



Corporate Presentation, Nov 2016

ASX: NOX

Board



Graham Kelly *PhD*
CEO & Managing Director

- Head of research team at University of Sydney that discovered idronoxil in 1992
- Founded (CEO) Novogen Ltd (ASX 1994; NASDAQ 1998). Executive Director 1994-2006)
- Chairman of Marshall Edwards Inc (AIM 2001; NASDAQ 2003)
- CEO/Executive Chairman Novogen Ltd 2012-2015
- Founded Noxopharm October 2015



Dr Ian Dixon *PhD, MBA*
Non-Executive Director

- Over 20 years' experience in the biotechnology and medical device industries and was founder/co-founder of numerous successful technology companies, including Cynata Ltd, Genscreen Pty Ltd and August Therapeutics.
- Previously a non-executive Director of Cell Therapies Pty Ltd, and Director of the Product Group at Invetech, now part of Danaher Corporation (NYSE: DHR).
- Led early development of the anti-tropomyosin drug technology that his company licensed to Novogen Ltd.



Peter Marks
Non-Executive Chairman

- 30+ years experience in corporate finance, specializing in capital raisings (for listed and unlisted companies), underwriting, IPOs and venture capital transactions.
- Participated in over \$2B in public and private capital raised.
- Executive and Non-Executive Director of a number of listed entities on the ASX and AIM



Phillip Hains *MBA*
Company Secretary

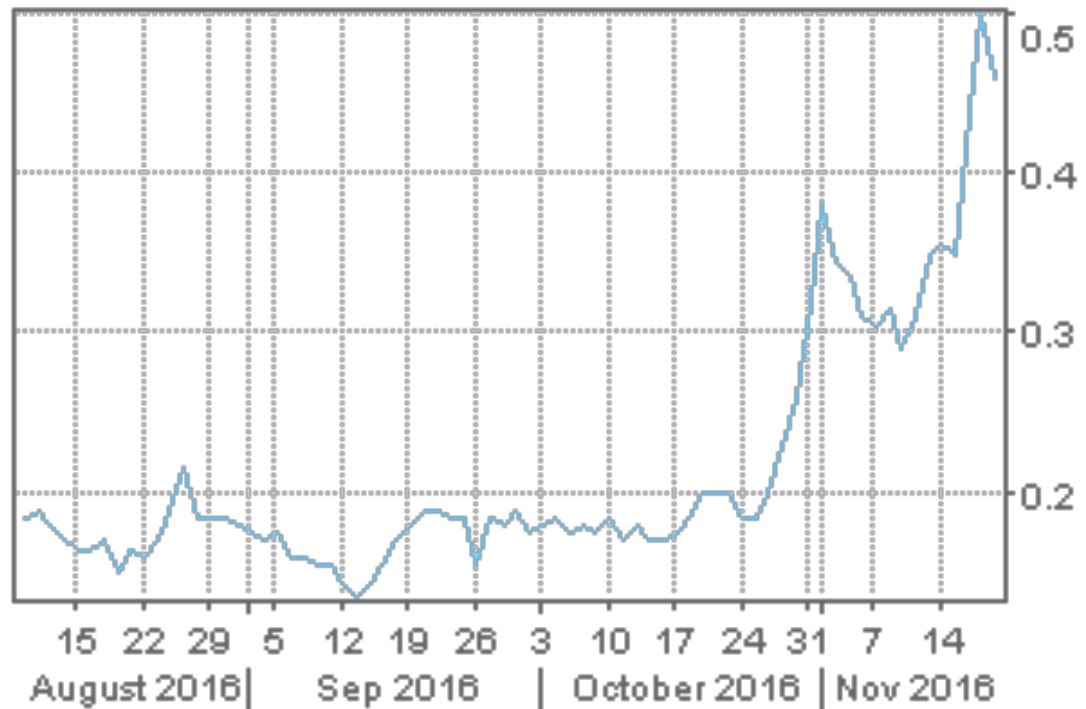
- Phillip holds a Masters of Business Administration from RMIT and a Public Practice Certificate from the Institute of Chartered Accountants.
- As a chartered accountant, Phillip operates his own specialist public practice, The CFO Solution, providing back-office support, financial reporting and compliance systems for public companies.
- Phillip has over 20 years' experience in providing businesses with accounting, administration, compliance and general management services.

