

Mid FY'17 Roadshow

Disruptive Competitive Advantages
In the world of compliance



Notice: Forward looking statements

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Introduction To Kyckr (ASX:KYK)

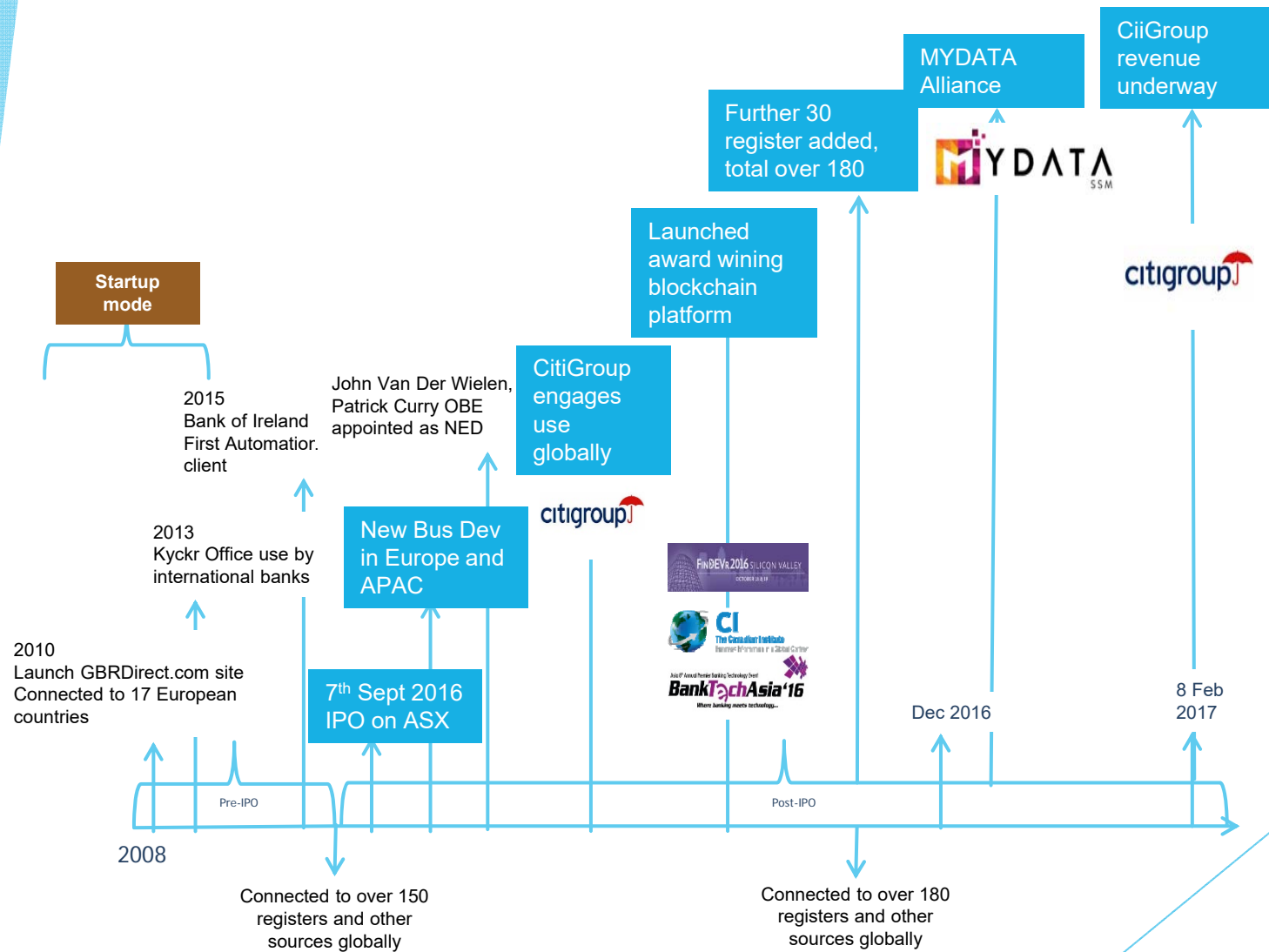
- ✧ Founded in 2008 in Waterford, Ireland as Global Business Register
- ✧ To provide real time access to primary source and reliable corporate data, directors, shareholders, and UBO's
- ✧ Single point of access to 180+ official sources (and growing)
- ✧ > 4000 customers across all 3 service models
- ✧ IPO 7th September 2016
- ✧ Founders and executive escrowed for 2 years.
- ✧ In the top 27% performing IPOs in 2016 and 5th in its category (according to the ASX)
- ✧ Trading at a discount to a number of its peers on a price to book basis - *Independent Investment Research Report*, <http://www.kyckr.com/analyst-reports/>

