

ASX Release

22 February 2017

SHARE BUY-BACK PROGRAM

Coca-Cola Amatil ("Amatil", "the Company" ASX: CCL) today announces it has established an on-market share buy-back program ("the buy-back program") for shares up to the maximum aggregate amount of up to \$350 million. The buy-back program is expected to commence from late March 2017 and to remain in place for a period of up to 12 months or until all the funds have been utilised.

Based on Amatil's closing share price of \$9.91 on 21 February 2017, this would equate to approximately 4.6 per cent of the Company's issued capital.

Amatil Chairman, Mr David Gonski, said, "Given our strong cash flow and balance sheet as well as our confidence in our future trajectory, the Board has considered a number of capital management opportunities. A share buy-back provides the most appropriate mechanism to return surplus capital to shareholders at this time," said Mr Gonski.

The buy-back program will not impact Amatil's existing dividend policy and, post completion of the buy-back, Amatil retains a very strong balance sheet with the capacity to continue to fund strategic initiatives.

The number of shares and timing of purchase will be dependent on Amatil's share price and market conditions.

Attached to this announcement is an Appendix 3C in respect of the buy-back program.

For further information:

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ABOUT COCA-COLA AMATIL

Coca-Cola Amatil is one of the largest manufacturers and distributors of ready-to-drink non-alcohol and alcohol beverages, coffee and ready-to-eat food snacks in the Asia Pacific region. Coca-Cola Amatil is also the authorised manufacturer and distributor of The Coca-Cola Company's beverage brands in Australia, New Zealand, Fiji, Indonesia, Papua New Guinea and Samoa. Coca-Cola Amatil directly employs around 14,000 people and indirectly creates thousands more jobs across the supply chain, partnering with key suppliers to manufacture, package, sell and distribute its products. With access to around 300 million potential consumers through more than 850,000 active customers Coca-Cola Amatil is committed to leading through innovation and building a sustainable future and delivering long-term value to shareholders.

Rule 3.8A

Appendix 3C

Announcement of buy-back (except minimum holding buy-back)

Information and documents given to ASX become ASX's property and may be made public. Introduced 1/9/99. Origin: Appendix 7B. Amended 13/3/2000, 30/9/2001, 11/01/10

Name of entity			ABN/ARSN 26 004 139 397	
Coca-Cola Amatil Limited				
We	(the entity) give ASX the followin	g information.		
Information about buy-back				
1	Type of buy-back	On-market		
2	⁺ Class of shares/units which is the subject of the buy-back (eg, ordinary/preference)	Ordinary shares		
3	Voting rights (eg, one for one)	One for one		
4	Fully paid/partly paid (and if partly paid, details of how much has been paid and how much is outstanding)	Fully paid		
5	Number of shares/units in the +class on issue	763,590,249		
6	Whether shareholder/unitholder approval is required for buy-back	No		
7	Reason for buy-back	On-going capital managemen	nt	

⁺ See chapter 19 for defined terms. 11/01/2010 Appendix 3C Page 1

Any other information material to a shareholder's/unitholder's decision whether to accept the offer (eg, details of any proposed takeover bid)

The company draws shareholders' attention to its ASX releases dated 22 February 2017 in relation to the year ended 31 December 2016 and the on-market buy-back.

On-market buy-back

9 Name of broker who will act on the company's behalf

UBS AG Australia Branch

10 Deleted 30/9/2001.

If the company/trust intends to buy back a maximum number of shares - that number

Note: This requires a figure to be included, not a percentage.

Up to that number of shares having an aggregate value of \$350 million (but, in any event, not exceeding 76,359,024 shares)

12 If the company/trust intends to buy back shares/units within a period of time - that period of time; if the company/trust intends that the buy-back be of unlimited duration - that intention

A period of up to 12 months commencing not before 23 March 2017.

The company may suspend or terminate its buyback at any time.

13 If the company/trust intends to buy back shares/units if conditions are met - those conditions Not applicable

Employee share scheme buy-back

Number of shares proposed to be bought back

Not applicable

15 Price to be offered for shares

Not applicable

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⁺ See chapter 19 for defined terms.

Sele	ctive buy-back			
16	Name of person or description of class of person whose shares are proposed to be bought back	Not applicable		
17	Number of shares proposed to be bought back	Not applicable		
18	Price to be offered for shares	Not applicable		
Equal access scheme				
19	Percentage of shares proposed to be bought back	Not applicable		
20	Total number of shares proposed to be bought back if all offers are accepted	Not applicable		
	D.'	N . 1 11		
21	Price to be offered for shares	Not applicable		
22	⁺ Record date for participation in offer	Not applicable		
	Cross reference: Appendix 7A, clause 9.			
Compliance statement				
1.	. The company is in compliance with all Corporations Act requirements relevant to this buy-back.			
or, fo	r trusts only:			
1.	The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.			
2.	There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.			
Sign here: Date: 22 February 2017 (Company secretary)				
Print name: Katie Newton-John				

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