key metrics

Listed: 9 Aug 2016

Raised: \$6m
Current: \$4.8m

Projected runway: mid-2018



securities

1. Listed Shares (NOX)	33,560,000	758
2. Escrowed Shares Jan 2017	464,750	1
3. Escrowed Shares April 2017	4,261,214	1
4. Escrowed Shares Sept 2018	36,885,465	7
5. Options 1*	357,500	1
6. Options 2**	3,277,858	21
7. Options 3***	18,950,358	7
8. Performance Shares****	10,000,000	4

OPTIONS

1. * @ \$0.30: Escrowed until 8/1/17: Expire 28/2/21
2. ** @ \$0.30: Escrowed until 1/4/17: Expire 28/2/21
3. *** @ \$0.30: Escrowed until 1/4/17: Expire 28/2/21
4. **** Escrowed until 9 August 2018. Market cap of \$50m

Top 5 Shareholders (at 12 Nov 2016)

GE & PR Kelly Family Trust	32.1%
DRH Superannuation P/L	7.3%
Anglo Menda Pty Ltd	6.4%
HSBC Custody Nominees Ltd	2.5%
Aquagolf P/L	1.9%

Fully diluted:

Shares on issue: **100,757,145**
 G & P Kelly: 42.775M (42.45%)

Our objective

To bring to market the first drug that sensitises cancer cells to cancer therapies



to improve the survival outcomes of standard **chemotherapy** and **radiotherapy**



and allow effective dosages of standard chemotherapy and radiotherapy
to be lowered to non-toxic levels



and thereby provide treatment options for the elderly and frail and the significant population of patients who elect **not to undergo toxic therapies**

in a nutshell.....

In 1971, cancer researchers dreamt of turning cancer into a manageable, non-lethal, chronic disease

45 years later that dream remains elusive for most types of cancer

In 1971, chemotherapy and radiotherapy were the standard frontline therapies

45 years later, chemotherapy and radiotherapy remain our best treatment options

in a nutshell.....

The dream remains elusive because chemotherapy and radiotherapy are not being used to their full powers

***because* damage to healthy cells dictates the highest dose of chemo and radiotherapy that can be used, and that dose is not enough to kill all cancer cells**

If a way could be found to increase the sensitivity of cancer cells to current doses of chemotherapy and radiotherapy so that ALL cancer cells were killed

..... then the 1971 dream should be achievable.

Noxopharm believes it has the answer.....

IDRONOXIL: sensitises cancer cells (and only cancer cells) to standard chemotherapy and radiotherapy

IDRONOXIL : dramatic level of sensitisation >2000x

NOX66: delivering IDRONOXIL in a form designed to maintain its activity in the body

NOX66: Noxopharm seeks to make NOX66 standard of care for all patients undergoing chemotherapy and radiotherapy



45 years
later....