Peer Comparison (as at 31 October 2016)		
ASX Code	Market Cap*	P/B Ratio
9SP	220.1	1.59
AFY	450.0	15.5
CCA	38.1	2.68
CV1	21.7	6.47
ISX	111.9	10.98
MNW	37.8	-35.24
Average	146.6	7.4
KYK	28.5	5.0

*Includes ordinary shares held in escrow.

Reference	Number
Shares on issue	100,962,186
Share Price <i>Traded to \$0.315</i>	AU\$0.22.5
Mark Cap (based on SP \$0.225)	AU\$21.7m
Free float (end of Feb)	41%
Cash at 31 st Dec '16	AU\$3.8m
Cash raised at IPO	AU\$5.2m

Timeline



Board & Executive Team



Mr. Van Der Wielen - Chairman.

- Over 30 years experience across banking, wealth management, investments and insurance
- Currently director of Friends Provident International, Lombard International Assurance, Partners Life New Zealand
- Senior advisor for Blackstone Group



Mr. Cassidy – Managing Director

- Over 25 years working in banking, M&A and Technology and Digital.
- Citicorp, Price Waterhouse Coopers, Siemens, Consolidated Press Holdings and Publishing Broadcast Limited.
- Worked in Europe, US, and APAC.



Mr. Pechmann – CFO, Company Secretary

- Chartered Accountant and Chartered Company Secretary.
- KPMG & BDO in audit, business advisory and corporate governance roles
- Member of Institute of Chartered Accountants, Australia and New Zealand and is an Associate of the Governance Institute of Australia.



Mr. Cronin – Founder, Director, Regulatory Development

- Co-founder of Kyckr.
- Property developer
- Professional Rugby Union player, representing Ireland internationally.



Mr. Leslie – Joint Founder, Director, Head of Innovation

- Co-founded of Kyckr
- Founder of Sedicii, - online identity protection.
- Mentor with Enterprise Ireland
- Dell in Japan.



Mr. Wong OA – NED

- Founding Chairman of KYK
- Investment banking and stockbroking industry for 35 years. Deputy Chairman of Prima BioMed Limited.
- Philanthropic activities include boards of UNSW Foundation, Children's Medical Research Institute, President and Honorary Life Governor of the Physics Foundation at the University of Sydney.



Mr. Curry OBE – NED

- Contributor to the UK Government on "Distributed Ledger Technologies: Beyond Blockchains".
- Enabling the adoption of blockchains by government, industry and authorities



Mr. Walsh - NED

- Managing Director of Spiecapag Australia, specialising in the delivery of onshore infrastructure for the oil, gas and water industry.

