

15 December 2016

**By electronic lodgement**The Manager  
Companies Announcements  
Australian Securities Exchange  
Level 14, Exchange Centre  
20 Bridge Street  
Sydney NSW 2000

Dear Sir / Madam

**Notice under ASX Listing Rule 3.10A**

As set out in the Appendix 3B dated 1 January 2016 certain fully paid ordinary shares held in amaysim Australia Ltd (ACN 143 613 478) (ASX: AYS) (**amaysim**) issued in connection with amaysim's acquisition of Vaya Pty Ltd are subject to voluntary escrow arrangements (**Escrowed Shares**).

In accordance with ASX Listing Rule 3.10A and the terms of the voluntary escrow arrangements, amaysim advises that the Escrowed Shares will be released from escrow at 4:15pm on 1 January 2017.

Number of securities	Type of security	Release date
2,183,406	Ordinary fully paid	As per the voluntary escrow arrangements, the Escrowed Shares will be released at 4.15pm on 1 January 2017.

Yours faithfully

**Alexander Feldman**

amaysim | General Counsel and Company Secretary