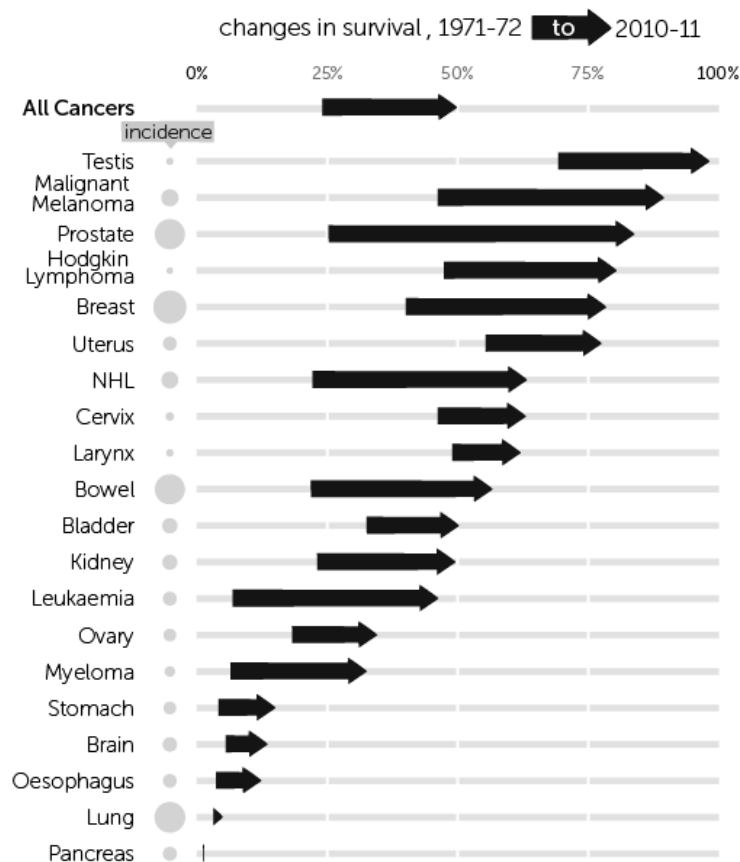


1971:
President Richard Nixon signs
National Cancer Act
Declares “**War on cancer**”

the war
continues

2016:
Vice-President Joe Biden
Announces “**Cancer moonshot**”

After 45 years of 'the war on cancer'..... *10-year survival rates remain poor for many cancers*



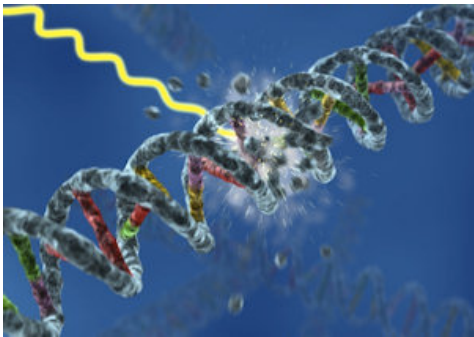
Source; Cancer Research UK

**Little or no
progress
made in
survival
outcome for
cancers of:**

- Pancreas
- Lung
- Brain
- Head and neck
- Oesophagus
- Stomach
- Cervix
- Bladder

BUT....even where progress has been made, most cancers eventually recur and ultimately become resistant to chemotherapy and radiotherapy

