

ASX RELEASE

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Kyckr signs exclusive alliance in Asia

- Kyckr signs exclusive agreement with MYDATA in Malaysia
- MYDATA is one of only two approved sellers of SSM (the ASIC equivalent body in Malaysia) data to banks and other financial institutions
- Represents a significant opportunity for Kyckr with over 7 million registered businesses in Malaysia and a population of nearly 30 million people
- MYDATA will exclusively provide Kyckr's international registry information on the MYDATA portal which is part of the SSM site

Kyckr Limited (ASX: KYK) is pleased to announce that MYDATA in Malaysia, has exclusively chosen Kyckr as their preferred partner to promote each other's services and capabilities in Malaysia and internationally. MYDATA is one of only two officially approved online sellers of Suruhanjaya Syarikat Malaysia (**SSM**) information. SSM are the Malaysian equivalent of the Australian Securities and Investment Commission (**ASIC**) in Australia but unlike ASIC, SSM do not sell online. This agreement will bring about unparalleled access for Kyckr in a growing economy with over 7 million registered businesses and a population of nearly 30 million people. Malaysia has been one of the best performing economies in the ASEAN region and is a key market target for the Company.

Key Terms

- MYDATA will exclusively provide Kyckr's international registry information on the MYDATA portal promoted which is part of the SSM (or ASIC equivalent) site,
- Kyckr will exclusively promote MYDATA sourced business information from SSM internationally and to Kyckr's customers outside of Malaysia,
- Both will exclusively promote Kyckr's value added services in Malaysia to banks and other segments.
- Both companies will approach strategic partners in Malaysia together.

About MYDATA

The Malaysian Registry is called Suruhanjaya Syarikat Malaysia (**SSM**). SSM sells official company information online via its two exclusive partners, one of which is MYDATA. MYDATA is owned by the well known Malaysian Conglomerate - Big Dataworks Sdn Bhd (**BDW**). This conglomerate have interests in technology companies, banks, call centers, telecommunications, amongst others. MYDATA will leverage benefits across the group. BDW has a long and successful history providing services to the Malaysian government and SSM, surrounding data.

John Varnay, Director Business Development Asia and Middle East said, "The potential to engage with regional partners who have the local support knowledge and influence is a very effective and efficient strategy. This can form our model to lead to further expansion opportunities across Asia. The MYDATA COO, Shah Zeck, has been incredibly supportive and sees the clear benefit of having access to Kyckr's international information and capabilities in the Malaysian market".

Kyckr's Chairman, John Van Der Wielen said, "We are pleased to see such early progress from our growing pipeline of opportunities. The Malaysian market is a key country in South East Asia and we are delighted to have partnered with MYDATA to launch Kyckr in the region". In a new technology company and very recent IPO gaining access to Global markets at a low cost via existing well known players like MYDATA, provides immediate value to shareholders by the efficient use of capital and expenses.



About Kyckr Limited

Kyckr provides commercially proven KYB (Know Your Business customer) services using the most legally compliant information from over 180 business registers, globally. These are used to protect against Money Laundering, Terrorism Financing and Tax evasion. We apply as much automation as possible and maintain an up to date view on customers. The company's clients are predominantly banks and organisations in related sectors.

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