What is KYC *(of businesses)* about

Information examined

1. Correct legal name, address of company, registration status
2. Directors names and addresses
3. Beneficial Owners & UBO structures

Obligations

1. Regulator (financially and criminally punitive)
2. Protect your business against fraud and money laundering
3. Protect society against fraud and money laundering

Incumbent Solutions

1. People based processing
2. Case Management front ends
3. Data sources (D&B, Veda, Experian)
4. Time

AML (Anti-Money-Laundering)



CTF (Counter Terrorism Financing)



Foreign Account Tax Compliance Act



Size of the challenges

Since the GFC US banks alone have incurred compliance fines of US\$119 Bn whereas the total global market for compliance is thought to be US\$70 Bn



The backbone to our capabilities

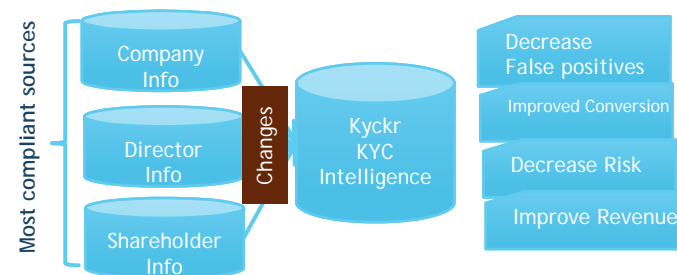
Global Coverage

- ❖ Connected to over 180 registers and other sources globally
- ❖ Most Authoritative & Legally Compliant Sources



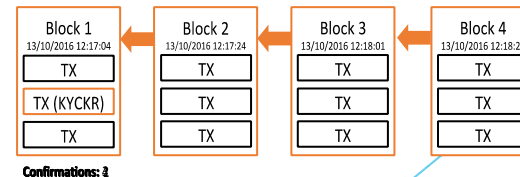
Company Watch

- ❖ Company Watch – notifies you of changes to Company Information



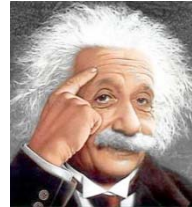
Innovation

- ❖ Integrated corporate KYC Blockchains
- ❖ Platform Agnostic (bitcoin, Ethereum, Credits).



Capabilities Evolution

Intelligence built from 2008
+ subject matter expertise
+ compliant source
+ investment in business
development
Winning formula



