

**ASX Announcement**  
**15 December, 2016**

## **REFFIND signs deal with Gentle Giant Moving Company**

Employee experience technology company, REFFIND Limited (ASX:RFN) has signed with the premier local and long distance moving company in the United States, Gentle Giant Moving Company.

During their busiest months Gentle Giant employs over 600 staff across 20 US offices. A large proportion of their employees work in the field and do not have access to company-issued laptops or email addresses, making it difficult for Gentle Giant Moving Company to connect and engage consistently with their employees.

Gentle Giant will use REFFIND's mobile platform to deliver safety and compliance training to their drivers, advertise open job roles, gather regular feedback and share important company information directly to their employees' smartphones.

"Compliance and safety training is critical in our industry. We were looking for a cost effective way to train and ramp up remote employees. REFFIND's video feature means that drivers can receive bite-sized chunks of information directly to their smartphone. They no longer have to come into the office to do training and we can provide regular, relevant, training anywhere, anytime. We can also track who has completed the training and assess their comprehension through REFFIND's content manager. In cases of accidents, drivers will also be able to complete their mandatory safety training quiz swiftly and efficiently on their smartphone before they get back on the road." says Ryan Falvey, VP of Organizational Development, Gentle Giant Moving Company.

"In addition, we do a lot of seasonal, temporary employee hiring during the peak moving season and we expect REFFIND will enable us to develop a pool of good temp employees and keep them engaged so recruiting each season is easier".

REFFIND CEO Rob van Es says, "REFFIND provides a quick, easy and fun way for employees to consume information from their employer. It works well for companies with a large amount of millennial and contingent employees like Gentle Giant Moving

Company. It is also particularly well suited for companies that have remote field based employees that don't work in an office. With the Christmas season coming up, and many employers on the hunt for good staff to help address their seasonal demands, we are receiving a lot of interest.

We are very excited about working with Gentle Giant Moving Company, who is a welcome addition to a growing list of clients in the US market.

**For more information please contact:**

Stacey Beer  
Marketing Director  
stacey@reffind.com  
+61 411 023 103

**About Gentle Giant**

Founded in 1980 by President Larry O'Toole, and incorporated in 1985, Gentle Giant Moving Company® is the premier residential and commercial moving company in the US. With 20+ regional offices in Massachusetts, California, Florida, New Hampshire, New York, North Carolina, Pennsylvania, Rhode Island, Virginia, Washington, DC and Washington State, Gentle Giant offers local, long distance, and international moves.

For more information please visit [www.gentlegiant.com](http://www.gentlegiant.com)

**About REFFIND**

REFFIND Limited is a mobile employee experience platform targeted for use by medium-large corporations to facilitate more efficient and effective communication with their employees. Based in Sydney, Australia the company is listed on the Australian Securities Exchange (ASX:RFN).

For more information please visit [www.reffind.com](http://www.reffind.com)