

Annual General Meeting

Dr Chris Richards Managing Director 24 November 2016

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Vertically integrated business model across the animal health value chain



| Segment | Businesses | Activities and Geographic Locations |
|------------------------------|--|--|
| Veterinary Solutions | | 13 leading Production Animals and Regional Mixed Animal practices |
| | Werrnambool Weterinary Source Warrnambool | 29 clinics strategically located across Victoria, Tasmania, Queensland, Western Australia and New South Wales |
| | | Over 110 veterinarians, including leading specialists in their fields of expertise. Over 350 employees in team |
| | | Veterinary, well-being, and production solutions |
| Procurement and Logistics | Farm Gate Logistics | Centralised procurement and wholesaling of animal pharmaceuticals, nutritional supplements and equipment |
| | Tasvet WHOLESALE WHOLESALE | In-house warehousing and logistics services to deliver products to veterinary clinics and end-point customers |
| | | Warehouses in Bendigo, Toowoomba, Welshpool and Smithton |
| Ancillary & Support | SUR TO | Genetics sourcing, sales and related services |
| | THE ACTIVITY OF THE ACTIVITY O | Embryo transfer and artificial insemination services |
| | U POLLY Australia | Services to producers of industry quality assurance programs, including major national super market standards as third party (food chain) auditors |

FY16 operational highlights

animal health Local knowhow. Global knowledge



FY16 – P&L summary (underlying basis)

Apiam's FY16 results were in line with the prospectus forecasts

| FY16 \$m | Actual | Prospectus | Chg (%) |
|----------------------------------|--------|------------|---------|
| Revenue | 54.1 | 48.6 | 11.4% |
| Gross profit | 25.3 | 23.9 | 5.8% |
| Statutory EBITDA | 2.1 | 1.8 | 16.8% |
| Add back one-off Expenses: | | | |
| Other integration / IPO expenses | 3.7 | 4.1 | (9.8%) |
| Underlying EBITDA | 5.8 | 5.9 | (1.7%) |
| Depreciation | (0.6) | (0.7) | (15.5%) |
| Underlying EBIT | 5.2 | 5.2 | 0.3% |
| Finance expense | (0.4) | (0.5) | (18.8%) |
| Underlying Net Profit Before Tax | 4.8 | 4.7 | 2.5% |
| Income tax expense | (1.4) | (1.4) | 2.5% |
| Underlying Net Profit After Tax | 3.4 | 3.3 | 2.5% |
| Gross Margin | 46.8% | 49.3% | |
| EBITDA margin | 10.8% | 12.2% | |
| EBIT margin | 9.6% | 10.7% | |

Local knowhow Global knowledge

Comments: Revenue

- · Significant growth in product sales for pig category (contributed ~ 60% of the favourability)
- · Balance from earlier settlement of 9 acquired clinics

Gross margin

- Increased lower margin pig sales
- Delayed phasing in of procurement savings

Employment

· Higher costs due mainly to early settlement of the clinics but also includes additional resources in HR, Finance & IT to support the integration

Trading period

The FY16 actual results include; from 1 November 2015, the trading of Chris Richards Group businesses and 3 clinics in which Chris Richards Group had a majority equity interest; and from 10 December 2015, the trading of the nine (9) other clinics acquired.

Strategic roadmap: three year plan

Leveraging performance

- Increase the high margin services and products offered
- Enhance our clinics' image & customer relationships
- Improve end-user
 profitability/perceived value for
- money Improve business balance Reduce operating expenses/COGS

Gaining efficiencies

- Improve the process for identifying, selecting & developing new business opportunities
- Improve the process of delivering new products & services to customers
- Improve customer contact (KAM) impact
 Improve business balance

Apiam animal health Local knowhow, Global knowledge,



Apiam's three year plan is based on four key themes that will be the underlying drivers of growth for the company:

- High performance team
- Clinical leadership and operational excellence
- Customer focus
- Innovation

 collaborative culture
 Improve procurement, service cost allocation, debt management

work place safety

Building the foundation Develop strategic technology,

> operating and financial systems Enhance company policies and

Develop a high performance

Improve business balance

2016/17

2017/18

2018/19

Strategic plan initiatives

| Strategic theme | Initiatives FY17 YTD | |
|--|---|--|
| High performance team | Accelerated graduate program in place Employee Assistance Program rolled out Intranet development and deployment enabling expert knowledge exchange & collaboration across the company | |
| Clinical leadership & operational excellence | Knowledge exchange and upskilling of employees on new services underway Integrated systems and processes that improve efficiencies, reduce risk and provide a safe working environment being implemented (refer business integration progress) | |
| Customer focus | Key Account Managers being phased in to support acquisition clinics Expanded equine services for Northern Victoria Overall focus on improving end-user profitability | |
| Innovation | • 'Be Sure' initiative implemented – Apiam's platform to provide consistency, scalability and recognition of high quality, professional approaches | |



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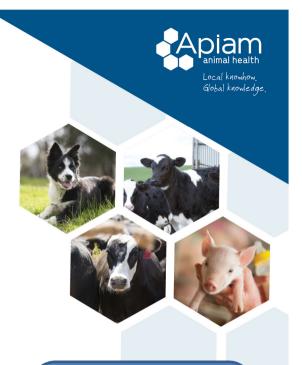
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Business integration progress

