

CEO Overview Following AGM 28th November 2016

Overview of Business Performance

- 7 quarters of consecutive growth
- Increasing ARPU
- Pathway to profit FY16/17

Recent Strategic Growth

- Joint Venture with The Intermedia Group to produce TV shows, access 300k SME's and large brand advertisers.
- Acquisition of Pricemaker to deepen technical capability and provide additional revenue from NZ
- UK and USA revenue achieved

BIG Business Model

- Subscription based annuity
- Multiple Revenue Streams
- Content play
- Duplication of business model overseas

The Annual Highlights

Over 24,000 videos on YouTube Over 90TB of video content in video library Auto-generation video technology Pathway to profit 2016/17





Auto-Generation of Content

Key Company Benefits

- Mass delivery of thousands of videos utilizing wholly owned video content library
- Acceleration of market penetration
- Cost of delivery of video content \$2 per unit
- Productivity increase of up to 60% and significant cost savings
- Assists in building a pathway to profit 2016/17





Joint Venture with The Intermedia Group

Key Company Benefits

- Comparable vertical SME markets
- Close SME relationships
- Existing advertiser relationships
- Ability to access over 300k
 Australian SME's
- Additional anticipated gross revenue of over \$4m across 12 months
- Enhancement of TIG editorial content with video
- Production of TV style shows for vertical markets





Acquisition of Pricemaker Ltd

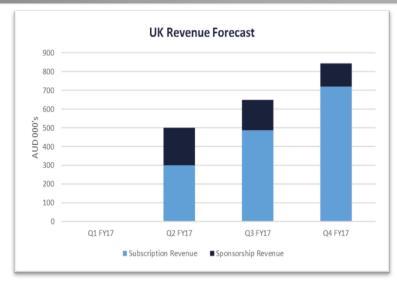
Key Company Benefits

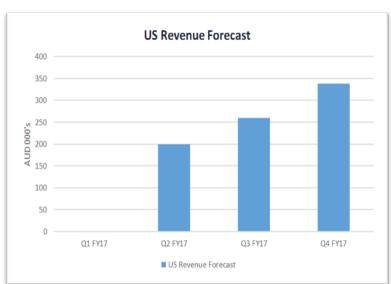
- Inclusion of commercial conversations into video technology
- Deepening of in house technical capabilities and related IP
- Additional revenue of \$1.4m over 2017
- New customer base NZ
- Advertising assets of \$200k
- Cash at bank of \$188k
- Dedicated development team
- Acquisition subject to shareholder approval and achievement of KPI's





International Roll Out





Disciplined International Rollout Using Cost Efficiencies and Scale Auto-generated Product and Productivity Efficiencies Across Boarders The company's business model is scalable and its disruptive video technology allows it to cross international boarders without regulatory inhibition.

Overseas Opportunities

International Video Content Library and Addressable Market

During FY2015/16 the Company has strategically invested in the collection of video content for specifically identified overseas markets. The company now has sufficient video content in its international video library to actively market its products and services in the UK and USA.

Research from Leading Technology Experts

Headed by Foad Fadaghi - Managing Director Telsyte Ltd

Independent research conducted on behalf of Big Unlimited values the addressable market for Big Review TV video technology products as indicated in chart below