Frontline cancer therapies work by damaging DNA



Radiotherapy

Chemotherapy

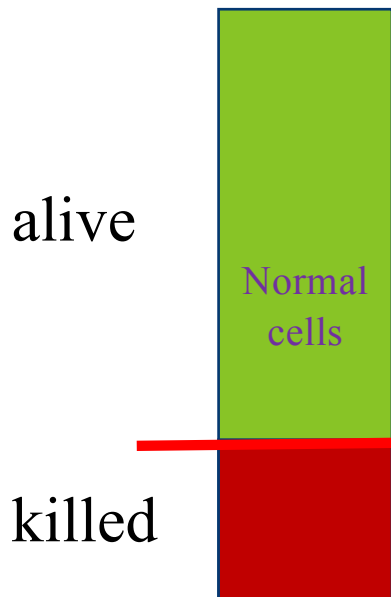


Aim is to damage
DNA beyond repair



cell dies

The problem

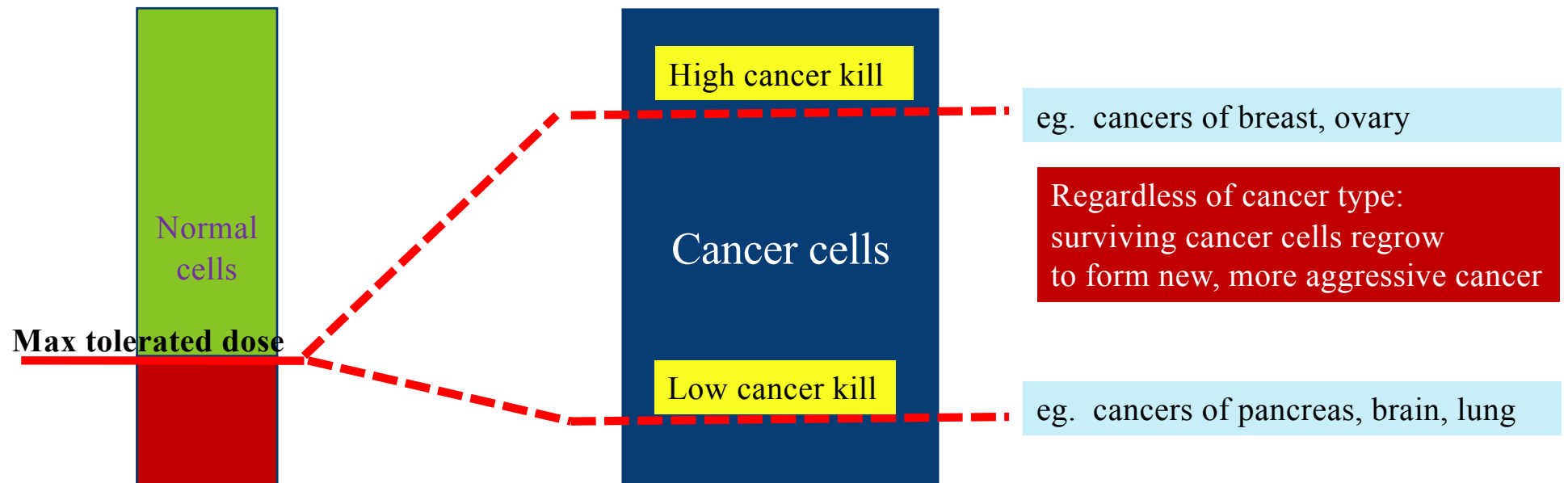


MAXIMUM TOLERABLE DOSE

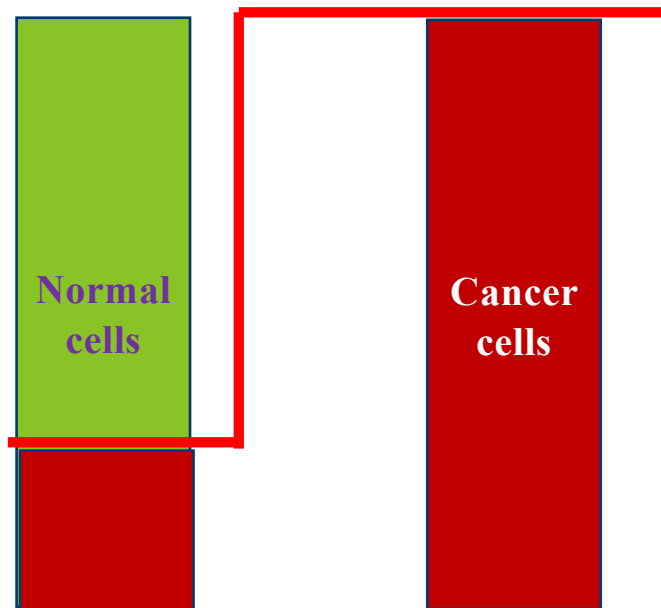
Highest dose of chemotherapy or radiotherapy that can be delivered is determined by the highest dose that can be tolerated by the patient.

The problem

The Maximum Tolerated Dose leaves many cancer cells alive



The solution



To sensitise cancer cells
(*and only cancer cells*)
to DNA-damaging effects of
chemotherapy and radiotherapy so
that **ALL** cancer cells are killed



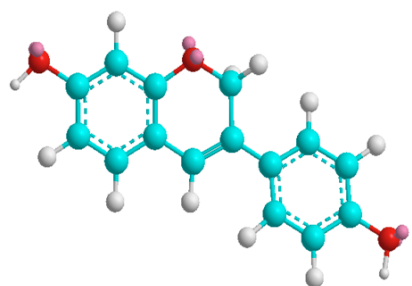
Sensitises all forms of cancer cells
(*but not healthy cells*)

by $> 2,000\times$

to all standard cytotoxic chemotherapy drugs

and radiotherapy

Idronoxil history



Discovered in 1992

Basis of formation of
Novogen Ltd
(ASX:1994).

Named **phenoxodiol**.
Potent ability to
sensitise chemotherapy
confirmed

Enters clinic in 1999

Novogen market cap =
\$900 million

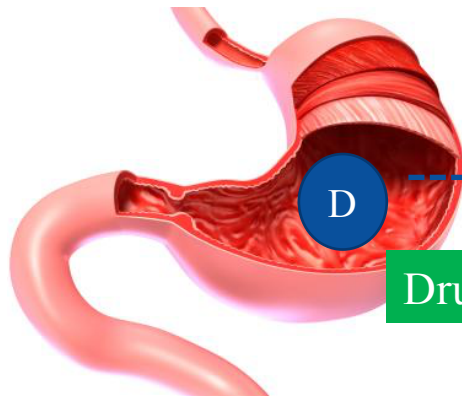
Evidence of anti-cancer
benefits observed in
Phase II studies alone
and in combination

Phase III study
(phenoxodiol +
carboplatin) in late-
stage ovarian cancer
abandoned in 2009