The integration process has been well planned and is on schedule

Integration update FY17 Q1:

- Recruitment of key personnel underway:
 - 2 of 3 planned Key Account Managers (KAM) have been appointed in Q1 FY17
 - New KAM's have completed sales training & already adding value in servicing corporate and mid-tier accounts & identifying growth opportunities
 - VSAC's have developed new services and products for FY17 H2 roll-out
- ERP, HR & practice management systems
 - New ERP and PMS has been scoped and providers appointed
 - The Hive HR platform update has been introduced to align Apiam and employee strategic objectives and KPI's
- Synergies being achieved in procurement & delivery
- Apiam logistics now deliver direct to clinics and many new customers



Up to \$3.5m to be invested in people and systems in FY17

Outlook – Industry conditions

Despite recent beef & dairy industry challenges, the long term fundamentals for the animal production industry remain strong.

Our business is most directly affected by animal numbers rather than commodity fluctuations.

Beef Feedlot



- Intake rate declined in Q1 13% from June 16 quarter¹
- National adult cattle herd at 20 year low following long period of high beef prices²
- Recent unusually high rain pattern in FY17 Q1 enabling producers to keep stock on grass
- Anticipated softening in feedlot throughput in FY17 but capacity being built for future growth expectations
- Turnaround in capacity not expected until 2018²



Global knowledge

Notes:

- 1 ALFA Media Release, ALFA/MLA quarterly survey, 8 November 2016
- 2 Meat and Livestock Australia, October 2016
- 3 Dairy Australia, Production Inputs Monitor, Issue 134 (7 October 2016)
- 4 Abs, Livestock slaughtered and meat produced, Australia, June 2016
- 5 Dairy Australia, Dairy Situation and Outlook, October 2016
- 6 Australian pork, pigs and ears issue #697

Outlook – Industry conditions

Dairy



- Number of dairy cattle negatively impacted by:
 - Industry reduction in farm gate milk price in 2016
 - Increased cull rates (particularly in July and August of FY17Q1)³.
 - Opportunity to cull poor performing/sick animals
 - Beef prices high Eastern Young Cattle Indicator highest level ever since its 1996 inception
- Momentum is changing & positive indicators going forward for dairy industry
 - Global milk prices in recovery phase⁴
 - Increased heifer retention occurring on client farms to re-establish herd numbers (Dairy cattle exports down 7% on LY⁵)



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Outlook – Industry conditions

Pigs



- Industry conditions remain good
- Pig meat production growth in line with expectations
 continued to grow at 4% since June 15⁴
- Grain feed prices 2 year low⁶
 - Baconer & Pork prices 6 year high⁶
- Robust industry expansion to meet future pork demand

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Outlook - Trading update

July – October 2016

- Revenue of \$19.8m in Q1 was below expectations due to a *short term combination* of factors:
 - challenging feedlot and dairy industry specific factors (outlined in the industry update)
 - abnormal customer purchasing patterns in pigs and dairy (expected patterns have now resumed)
 - October revenue of \$8.35m was at expectations due to:
 - Resumption of more normal servicing and purchasing patterns in dairy and pig industries
 - Company revenue growth initiatives
- July to October revenue \$28.15m
- November trading to date meeting revenue expectations

Apiam's management team has, over many years, proven its ability to drive business growth despite varying industry conditions



Outlook – FY17 Trading Update H1 and H2

- FY17 Q2 data to date is showing a significantly improved revenue trajectory
 - Revenue in October and November to date as expected
- The reduced revenue against expectation appears to be restricted to Q1
- FY17 Q1 reduced revenue will affect FY17 H1 revenue and consequently EBITDA
- Apiam has responded quickly to the challenges experienced in FY17 Q1
 - Company has introduced specific initiatives to drive organic sales across all business segments to deliver a strong FY17 H2
 - Company also reviewing costs but remains committed to delivering on strategy
- H2 revenue expected to be greater than H1 revenue in FY17

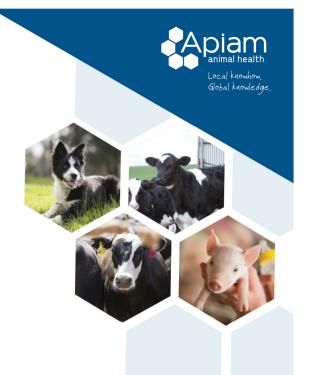


Delivering to strategy

Building a firm foundation for future strong growth

- Three year strategic roadmap delivered & underway
 - focus for FY17 is building the platform that will deliver benefits for 5-10 years
- Delivering on organic growth strategy
 - key account managers
 - new service offerings in clinics
 - greenfield branch clinics
- Delivering on acquisition strategy
 - part year contribution from Quirindi Vet Group in FY17
 - Strong acquisition pathway in fragmented industry (subject to Apiam's strict acquisition criteria)
- Favourable economic outlook for production animal sector domestic & global
- New initiatives to drive strong sales performance in FY17 H2 implemented





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