



20 January 2017

PRIME MEDIA GROUP LIMITED: RELEASE OF 2017 HALF YEAR RESULTS

Prime Media Group Limited (**ASX:PRT**) will announce its results for the half year ended 31 December 2016 on Friday 24 February 2017.

A telephone briefing will be held for shareholders and the investment community at **10:00am on Friday, 24 February 2017.**

Please contact Rachel Han via email rachel.han@primemedia.com.au to register for participation in the conference call.

The interim results will also be available on the company website: www.primemedia.com.au

A handwritten signature in black ink, appearing to read "Emma McDonald", written over a light blue horizontal line.

Emma McDonald

Company Secretary

emma.mcdonald@primemedia.com.au