

## Investor Update - Boardroom Radio Interview

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MSM Corporation International Limited (“**MSM**” or “**the Company**”) (ASX: MSM), a leading digital technology and entertainment company, is pleased to provide a link to a recent boardroom radio interview taken by the management team.

In the interview, the Company’s US Chairman Doug Barry, Managing Director Dion Sullivan and Executive Producer Josh Heenan discuss the monetisation opportunities of the platform and what investors can expect in the lead up to the world-wide competition launch in Q1 2017.

The interview can be accessed through this link:

<https://boardroom.media/broadcast/?refid=&eid=583cdd1a9fc3611351914574>

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**About MSM**

MSM Corporation International Limited is a digital technology and media entertainment company that, via the first product offering, Megastar Millionaire, will launch the world's richest online, mobile-first, talent discovery competition platform.

Megastar Millionaire is a consumer digital entertainment technology platform; connecting performers and fans in an innovative and interactive gamification experience. It is designed to transform, mobilise and individualise the search for new artists, allowing people to easily showcase their talents to a global digital audience and offers significant advantages over traditional television platforms.

This highly disruptive, first-to-market platform will monetise mobile video via a highly successful talent competition format. Operating squarely within the US\$25bn online gaming and US\$30bn mobile sectors, Megastar Millionaire draws on the social media phenomenon, allowing individuals to demonstrate their skills and talents.