

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of Entity:	ApplyDirect Limited (ASX: AD1)
ABN:	29 123 129 162

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director:	Michael Graham Doveton Kay
Date of Last Notice:	28 June 2016

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect			
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Beneficial Interest: Director Related Entity			
Date of change	2 December 2016			
No. of securities held prior to change		Shares	Unlisted options	Convertible notes
	Direct	-	-	-
	Indirect	1,500,000	15,000,000	100,000
	Total	1,500,000	15,000,000	100,000
Class	Ordinary fully paid shares. Unlisted options			

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Number acquired		Shares	Unlisted options	Convertible notes
	Direct	-	-	-
	Indirect	500,000	500,000	-
	Total	500,000	500,000	-
Number disposed		Shares	Unlisted options	Convertible notes
	Direct	-	-	-
	Indirect	-	-	100,000
	Total	-	-	100,000
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	500,000 shares at \$0.20 per share 500,000 options: Nil			
No. of securities held after change		Shares	Unlisted options	Convertible notes
	Direct	-	-	-
	Indirect	2,000,000	15,500,000	-
	Total	2,000,000	15,500,000	-
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Conversion of convertible notes into shares and options			

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

+ See chapter 19 for defined terms.

Part 3 - +Closed Period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided on what date was this provided?	N/A



The CFO Solution 2.12.2016

+ See chapter 19 for defined terms.