



MARKET RELEASE

1 February 2017

Animoca Brands Corporation Limited

TRADING HALT

The securities of Animoca Brands Corporation Limited (the “Company”) will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the commencement of normal trading on Friday, 3 February 2017.

Security Code: AB1

Elvis Onyura
Senior Adviser, Listings Compliance (Sydney)



1 February 2017

ASX Limited
20 Bridge St SYDNEY NSW 2000
AUSTRALIA

Request for trading halt

Animoca Brands Corporation Limited (ASX: AB1) (the Company) requests that a trading halt be granted by the Australian Securities Exchange (ASX) with respect to its ordinary shares to apply from the commencement of trading on Wednesday, 1 February 2017 until the commencement of trading on Friday, 3 February 2017.

As required by ASX Listing Rule 17.1, the Company provides the following information:

- (a) the trading halt is requested pending announcement of a capital raising (accelerated entitlement offer);
- (b) the Company expects the trading halt will be ended by it making an announcement to the ASX regarding the capital raising (in accordance with the applicable timetable, on completion of the institutional entitlement offer). This is expected to be no later than commencement of trading on Friday, 3 February 2017; and
- (c) the Company is not aware of any reason why the trading halt should not be granted, or any other information necessary to inform the market about the trading halt.

Yours sincerely,

For and on behalf of

Animoca Brands Corporation Limited

A handwritten signature in black ink, appearing to read "Jillian McGregor", written over a horizontal line.

Jillian McGregor, Company Secretary