

EXPIRY OF ESCROW PERIOD

The Board of MSM Corporation International Limited (**ASX: MSM**) (**MSM or the Company**) wishes to advise in accordance with Listing Rule 3.10A, that the escrow period for 25,000,000 unlisted \$0.10 options exercisable on or before 7 November 2019 expires on 29 December 2016.

- ENDS -

For and on behalf of the Board:

Mark Clements
Company Secretary

About MSM

MSM Corporation International Limited is a digital technology and media entertainment company that, via the first product offering, Megastar Millionaire, will launch the world's richest online, mobile-first, talent discovery competition platform.

Megastar Millionaire is a consumer digital entertainment technology platform; connecting performers and fans in an innovative and interactive gamification experience. It is designed to transform, mobilise and individualise the search for new artists, allowing people to easily showcase their talents to a global digital audience and offers significant advantages over traditional television platforms.

This highly disruptive, first-to-market platform will monetise mobile video via a highly successful talent competition format. Operating squarely within the US\$25bn online gaming and US\$30bn mobile sectors, Megastar Millionaire draws on the social media phenomenon, allowing individuals to demonstrate their skills and talents.