1 February 2017

Manager of Company Announcements
ASX Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

DICKER DATA APPOINTED AS DISTRIBUTOR FOR TREND MICRO
Gains Access to Security Vendor's Full Range of Products

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce our appointment as a distributor of the complete range of Trend Micro products for the Australian market. The distribution agreement comes into effect on Wednesday, 1st February 2017.

David Dicker, Chairman & CEO, Dicker Data Limited, said "We're pleased to be announcing our new partnership with Trend Micro. The market for security products in Australia continues to grow as the threat landscape evolves and changes. With many globally recognised companies experiencing security breaches in 2016, it has further driven the awareness and need amongst organisations of all sizes to ensure their security practices are best-in-class."

"Following a year of double digit growth in 2016, Trend Micro is looking to further invest and expand in Australia this year, and our relationship with Dicker Data is a key part of that overall growth strategy," said Indi Siriniwasa, enterprise sales and channel director for Trend Micro Australia and New Zealand. "Expanding our channel focus to reach more mid-market and enterprise customers with Dicker Data will help us accelerate growth in 2017."

Dicker Data's addition of Trend Micro further solidifies the organisation's security line-up.

For and on behalf of the Board,

David Dicker

Chairman & CEO

About Dicker Data Limited
Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 5,000 value added resellers. For more information, click here.

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