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The Manager Company Announcements Office **ASX Limited** Level 4, 20 Bridge Street Sydney NSW 2000

Dear Sir/Madam

Appointment of new General Manager - Lending (Vow Financial)

Yellow Brick Road Holdings Ltd (ASX:YBR) today announces the appointment of a General Manager -Lending for the company's aggregator, Vow Financial.

Executive Chairman Mark Bouris says the new General Manager - Lending (Vow Financial) will be responsible for productivity and lending support provided to a network of 1000-plus brokers that make up the Vow Financial network across Australia.

"Clive Kirkpatrick will drive our FY17 focus on enhancing productivity and profitability specifically focussing on Vow Financial, one of the largest mortgage aggregators in the nation," Mr Bouris said.

"Mr Kirkpatrick's appointment as General Manager – Lending (Vow Financial) completes the new look leadership team managing network productivity across both lending and wealth management divisions."

Clive Kirkpatrick has nearly 30 years of experience in financial services both in Australia and offshore. Most recently he headed the mortgage broking business for the St George Banking Group brands. Prior to that, he was head of franchising at Rams Home Loans and worked in the financial planning division of BankWest.

"I'm excited about joining one of Australia's fastest growing aggregation businesses and look forward to working with the team to take the business forward. Customers are increasingly choosing mortgage brokers for advice and it is great to be part of this growing profession," Mr Kirkpatrick said.

Recently, Andrew Rasby was appointed as General Manager - Lending for the Yellow Brick Road branch network and Adam Youkhana was appointed as General Manager - Wealth across both Yellow Brick Road and Vow Financial.

ENDS

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