Idronoxil failed because of Phase 2 metabolism... or how the body deals with water-insoluble

Aspirin
Paracetamol
Codeine
Steroids

D



Drug active

Body attaches sugar

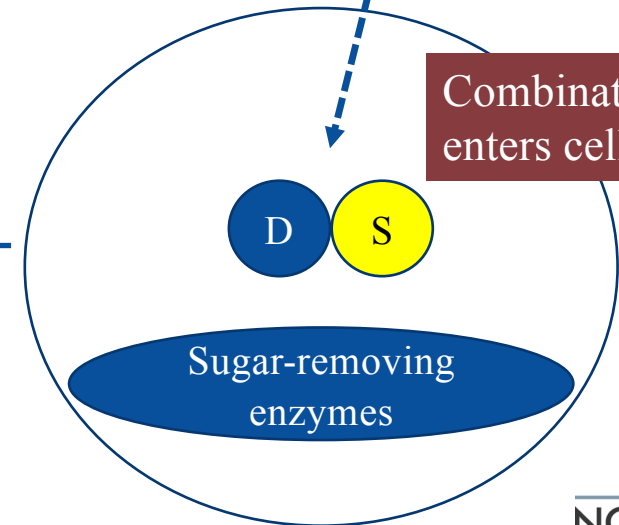
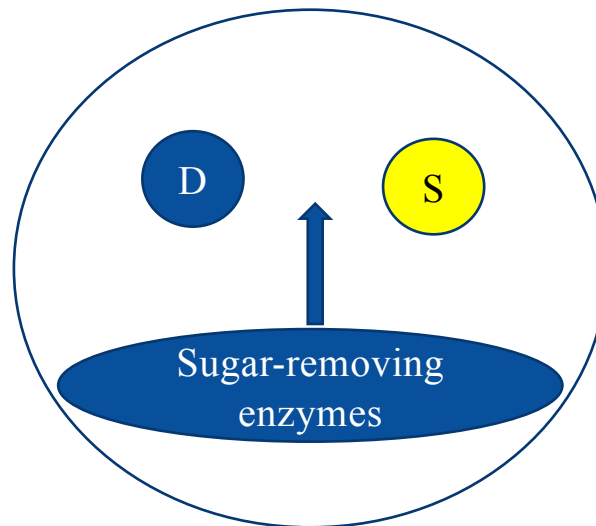


