



Sequoia Financial Group Ltd
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Sequoia bolsters Board with key appointment

Sydney, 18 November 2016: Sequoia Financial Group Limited (ASX: SEQ) ("SEQ" or "the Company") is pleased to announce that Garry Crole has joined the Company as Non-Executive Director.

Garry Crole is a highly experienced and well regarded businessman who will complement the SEQ Board, bringing valuable skills and extensive expertise in establishing and developing financial services firms. In the 1990s Garry founded Deakin Financial Planning (DKN) an ASX listed company that was later acquired by IOOF. In more recent years Garry started Interprac Financial Planning Pty Ltd, which is a leading independently owned Australian Financial Services Licensee. Garry is currently a Non-Executive Director of Glennon Capital Ltd (GC1) and recently was a Non-Executive Director of Diversa Ltd (ASX:DVA) which merged with OneVue Ltd (ASX:OVH).

Mr Crole will also be joining Sequoia's Governance Committee, Risk & Compliance Committee, Remuneration Committee and Audit Committee.

Sequoia's Non-Executive Chairman, Michael Carter, said: *"We are delighted to have attracted Garry Crole to the SEQ Board. Garry is a high quality financial services professional who is very well regarded and someone who will complement the SEQ Board extremely well."*

"As Sequoia enters an important growth phase, we are increasingly committed to expanding and strengthening our governance and support to the business. We look forward to leveraging off Garry's considerable public company experience and his skills and business acumen in financial services as we accelerate our growth".

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For further information please contact:

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ABOUT SEQUOIA FINANCIAL GROUP LIMITED

ASX-listed Sequoia Financial Group Limited (ASX: SEQ) is an integrated financial services company providing products and services to self-directed retail and wholesale clients and those of third party professional service firms. It provides:

- Investment and superannuation products
- Wealth management and advisory services
- Corporate advisory and capital markets expertise
- Retail, wholesale and institutional trading platforms
- Market data and financial news services

Sequoia operates various AFS Licenses and its subsidiary D2MX is an ASX Market Participant

