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APPOINTMENT OF NATIONAL GROUP SALES MANAGER

Beston Global Food Company Limited ('BFC' or the 'Company') is pleased to announce the appointment of Mr Ashley Austin as National Group Sales Manager (Domestic Sales).

Ashley has extensive experience in the food and beverage sector in Australia having held senior positons with a number of large national companies including Kraft Foods, Sabrands and Tip Top Bakeries. In his role with BFC, Ashley will take responsibility for expanding the distribution of all BFC food and beverage products within Australia.

BFC's Chief Executive Officer, Mr Sean Ebert, said that while BFC had made good in-roads into traditional FMCG outlets with its various brands, particularly in its home State of South Australia, the time was right to significantly expand the breadth and depth of distribution across Australia.

"We have been slowly building our manufacturing capacities over the past 12 months, particularly for our natural dairy and high pH water products. We now wish to ensure that we can make the products available to all consumers looking to buy healthy, premium quality food and beverage goods which are safe to eat" he said.

The appointment of Mr Austin comes on top of several other senior appointments in recent months.

Mr Adam Rigano was appointed as Chief Operating Officer in December 2016 to take responsibility for all of the Company's production facilities. BFC has involvement in 10 factories across Australia which are either operated solely by the Company or by one of its investee companies.

Ms Lucy Zhang has also been appointed as Manager of the Fuzhou office of BFC in China. The Fuzhou office complements the Company's other offices in Shanghai, Beijing and Dalian and is focused on distributing the company's products in the Southern region of China, which accounts for roughly one-third of the nation's population of 1.3 billion people.