Drug circulates combined to sugar



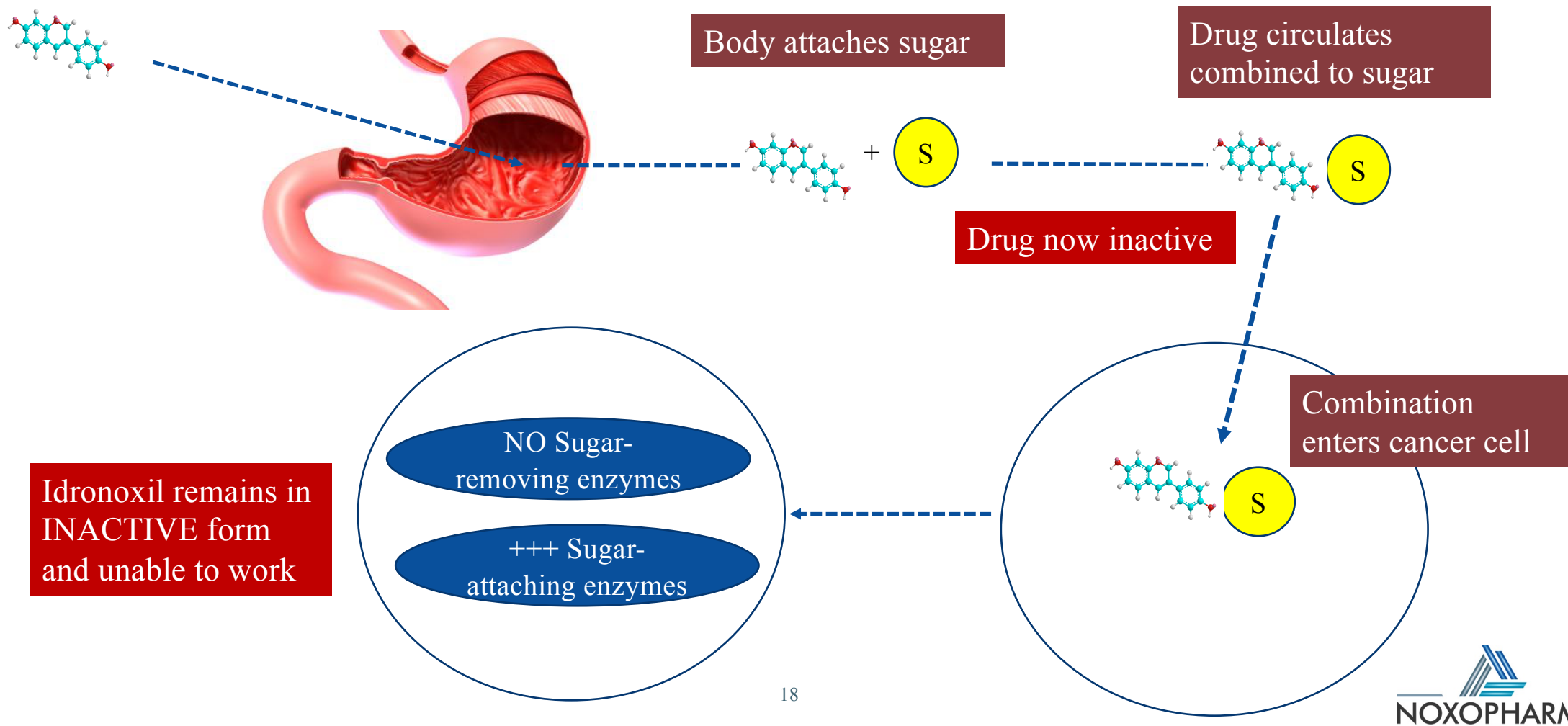
Drug now inactive

Drug freed from the sugar now active

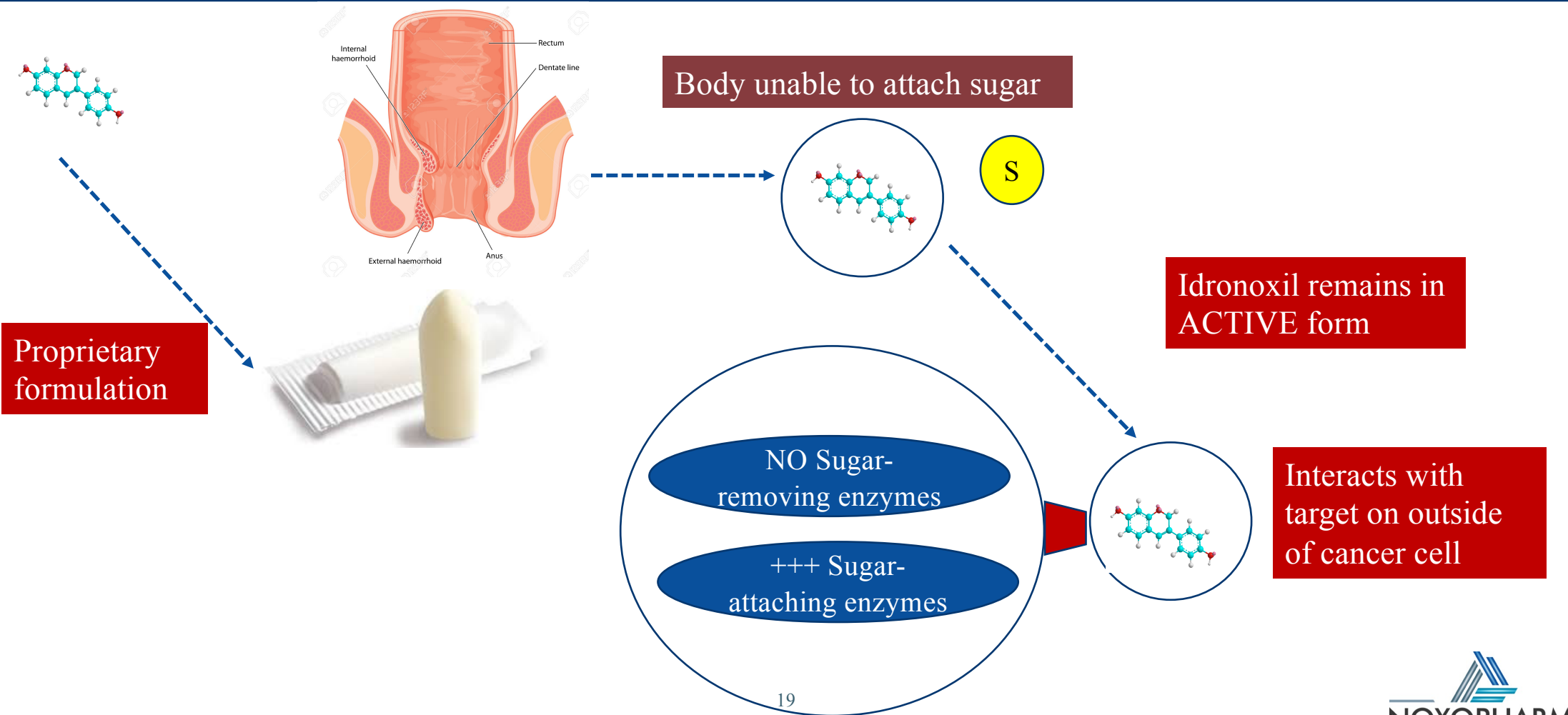


Combination enters cell

Idronoxil and Phase 2 metabolism



NOX66



Clinical Program



Cytotoxic chemotherapy



Radiotherapy

Clinical studies

Patients with late-stage cancers that have failed to respond to **standard therapies** and have **no remaining standard treatment options**