KYC Intelligence
where tech is the
enabler



API based functional access
to Company Data



Portal Access to Company data

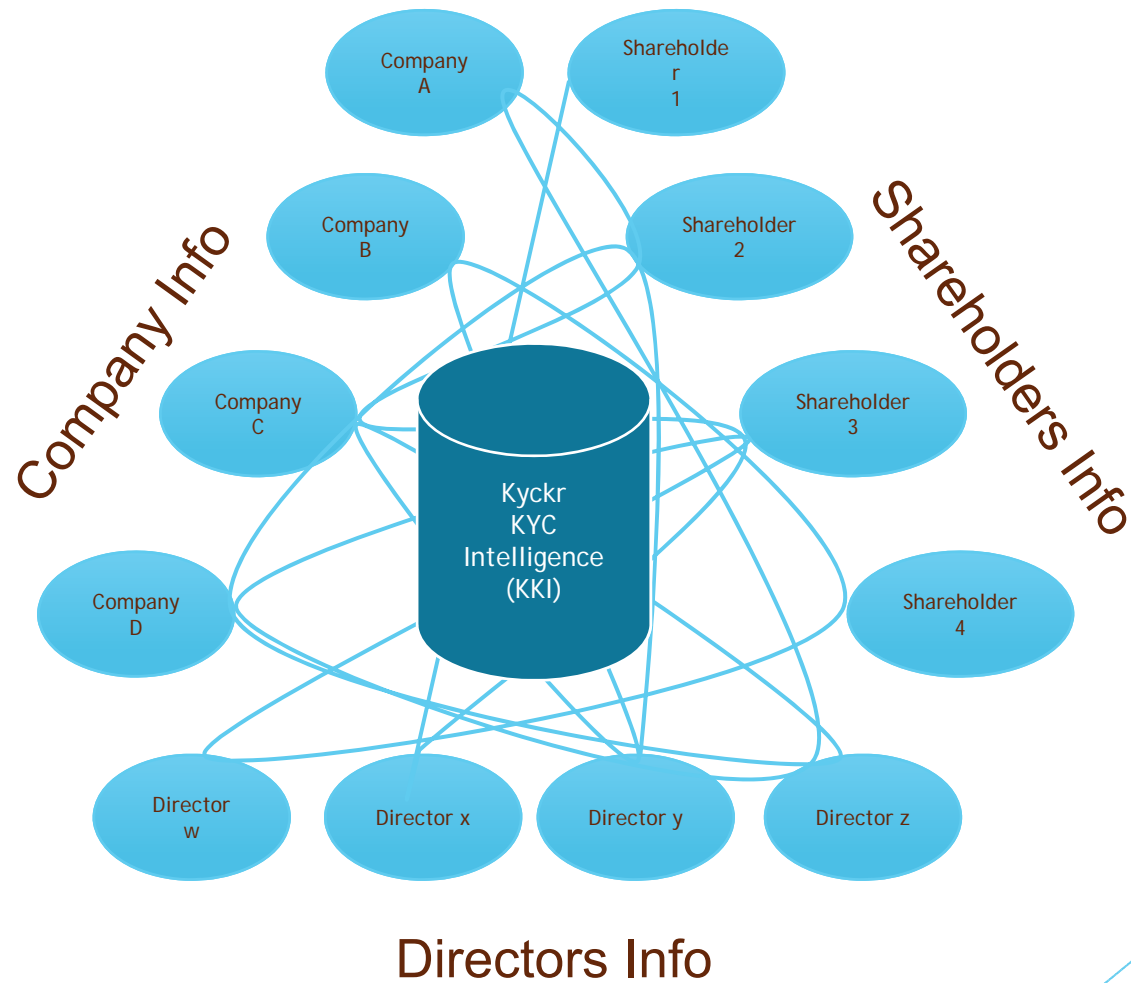


Source of Company Data by being connected registers - Utility



KKI for company KYC

Multiple countries, multiple sources

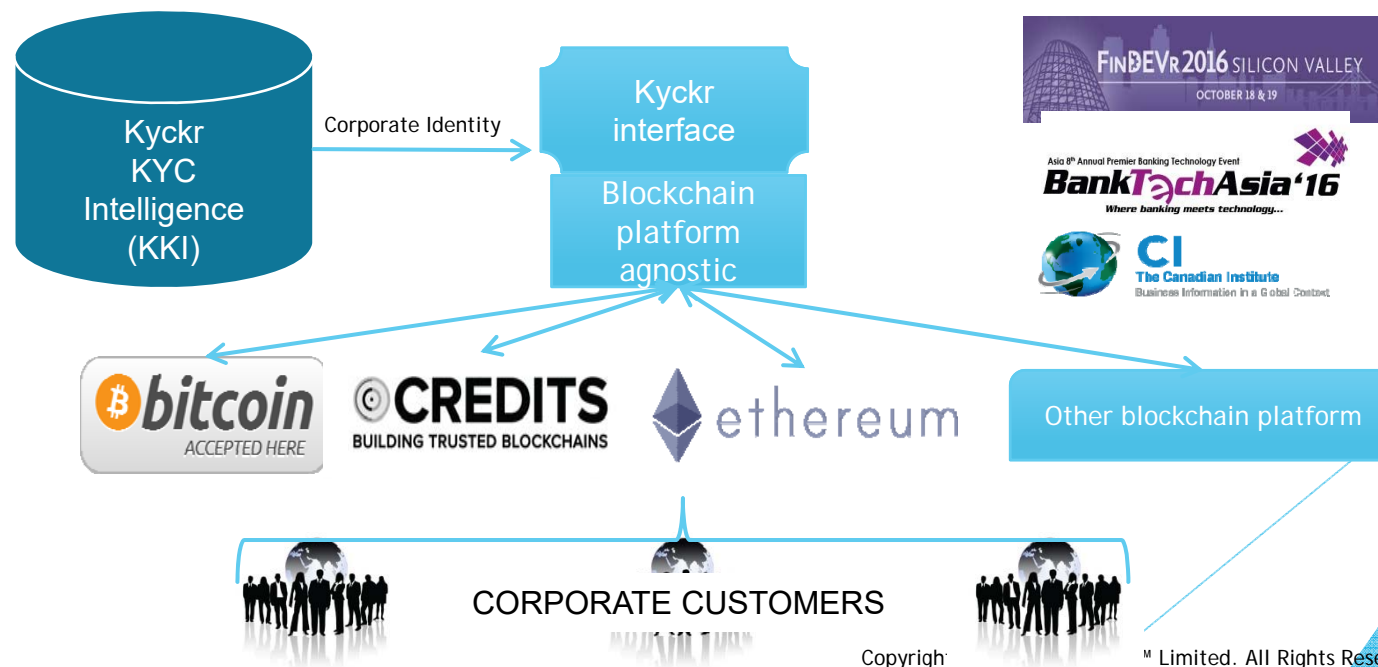


Business Identity Theft

75% of mid to top level companies have fallen victim to corporate theft in the last year

- Kyckr a node on your blockchain network of choice *(also accessible through an API to the blockchain network)*.
- Used to vet corporate identity in KYC, on a per transaction, supply chain or other needs to protect against business identity theft.
- Normal solutions such as APIs are not sufficient to support future needs. Blockchains are considered to be the right architecture

Kyckr Blockchain Solution - Platform Agnostic



Award winning, globally



Kyckr™ Service & Business Models



MYDATA Exclusively promote Kyckr's international data – end of April '17



