

Urbanise signs Co-Marketing Agreement with Cushman and Wakefield

Urbanise.com Limited (Urbanise) (ASX:UBN) announced today that it has entered into a Smart Building Services Co-Marketing Partner Agreement with Cushman & Wakefield in Australia and New Zealand.

Under the agreement, Cushman & Wakefield will market the Urbanise.com Cloud platform as part of its overall business solutions to prospective end users within its existing client base. Cushman & Wakefield will also promote the Urbanise technology products within the Australian and New Zealand markets, and work with Urbanise on joint marketing initiatives.

Already significant steps have been made in the retail and banking sectors, where trials of the Urbanise remote asset monitoring technology and smart sensors are being carried out. The Urbanise IoT Cloud will deliver new insight into asset performance – allowing Cushman & Wakefield to further reduce the incidence of critical asset failure and stock loss, increase maintenance efficiency and secure savings for its customers by increasing asset uptime.

Urbanise CEO Ben Churchill said, *“We are excited that Cushman & Wakefield will be using the Urbanise Platform to deliver new levels of intelligence to help manage asset performance across its customer portfolio. It also provides Urbanise with the opportunity to demonstrate the relevant application of our technology to sectors beyond FM. We look forward to working Cushman & Wakefield and expanding our commercial relationship with them.”*

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About Cushman & Wakefield

Cushman & Wakefield is a global leader in commercial real estate services, helping clients transform the way people work, shop, and live. The firm’s 43,000 employees in more than 60 countries provide deep local and global insights that create significant value for occupiers and investors around the world. Cushman & Wakefield is among the largest commercial real estate services firms with revenues of \$5 billion across core services of agency leasing, asset services, capital markets, facility services (branded C&W Services), global occupier services, investment management (branded DTZ Investors), project & development services, tenant representation, and valuation & advisory. To learn more, visit www.cushmanwakefield.com

About Urbanise

Urbanise develops software that enables Building Operators to automate, streamline, simplify and optimize building operations and performance. The software is complemented by remote sensors that monitor critical assets to provide enhanced visibility and response. These two solutions are known as:

- The Urbanise Residential Property Cloud, and
- The Urbanise Internet of Things (IoT) Cloud.

www.urbanise.com

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