Q1. Can NOX66 result in a significant anti-cancer response where none is expected?

Q2. Can NOX66 allow dosages of chemotherapy and radiotherapy to be lowered to levels that will be well tolerated?

Clinical strategy

To run a broad clinical trial program designed to identify:

1. The best treatment combination

- chemotherapy?
- radiotherapy?

2. The best purpose of use

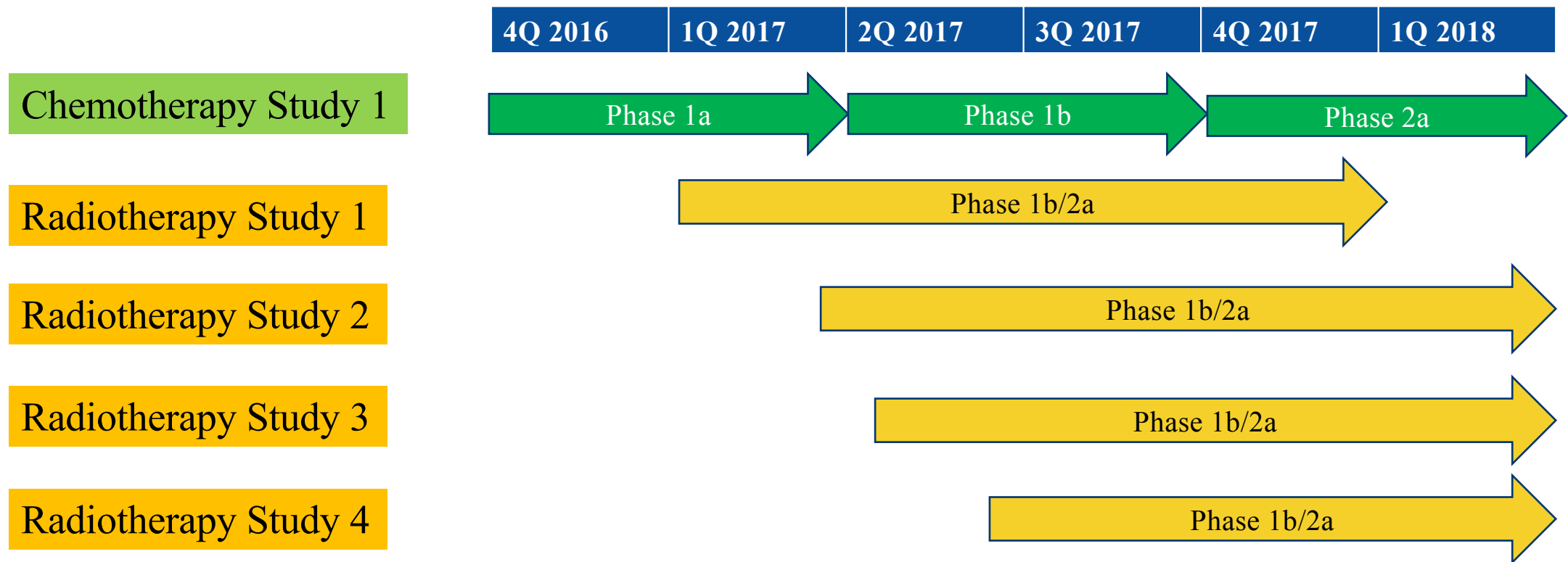
- Make standard dose work better?
- Allow use of lower dose?

