

Date: 13 December 2016

Mr Bob Mansfield AO to join the Vocus Board

Vocus Group Limited (ASX: VOC) (Vocus) announces today that Mr Bob Mansfield AO will join the Vocus Board as a Non-Executive Director effective 1 January 2017.

Mr Mansfield has had an extensive career in the Australian telecommunications industry commencing post deregulation with his appointment as the founding CEO of Optus Communications building the business from its origins as a Government owned entity to a strong competitor across all segments of the Australian telecommunications market. Mr Mansfield was appointed Director of Telstra Corporation Limited in 1999 and then subsequently served as Chairman for a period of 4 years as the Company worked through a range of challenges post privatisation including significant industry disruption.

In addition to his telecommunications sector experience, Mr Mansfield has been the CEO of a range of companies including in the early days of McDonalds Australia where he oversaw the growth of the business from just six outlets to 180 in Australia. He has extensive experience in building consumer brands through a focus on building outstanding customer service and relationships.

Outside of Telstra, Mr Mansfield's other Directorships have included Investec Bank (Australia) Limited, McDonald's Australia Limited, Dimension Data Holdings plc, Westfield Management, Westfield America Management Limited and Allco Finance Group Limited.

Mr Mansfield has filled a number of roles for the Australian Federal Government, including reviewing the operating charter of the Australian Broadcasting Corporation and then the role of Major Projects Facilitator and also Strategic Investment Coordinator reporting directly to the Prime Minister. In January 2000, Mr Mansfield was honoured with an Order of Australia award for his contribution to Australian business and economic development and to the telecommunications industry.

In addition to his business interests, Mr Mansfield has several philanthropic involvements, including as Chairman of the Steve Waugh Foundation, Chairman of the George Gregan



Foundation, Chairman of the National Drug & Alcohol Research Centre (NDARC) and Advisory Board Chairman of the Telco Together Foundation.

Vocus Chairman, David Spence said, "We are delighted to have Bob join our Board, he brings broad telco industry experience including an in-depth understanding of building a challenger telco and developing a highly recognisable and respected brand and business platform. Bob has a strong reputation for strategic business and brand development across the consumer, corporate and wholesale market segments, important skill sets as Vocus' moves through the next stage in its growth and evolution."

Mr Mansfield said "I've watched the Vocus story with a keen interest and I am genuinely excited by the opportunities presented by the rollout of the NBN and UFB to leverage the Company's expanded business platform and the significant growth in demand forecast for secure network connectivity across Australia and internationally. I look forward to working with the Vocus Board, to provide CEO Geoff Horth and his team with the strategic and governance support needed to take Vocus to the next level."

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About Vocus (ASX: VOC): Vocus Group is an ASX listed, vertically integrated telecommunications provider, operating in the Australian and New Zealand markets. The Company owns an extensive national infrastructure network of metro and back haul fibre connecting all capital cities and most regional cities across Australia and New Zealand and directly connects more than 5,000 buildings. Vocus owns a portfolio of brands catering to corporate, small business, government and residential customers across Australia and New Zealand. Vocus also operates in the wholesale market providing high performance, high availability and highly scalable communications solutions which allow service providers to quickly and easily deploy new services for their own customer base.



ROBERT MANSFIELD AO BCom DBHon FCPA - BIOGRAPHY

Bob Mansfield was born in Rabaul, New Guinea and educated at Barker College, Hornsby. He attended the University of NSW and graduated in 1974 with a Bachelor of Commerce degree with a major in Accounting.

He has a varied background in business across a wide range of industries and held the CEO position in the following organisations:

- McDonald's Australia Limited
- Wormald International Limited
- Optus Communications
- John Fairfax

In 1997 he filled a number of roles for the Federal Government:

- Reviewed the Operating Charter of the ABC
- Major Projects Facilitator on a consultancy basis reporting directly to the Prime Minister
- Appointed Strategic Investment Coordinator, in addition to his Major Projects role, within the Prime Minister's Office

In November 1999 Bob completed his Federal Government roles and was appointed Director of Telstra Corporation Limited. On 1 January 2000 he became Telstra's non-executive Chairman and served until April 2004. His past directorships include:

- McDonald's Australia Limited 1989 -2007
- CDS Technologies Limited 1996 -2007
- Datacraft Asia Limited 1997 2003
- Dimension Data Holdings plc 2000 2003
- Staging Connections Group Limited 2001 -2008
- Westfield Management Limited 2002 -2004
- Westfield America Management Limited 2002 -2004
- Allco Finance Group Limited 2006 –2009
- Investec Bank (Australia) Limited 2001 –2014
- Careers Australia Group Ltd 2011 –2016



On 26 January 2000 Bob was honoured with an Order of Australia award for his contribution to Australian business and economic development and to the telecommunications industry.

On 15 December 2014 Bob received a Doctor of Business degree, *honoris causa*, from the University of New South Wales in recognition of his business achievements, service to the community and to the University.

His current board positions are:

- Chairman, Board of Governors, Steve Waugh Foundation
- Chairman, George Gregan Foundation
- Chairman, National Drug and Alcohol Research Centre
- Chairman, Advisory Board, Telco Together Foundation

Bob is also a Member of the University of New South Wales Medicine Advisory Council.