

Retirement of Salmat Director

Salmat today announced the retirement of Mr Ian Elliot as director of the company.

Mr Elliot has been a director of the company for 12 years and retires at the end of December 2016.

Peter Mattick, chairman of the company expressed his sincere thanks to Ian for his contributions to the company during this time.

This is particularly so over the past couple of years during the transformation programme to overhaul Salmat's operations and set the business on its new path to growth.

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ABOUT SALMAT

Salmat is a leading Australian marketing services business. We partner with our clients to help them with the constant pressure of acquiring and servicing their customers, week-in, week-out. With media, digital and contact capabilities, we have the right solutions for our clients, enabling them to Reach, Convert and Serve more customers.

Founded in 1979, Salmat has evolved from a small letterbox distribution business to an ASX-listed company. With a talented team across four countries, we work with some of Australia's most recognised and trusted brands to manage billions of customer interactions every year.

Reach: We offer the broadest reach media (online & offline), with the ability to target individuals and up to 17 million people.

Convert: We deliver conversion across multiple channels, creating more opportunities for our clients' customers to buy.

Serve: We make every one of our clients' interactions count online and offline.

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