3. Optimal cancer type

- Prostate, lung, other ??

AIM:

- to have proof-of-concept by end-2017
- decision on indication for registration studies by end of 1Q-2018



5x R&D programs

- A. Customized NOX66 formulations for specific cancer types**
- B. Second- and third-generation radio-sensitising drugs**
- C. Use of NOX66 delivery technology for non-oncology purposes**

Milestones achieved

A. Foundation staff appointed:

- **In-house clinical affairs team**
- **Scientific team**
- **Manufacturing/chemistry capacity**
- **IR function**

B. Appointment of key medical advisors

C. Clinical trial batch of NOX66 manufactured

D. Sites and investigators for 5 clinical trials recruited

E. 5x R&D projects identified and activated

Guidance on key milestones for next 12 months

A. Opening of 5 clinical studies (Dec 2017 – June 2018)

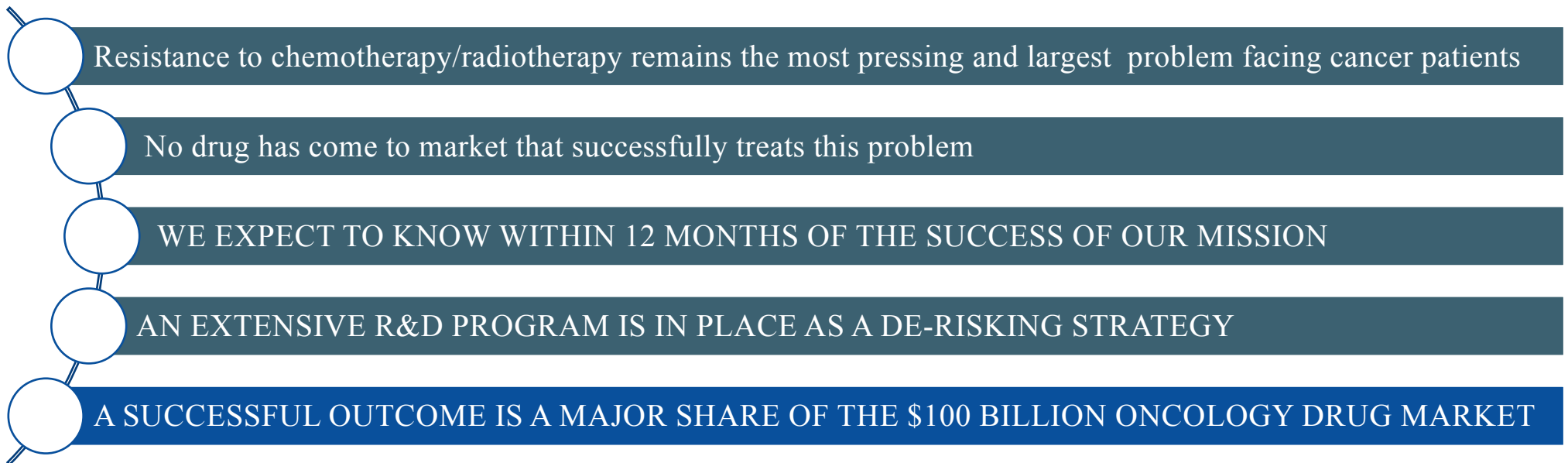
B. Proof-of-concept data to be reported on from at least 3 clinical studies

C. Progress in 5x R&D programs; new IP

IP position

Idronoxil	Structure not patentable. First described by G. Kelly in 1994.
Patent lodgement	Family of provisional patents lodged. Claims revolve around innovative formulation designed to block Phase 2 metabolism and conserve bio-activity
2nd and 3rd generation products	R&D programs initiated with intention of delivering a family of therapeutics with specific abilities to cancel resistance mechanisms

Key Messages



✓ Lean, focused operation

✓ key inflection points anticipated within next 18 months

✓ Potential for NOX66 to become standard of care

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