

ASX ANNOUNCEMENT | MANALTO LIMITED

MARKET UPDATE: Manalto Certified for Ingram Micro Launch

- **Ingram Micro has certified Manalto's Sóshlr solution giving the tick of approval to proceed to preparation for launch.**
- **Ingram Micro is a U.S. global provider of cloud, mobility, supply chain services and technology solutions with a network of more than 200,000 reseller customers.**
- **Manalto signed a strategic distribution agreement mid-2016 with Ingram Micro, Inc. and has been working closely with Ingram Micro to develop the Sóshlr pack to meet the Ingram Micro technical requirements.**
- **Launch activities including the development of go-to-market planning and sales training have now kicked off.**

MELBOURNE – Wednesday 30 November 2016 - Manalto Limited (ASX: MTL) ("Manalto" or "the Company") is pleased to announce that Ingram Micro (NYSE: IM) has certified the Company's Sóshlr solution, a key approval milestone reached following the completion of technical development, integration and testing. Certification signals the start of go-to-market development activities and sales training for the anticipated early 2017 launch of Sóshlr via the Ingram Micro Cloud Marketplace.

Manalto signed a strategic distribution agreement mid-2016 with U.S based master cloud service provider, as well as a global leader in technology and supply chain services, Ingram Micro, Inc. and certain affiliates, to make available for resale the Company's Sóshlr solution and also the Company's Enterprise Solution via the Ingram Micro Cloud Marketplace. The agreement marks the first time the Company's Enterprise solution will be distributed via a third party channel.

Following certification by Ingram Micro, parties will now proceed to the development of go-to-market and sales training activities in preparation of the launch of Sóshlr to Ingram Micro resellers.

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About Manalto Limited

Manalto Limited (MTL.ASX) is a U.S. based global provider of cloud social media management solutions. Manalto's proprietary software delivers capability for the streamlined management of social media at scale – including controls to support organisational brand management, reputational risk management and efficiency in managing users, community engagement and analytics. An enterprise can centrally publish content and update brand assets across hundreds of its organisation's social media pages spanning multiple platforms – in just one click. Manalto offers a direct-to-market Enterprise Solution and a Business Application for Channel Partners to offer to SME's – 'Sóshlr'. Manalto is headquartered in Washington, D.C. with offices in the Netherlands, Australia and South Africa, and supports channel partners and customers globally.

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soshlr.com

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