Kyckr “Solo”

B2C

- ❖ Margin up to 60%
- ❖ Company Watch and other value added services – majority profit
- ❖ Web based access
- ❖ Credit card
- ❖ Filings, Company Watch and other services
- ❖ 4000+ customer

citigroup Office Jan '17

MYDATA Exclusively promote Kyckr Office to mid level market users – June '17

Bank of Ireland 2014 & before



Kyckr Office

B2P, B2C, B2B

- ❖ Margin from 25% to 40%
- ❖ Company Watch and other value added services - majority profit
- ❖ Web based access
- ❖ Account based post paid billing
- ❖ Filings, Company Watch, Directors, Credit and soon UBOs
- ❖ Partner solutions (e.g. accountants, lawyers, other sectors)
- ❖ 70 + customers

citigroup Automation opportunities July '17

MYDATA Exclusively promote Kyckr Office to mid level market users – Sept '17

Bank of Ireland 2015 – 2016 AU\$1m recurring



Kyckr Enterprise

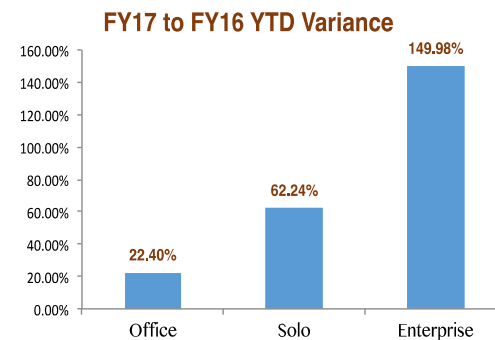
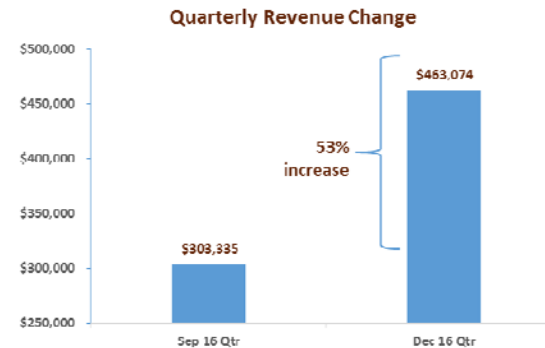
B2B, B2P

