

ASX ANNOUNCEMENT | MANALTO LIMITED

Mr Gary Cox Joins Manalto Board of Directors

- **Former Microsoft Asia executive joins Manalto Board**
- **Cox to strengthen Company's global cloud channel strategic capability**
- **Board renewal nears completion**

MELBOURNE – 14 November, 2016 - Manalto Limited (ASX: MTL) (Manalto or the Company), is pleased to announce that it has appointed Mr Gary Cox as a non-executive Director of the Manalto Board of Directors, effective 16 November, 2016. This appointment follows the Company's recent announcement of new Chair, Mr Jim McKerlie, as part of a board renewal process to support the Company for its next stage of growth, towards becoming a globally recognised and leading social media platform sold via the cloud marketplaces of hosting companies, Telcos and other cloud resellers, to small, medium and large enterprises. The Company also today announced the appointment of Mr Paul Gardner AM to its Board of Directors.

Mr Gary Cox has over 35 years of global experience in the technology industry across UK, USA, Asia, Japan and ANZ in senior leadership roles with Microsoft, News Corp. subsidiary TrueLocal, and EMC. Mr Cox holds both strategic consulting and board appointments for technology organisations based in Australia with global growth focus, leveraging both his broad business management and solid experience in cloud and managed services.

Mr Cox was Vice President, Enterprise and Partner business for Microsoft Asia (Japan, India, APAC, Hong Kong, Taiwan) excluding China. He retained responsibility for all key industry segments throughout Asia across 16 subsidiaries which encompasses all Microsoft's large customer across the commercial and public sector markets. He retained direct responsibility to ensure Microsoft remained a leader in providing value added, innovative solutions for the customers via significant external engagement. Prior to assuming this role Gary was the Executive Officer for the Enterprise & Partner business for Microsoft in Japan. Prior to his time in Japan, Gary was responsible for the leadership of Microsoft's Office 365 cloud business across Asia in the Enterprise and Public Sector markets, with primary responsibility for ensuring enterprise market adoption.

Mr Cox also served as the head of EMC's Australia-based Global Services Division, with responsibility for building and executing managed-services business strategy. Prior, he took on the role of CEO for TrueLocal, a News Corp. subsidiary and Internet search business serving Australia and New Zealand.

As part of the arrangements in connection with Mr Cox's appointment the Company is proposing that subject to Shareholder approval, Mr Cox or his nominee, be allotted 750,000 unlisted options for no consideration with an exercise price of \$0.07 each, for one (1) ordinary share and expiring on a date three (3) years from the date of allotment. It is proposed that this allotment will be considered for approval by shareholders at an Extraordinary General Meeting to be held in due course.

Managing Director, Anthony Owen said, "Mr Cox joins Manalto at a critical growth point in its cloud channel strategy. Manalto has achieved strong headway in securing partnerships and has pursued integrations and commercialisation of its Sóshlr product with a number of leading cloud platform providers and resellers. We will benefit from Gary's experience".

Recently appointed Chair, Jim McKerlie said, "Gary's decision to join the Board is an important step for Manalto and I am looking forward to working together. We have renewed the board and the depth of experience now positions the company well to continue the expansion plan that Managing Director Anthony Owen and his team have achieved so far".

Gary Cox said of his appointment, "I am excited to be joining the Manalto board at a time of significant cloud industry change and sales growth. Manalto has positioned itself well to capitalise on the opportunities within this space. I look forward to providing strategic and operational insight to strengthen the strategic direction of the Company".

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For more information

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About Manalto Limited

Manalto Limited (MTL.ASX) is a U.S. based global provider of cloud social media management solutions. Manalto's proprietary software delivers capability for the streamlined management of social media at scale – including controls to support organisational brand management, reputational risk management and efficiency in managing users, community engagement and analytics. An enterprise can centrally publish content and update brand assets across hundreds of its organisation's social media pages spanning multiple platforms – in just one click. Manalto offers a direct-to-market Enterprise Solution and a business application for channel partners to offer to SME's – 'Sóshlr'. Manalto is headquartered in Washington, D.C. with offices in the Netherlands, Australia and South Africa, and supports channel partners and customers globally.

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