Rule 3.19A.3

Appendix 3Z

Final Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

| Name of entity | Helloworld Limited |
|----------------|--------------------|
| ABN 60 091 214 | 998 |

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of director | Andrew Douglas Cummins |
|--|------------------------|
| Date of last notice | 6 October 2010 |
| Date that director ceased to be director | 22 November 2016 |

Part 1 – Director's relevant interests in securities of which the director is the registered holder *In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Number & class of securities | |
|------------------------------|--|
| Nil | |
| | |
| | |
| | |
| | |
| | |
| | |

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⁺ See chapter 19 for defined terms.

Part 2 - Director's relevant interests in securities of which the director is not the registered holder

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

| Name of holder & nature of interest | Number & class of securities |
|---|---|
| Note: Provide details of the circumstances giving rise to the relevant interest | 158,833 Ordinary shares. |
| Name of Holder: Gladstone Investments Limited | Note: The shares were reduced from a number of 952,998 by way of a 1 for 6 share consolidation on |
| Nature of Interest: | 22 January 2016. |
| Mr Cummins is a Director of | |
| Gladstone Investments Limited | |
| which holds the shares legally and | |
| beneficially. | |
| | |
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| | |

Part 3 – Director's interests in contracts

| Detail of contract | N/A |
|---|-----|
| Nature of interest | N/A |
| Name of registered holder (if issued securities) | N/A |
| No. and class of securities to which interest relates | N/A |
| | |

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⁺ See chapter 19 for defined terms.