

# **Growth in Network Members**

#### 13 January 2017

Helloworld Limited today advised that its retail and corporate network numbers have increased to 2,049 members as at 31 December 2016.

In Australia and New Zealand this includes 646 branded and associate network members, 73 members of the Helloworld for Business network, 891 members of the My Travel Group network and 439 travel brokers as part of the MTA and Travel Brokers networks. This is an increase of 383 members since 30 June 2016.

"It's very pleasing to see our network growing on both sides of the Tasman and this is recognition of the strong value proposition Helloworld is providing our franchisees and network members across all parts of our retail leisure and corporate offerings" said Helloworld CEO Andrew Burnes.

"Our New Zealand business has now grown to 91 branded and associate members, with a further 118 members of our Affiliate network and 80 Travel Brokers giving us a very strong distribution platform across the Tasman while our Australian network continues to expand as our brand recognition grows and our agents start to see more benefits coming their way from being part of the Helloworld family" Mr Burnes added.

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## **About Helloworld Limited**

- Helloworld Limited (ASX: HLO) is a leading Australian & New Zealand travel distribution company, comprising retail travel franchise operations, , destination management services (inbound) air ticket consolidation, wholesale, corporate and online operations. This includes "helloworld", Australia's largest network of franchised travel agents, as well as our Corporate, Associate, Affiliate and Travel Broker networks, Qantas Holidays, Go Holidays in New Zealand, AOT Inbound, ATS Pacific, QBT, Sunlover Holidays and Insider Journeys
- "helloworld" is a nationwide network of independently owned and operated retail travel agencies
  offering Australia and New Zealand outstanding service, and the best value, tailor-made leisure and
  corporate travel experiences
- HLO has over 1800 staff located in Australia, New Zealand, Fiji, the USA, South East Asia, India and UK/Europe
- Helloworld is the proud major sponsor of:
  - Volleyball Australia and the *helloworld* Volleyroos men's and women's national teams;
  - Basketball Australia and the *helloworld Boomers*, the Australian Men's Basketball team;
- Helloworld is a major sponsor of the National Basketball League (NBL)
- Helloworld is a major sponsor of the Carlton Football Club including "Carlton in Business"

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