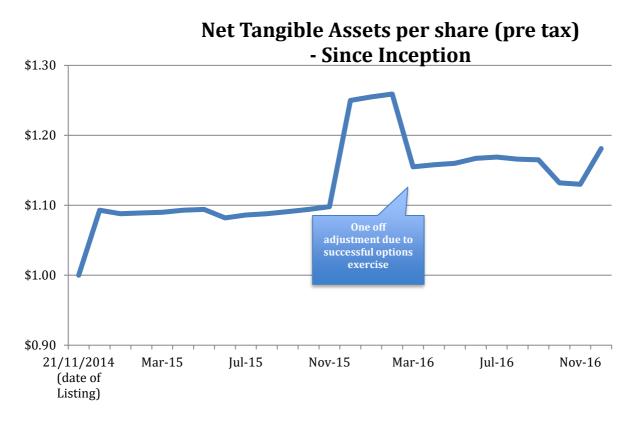
Bailador Technology Investments Ltd ABN: 38 601 048 275 Level 9, 37 Bligh Street Sydney NSW 2000

#### **NET TANGIBLE ASSETS - AS AT 31 December 2016**

Net Tangible Assets (NTA) per share (pre tax)	\$1.18
Net Tangible Assets (NTA) per share (post tax)	\$1.11



 ${\it Notes: NTA figures in this report are after all fees and are unaudited.}$ 

### **Portfolio Valuations:**

• **SiteMinder**: BTI has increased the valuation of its investment in SiteMinder by 29%, from \$31.3m to \$40.5m, as at December 2016. This increase in value reflects the continued strong and predictable growth of the company with year-on-year growth in constant currency recurring revenue to December 2016 in excess of 40%.

The company continues to produce premium SaaS metrics, including high customer retention, attractive cost of customer acquisition and high customer lifetime value. As at December 2016 the company has over 23,000 hotel customers globally. Continued strong growth in customer numbers and revenue remains highly likely as hotels continue to migrate from offline to online and more bookings are made online by consumers.

# MONTHLY REPORT December 2016



SiteMinder remains the global market leader in hotel channel management and associated services. The company further strengthened its position in 2016 by investing in product development and sales and marketing effectiveness. In July 2016, the company launched a real-time pricing intelligence tool, *Prophet*. In December 2016, the company opened its 5th office, in Galway, Ireland, to support and grow its UK and European customer base, which is now the company's largest region.

The revised valuation was performed per BTI company policy following no third party or followon investment in SiteMinder since December 2016. The valuation is based on a revenue multiple consistent with prevailing industry benchmarks for comparable global SaaS businesses and is conservative compared to comparable transactions in the vertical SaaS market for companies of the size and market position of SiteMinder.

• **Stackla**: As advised in our November NTA report, on 13 December, BTI led a \$4.0m round and completed a \$3.25m follow-on investment in portfolio company Stackla. Existing investors and a new investor, a successful US based entrepreneur and angel investor, contributed to the round. The valuation was a 5% uplift to the previous holding valuation and BTI has reflected this valuation uplift in the Stackla valuation at 31 December.

# **Capital Raising:**

• BTI closed its capital raising round announced in November 2016, raising a total of \$20m.

The BTI SPP closed on 16 December having received very strong support from shareholders. BTI chose to increase the value of the SPP to \$3.6m (from \$2m) to ensure our current shareholders all received the share allocations they requested.

The Board is pleased with the outcome of the capital raising and extends its thanks to shareholders for their ongoing support. The board is confident the additional capital can be deployed effectively.

#### **Follow-on Investment:**

- **Stackla**: See above under Portfolio Valuations. For the full press release <u>CLICK HERE</u>
- **iPRO Solutions**: On 23 November Bailador announced a \$1.6m follow-on investment in iPRO Solutions. \$0.9m of this follow-on was funded in November with the remaining \$0.7m funded in December.

BTI revalued its stake in iPRO in October and this follow-on investment is in line with that valuation.



