

## Notification of Allotment of Securities

## Auckland, New Zealand | Redmond, Washington, USA - 18 November 2016

For the purposes of NZX Main Board Listing Rule 7.12.1, Pushpay Holdings Limited ('Pushpay' or 'the Company') advises the following securities have been issued on 18 November 2016:8

Class of security

- a) Pushpay ordinary shares (Ordinary Shares)
- b) Conditional agreement to issue Ordinary Shares in Pushpay (Restricted Share Units or RSUs). Each RSU entitles the holder to be issued with one Ordinary Share in Pushpay subject to satisfaction of certain vesting criteria

## ISIN

#### NZPAYE0003S9

Number of securities issued

- a) 66,964 Ordinary Shares (NZSX:PPH / ASX:PPH)
- b) 929,487 RSUs relating to the future issue of up to 929,487 Ordinary Shares

Issue price

- a) NZ\$2.24 per Ordinary Share (20 trading day Volume Weighted Average Price (VWAP) of Pushpay's Ordinary Shares on the NZX Main Board through to 19 October 2016)
- b) RSUs were granted at a value of NZ\$2.24 each (20 trading day VWAP of Pushpay's Ordinary Shares on the NZX Main Board through to 19 October 2016). No cash consideration is required to be paid for the RSUs to vest (ie for an equivalent number of Ordinary Shares in Pushpay to be issued)

Payment in cash

- a) 66,964 Ordinary Shares were paid for in cash, through the Company's Share Incentive Scheme in New Zealand (SIS)
- b) N/A. Grant of 929,487 RSUs pursuant to the Pushpay Holdings Limited 2016 Share Incentive Plan (RSU Scheme) as part of the remuneration package of certain employees based in the United States of America. No cash consideration is required to be paid for the grant of RSUs or for the RSUs to vest

Amount paid up

- a) Fully paid
- b) N/A

Principal terms of securities

- a) Ordinary Shares
- b) The RSUs are a conditional contractual entitlement to be issued Ordinary Shares upon vesting

Percentage of total class issued

- a) 0.0267% (after issue)
- b) If 100% of the RSUs were to vest on the date of this notification: 0.3699% (as a percentage of Ordinary Shares on issue, taking into account the Ordinary Shares that would be issued if the RSUs were to vest on the date of this Notification of Allotment and the Ordinary Shares issued as set out in this Notification of Allotment)



#### Reason for issue

- a) Issue of 66,964 Ordinary Shares to Pushpay Trustees Limited to be held for the benefit of an employee under the SIS. The SIS is intended to attract, retain and reward personnel and to motivate them to excel. The issue price reflects the market price (20 day VWAP) at the time the relevant employee was offered the opportunity to participate in the SIS
- b) Grant of 929,487 RSUs pursuant to the RSU Scheme as part of the remuneration package of certain employees based in the United States of America. The issue price reflects the market price (20 day VWAP) at the time the relevant employee was offered the opportunity to participate in the RSU Scheme

#### Specific Authority for issue

## Board resolutions dated 20 October 2016

#### Terms or details of issue

- a) The Ordinary Shares rank in all respects equally with existing Ordinary Shares in Pushpay. Participating employees will become entitled to the Ordinary Shares subject to the terms of the SIS, including the continued employment of the relevant participating employee with the Pushpay group on each vesting date
- b) 929,487 RSUs have been granted pursuant to the RSU Scheme as part of the remuneration package of certain employees based in the United States of America. The number of RSUs granted was calculated based on the total dollar equivalent entitlement of the relevant employees divided by NZ\$2.24, being the 20 trading day Volume Weighted Average Price of Pushpay's Ordinary Shares on the NZX Main Board through to 19 October 2016. The RSUs will vest in December in each of 2016 to 2019 subject to the terms of the RSU Scheme, including the continued employment of the relevant participating employee with the Pushpay group on each vesting date

# Number of securities in existence after issue

- a) 250,385,035 Ordinary Shares
- b) 1,265,001 RSUs (a conditional contractual right to be issued up to 1,265,001 Ordinary Shares) upon vesting

#### **Treasury Stock**

## Not applicable

Date of issue

- a) 18 November 2016
- b) 18 November 2016 (grant date)

## Contact

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## **About Pushpay**

Pushpay provides mobile commerce tools that facilitate fast, secure and easy non point of sale payments between consumers and merchants. Pushpay targets merchants who are looking to offer convenient, personalised and intuitive payment solutions to their consumers. Pushpay services three target markets: the faith sector; non-profit organisations and enterprises (both small medium enterprises and corporate organisations).



Pushpay was honoured with three awards at the Best in Biz International Awards 2016 including one Silver Award and two Gold Awards, making it the third most awarded company at the Best in Biz International Awards 2016. Pushpay was awarded by Deloitte as number one on the Deloitte Fast 50 list, the Fastest Growing Technology Business and Fastest Growing Exporter in New Zealand in 2016. Pushpay was presented a Silver Award at the World 2016 App Design Awards and was awarded four Stevie Awards in 2016 including a Silver Award in the Customer Service Department of the Year category. Pushpay is ranked 1st on the TIN100 Ten Hot Emerging Companies List for the second year in a row. Pushpay's co-founders Chris Heaslip and Eliot Crowther are the EY Entrepreneur Of The Year 2015 New Zealand Young category winners.

To download the Pushpay App, visit the iTunes App Store or Google Play and search for "Pushpay".

Visit <u>www.pushpay.com</u> to learn more and see an online demonstration of how Pushpay enables merchants and consumers to "never miss the moment".

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