

## CEO Dion Sullivan to Present at ASX CEO Session

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MSM Corporation International Limited ("**MSM**" or "**the Company**") (ASX: MSM), a leading digital technology and entertainment company, is pleased to announce that CEO Dion Sullivan will be presenting at the CEO Session Series event in Sydney today.

The CEO Sessions give ASX-listed companies the chance to engage with the investment community. Hosted by the ASX, in conjunction with the Finance News Network (FNN), the CEO Sessions are a valuable way for companies to present to investors and financial market participants.

MSM CEO Dion Sullivan will present an overview of the Company's pathway to launch of the Megastar Millionaire platform, scheduled for Q1 2017 and will discuss the value creation milestones achieved by the Company in 2016.

For investors unable to attend the presentation in person, the presentation will be filmed and will be available across the FNN and ASX's wide distribution channels.

The Session starts at 12.45pm EDST at the ASX Auditorium in Bridge Street, Sydney.

**-Ends-**

**For further information, contact:**

Sophie McGill  
Executive Director APAC  
T: +61 415 656 953  
E: [sophie@msmci.com](mailto:sophie@msmci.com)

Media queries:  
Andrew Ramadge  
Media & Capital Partners  
T: +61 475 797 471  
E: [andrew.ramadge@mcpartners.com.au](mailto:andrew.ramadge@mcpartners.com.au)

**About MSM**

MSM Corporation International Limited is a digital technology and media entertainment company that, via the first product offering, Megastar Millionaire, will launch the world's richest online, mobile-first, talent discovery competition platform.

Megastar Millionaire is a consumer digital entertainment technology platform; connecting performers and fans in an innovative and interactive gamification experience. It is designed to transform, mobilise and individualise the search for new artists, allowing people to easily showcase their talents to a global digital audience and offers significant advantages over traditional television platforms.

This highly disruptive, first-to-market platform will monetise mobile video via a highly successful talent competition format. Operating squarely within the US\$25bn online gaming and US\$30bn mobile sectors, Megastar Millionaire draws on the social media phenomenon, allowing individuals to demonstrate their skills and talents.