

Release of Shares from Escrow

ACN 132 204 561 ABN 68 132 204 561

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Contact:

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Board of Directors:

Matthew Driscoll, Non- Exec Chairman Cameron Fisher, Executive Director Peter Butterss, Non-Exec Director Robert Kipp, Non-Exec Director Paul Spottiswood, Non-Exec Director

Chief Executive Officer:

Paul Heath

Company Secretary:

Melanie Leydin

Securities on Issue:

BMP: 63,743,754 ordinary shares

Website:

http://www.buymyplace.com.au

buyMyplace.com.au Limited ('**buyMyPlace'**) (ASX:BMP) announces that the following restricted securities will be released from escrow on 28 February 2017, in accordance with ASX Listing Rule 3.10A:

• 15,520,488 ordinary shares

For more information, please contact:

Melanie Leydin Company Secretary P: 1300 289 697

-Ends-

About buyMyplace

buyMyplace, is an online real estate company enabling Australians to sell their homes without paying fees and commissions to real estate agents. The company was established to capitalise on an anticipated trend in the Australian property market of selling homes privately online, mirroring the adoption of this practice in the US, Canada and Europe. The business model has been validated with over 3,000 customers having sold their own properties using buyMyplace since 2009. buyMyplace generates revenues by charging an up-front listing fixed fee plus a range of additional services, which incorporate a margin on prices charged to the vendor.

buyMyplace holds real estate licenses in every state of Australia and customers can choose from four packages providing an automatic listing on major property portals realestate.com.au and Domain, a 'for sale' signboard, brochure ware plus unlimited free online and telephone support until sold. Up to seven additional portals are available to vendors as well as a range of additional products and services is also available, including professional photography, negotiation support, auctioneers, featured listings on the major property portals plus unlimited phone and online vendor support until their property is sold.