- ❖ Margin 10% to 25%
- ❖ Company Watch and other value added services - majority profit
- ❖ Automated KYC
 - Onboarding
 - Cleanse & Remediate
 - Company Watch
 - UBO soon
- ❖ Through our APIs and or Blockchain

Performance

Half year Highlights

- ✧ Half year revenue grew strongly up 50% on the same half for FY16. Unaudited AU\$760k
- ✧ Does not yet include revenue from:
 - a. Citigroup - 500 compliance users in the APAC, Europe and Americas.
 - b. MyData exclusive alliance
- ✧ Focus of the Company now turns to business development and revenue growth – A significant pipeline of advanced opportunities exist for the Company's technology and product suite



Performance

Outlook

- ✧ Cost based requires minimal increase ongoing and revenue positioned to grow.
- ✧ Greater sales, reputation and subject matter expertise.
- ✧ Pipeline is clearer and more focused.
- ✧ Within the world of AML Data is now the elephant in the room and all roads are leading to the registers as being the source with provenance.
- ✧ Partners are strategically becoming more important to us and will lessen the risk of our B2B capabilities

Operations

- ✧ We have recently gone through some important organisational recalibrations to ensure that Delivery meets the pressure from Business Development.

Short term focus & Pipeline

CitiGroup

- a. Building out revenue
- b. Winning more valuable Enterprise projects

MyData

- a. Building out revenue
- b. Sourcing more valuable Group Account and Enterprise with Partners

Closing 2+ further global clients

Next 180 days

✧ Building revenue & cash from top global clients

✧ Continue to source other global clients

✧ Attracting strategic global partner

✧ Developing cash run to have sight of being self sufficient

Next 360 days

Example benefits to clients

1. Cleanse and Verify

Challenges at start of project

- Verifying which records from 890,000 bank records were real

Kyckr Solution

- Matched company records to company registry information
- 97,000 identified to get project underway
- Separated out records that required manual verification
- Identified duplicates, de-registered businesses, etc..

Benefits to client

- Ability to commence project quicker
- Significant time & quality improvements
- Better adherence to AML policies and procedures
- Redefined best practices

2. On-Board & KYC DD

Provision of corporate data in digital form

- Fundamental to On-Board of new and Due Diligence of existing customers

Kyckr Solution

- Provision of Corporate Data in digital form.
- Integrated in KYC DD case management tools
- Integrated into On-Boarding Platforms

Benefits to client

- Decreases costs, time and risk in KYC DD
- Provision of data from primary best practices from AML and CTF

Example benefits to clients

3. Company Watch

Maintaining
accuracy of client
data post KYC DD

- Requirement to ensuring client data is accurate and up to date

Kyckr Solution

- Companies placed on Company Watch, alerts to any changes associated with new filings

Benefits to client

- Decreases costs, time and risk in KYC DD
- Greater veracity in KYC DD risk analysis
- Reduce false positives
- Reduces need and cost for refresh

Client Endorsements



Kyckr™ is a critical part of the KYC process. They supply **real-time company register information** during the customer on-boarding process and, through their Monitor product, provide continuous updates throughout the lifecycle of the customer relationship. They also cleanse and update existing data and keep this data current using Monitor. **Quality data is imperative to the efficacy of our KYC process.** The use of GBR (or Kyckr™) information at on-boarding and throughout the lifecycle of the customer relationship allows us **to maximise the effectiveness and efficiency** of our on-boarding, on-going due diligence and customer engagement processes and helps streamline our KYC/AML regulatory obligations.

Group Head of AML, CFT & Sanctions Group Regulatory, Compliance & Operational Risk

1. PROVENANCE OF INFORMATION USED TO MAKE DECISIONS

2. MAINTAINING A REAL TIME VIEW OF CORPORATE CUSTOMER

3. AUTOMATION WHERE POSSIBLE



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