# **SUMMARY OF INVESTMENT PORTFOLIO**

	Notes	Value (\$'m)	% of Portfolio
The world leader in hotel channel management and distribution solutions for online accommodation bookings.  www.siteminder.com	Valuation increased by 29% due to strong customer and revenue growth	40.5	28.5%
<ul> <li>Leading platform provider for publishing and broadcasting video content through the web, IPTV and mobile services.</li> <li><a href="http://www.viostream.com/">http://www.viostream.com/</a></li> </ul>	No change in valuation	28.9	20.4%
<ul> <li>Social marketing platform aggregating User Generated Content (UGC).</li> <li>www.stackla.com</li> </ul>	• \$3.25m follow-on investment at 5% valuation increase	11.1	7.8%
Provider of cloud based translation services.     www.strakertranslations.com	Change in valuation due to FX movement	8.7	6.1%
<ul> <li>Specialist provider of cloud based vendor management software</li> <li>www.iprolive.com</li> </ul>	<ul> <li>No change in valuation.</li> <li>\$0.7m of \$1.6m follow-on funded in December. Follow-on investment now complete.</li> </ul>	7.0	4.9%
<ul> <li>An independent source of advertising data aggregation, analysis and sales.</li> <li>www.standardmediaindex.com</li> </ul>	No change in valuation	6.4	4.5%
<ul> <li>Leading provider of cloud and desktop productivity software.</li> <li>www.docscorp.com</li> </ul>	No change in valuation	5.0	3.5%
Provider of end-to-end online mortgages and mortgage solutions.     www.clickloans.com.au     www.creditandfinance.com.au	No change in valuation	4.0	2.8%
<ul> <li>Data platform for large scale enterprise data management</li> <li>www.instaclustr.com</li> </ul>	No change in valuation	4.0	2.8%
Online software package for Tours and Activity (TAA) providers.     www.rezdy.com	No change in valuation	3.5	2.4%
	Funds from capital raise	23.5	16.6%
		-0.6	-0.4% 100.0%
	channel management and distribution solutions for online accommodation bookings.  • www.siteminder.com  • Leading platform provider for publishing and broadcasting video content through the web, IPTV and mobile services.  • http://www.viostream.com/  • Social marketing platform aggregating User Generated Content (UGC).  • www.stackla.com  • Provider of cloud based translation services.  • www.strakertranslations.com  • Specialist provider of cloud based vendor management software  • www.iprolive.com  • An independent source of advertising data aggregation, analysis and sales.  • www.standardmediaindex.com  • Leading provider of cloud and desktop productivity software.  • www.docscorp.com  • Provider of end-to-end online mortgages and mortgage solutions.  • www.clickloans.com.au  • www.creditandfinance.com.au  • Data platform for large scale enterprise data management  • www.instaclustr.com  • Online software package for Tours and Activity (TAA) providers.  • www.rezdy.com	channel management and distribution solutions for online accommodation bookings.  www.siteminder.com  Leading platform provider for publishing and broadcasting video content through the web, IPTV and mobile services.  http://www.viostream.com/  Social marketing platform aggregating User Generated Content (UGC).  www.stackla.com  Provider of cloud based translation services.  www.strakertranslations.com  Specialist provider of cloud based vendor management software  www.iprolive.com  An independent source of advertising data aggregation, analysis and sales.  www.standardmediaindex.com  Leading provider of cloud and desktop productivity software.  www.cickloans.com.au  www.cickloans.com.au  www.creditandfinance.com.au  Data platform for large scale enterprise data management www.instaclustr.com  Online software package for Tours and Activity (TAA) providers.  www.rezdy.com  Valuation increased by 29% due to strong customer and revenue growth  No change in valuation  No change in valuation.  S3.25m follow-on investment at 5% valuation due to FX movement  No change in valuation.  No change in valuation  No change in valuation	channel management and distribution solutions for online accommodation bookings.  * www.siteminder.com  Leading platform provider for publishing and broadcasting video content through the web, IPTV and mobile services.  http://www.viostream.com/  Social marketing platform aggregating User Generated Content (UGC).  * www.stackla.com  Provider of cloud based translation services.  * www.strakertranslations.com  Specialist provider of cloud based vendor management software  * www.iprolive.com  An independent source of advertising data aggregation, analysis and sales.  * www.standardmediaindex.com  Leading provider of cloud and desktop productivity software.  * www.standardmediaindex.com  Leading provider of end-to-end online mortgages and mortgage solutions.  * www.credikolans.com.au  * Data platform for large scale enterprise data management www.winstaclust.com  Donat aplatform for large scale enterprise data management www.instaclust.com  Online software package for Tours and Activity (TAA) providers.  * www.rezdy.com  * Valuation increased by 29% due to strong customer and revenue growth  * No change in valuation  * No

Notes: Figures in this report are unaudited and exclude tax. The current value for each investment in the table above is consistent with the BTI investment valuation policy, which may be found in the BTI prospectus lodged with ASIC on  $3^{rd}$  October 2014 and available on the ASX website.

Important Notice: Bailador Investment Management Pty Ltd A.C.N. 143 060 511 ('Manager') has prepared the information in this announcement. This announcement has been prepared for the purposes of providing general information only and does not constitute an offer, invitation, solicitation or recommendation with respect to the purchase or sale of any securities in BTI nor does it constitute financial product or investment advice nor take into account your investment, objectives, taxation situation, financial situation or needs. An investor must not act on the basis of any matter contained in this announcement in making an investment decision but must make its own assessment of BTI and conduct its own investigations and analysis. Past performance is not a reliable indicator or future performance.



## Connect:

There are a number of ways to keep up to date with Bailador:

- Our website <u>www.bailador.com.au</u>
- LinkedIn by following Bailador Investment Management
- Twitter by following @bailadorvc

## **FURTHER INFORMATION**

Website: www.bailador.com.au

Investor enquiries: <a href="mailto:investorservices@bailador.com.au">investorservices@bailador.com.au</a>

Phone: +61 2 9223 2344