, cloud-first world, and its mission is to empower every person and every organization on the planet to achieve more.

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