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# Gooroo expands Microsoft global alliance

### Key highlights

- Gooroo accepted as a Microsoft Learning Partner
- Gooroo expands relationship across three new programs, increasing reach and adoption

The Company wishes to advise that it is has been accepted as a Learning Partner within Microsoft's Partner Network. This status will see Gooroo and Microsoft working together to offer targeted learning and career development opportunities to Gooroo's growing community of tech professionals.

In addition to the above, Gooroo has broadened its relationship with Microsoft Corporation with the introduction of three new programs.

Just over a year ago (Jan 2016), Gooroo and Microsoft signed a global alliance that has since seen Gooroo offer exclusive benefits to Microsoft's community of tech professionals certified on its software and platforms.

The additional three programs include:

- 1. Microsoft's Most Valued Professional Program (MVP) includes thousands of current and past IT experts (MVPs) who have been recognised by Microsoft for their technical experience, leadership, reach and influence.
- 2. Microsoft Regional Director Program (RD) a group of 150 independent, elite and highly influential IT experts from around the world who are responsible for evangelising Microsoft programs and technologies, and who contribute to Microsoft's strategic vision.
- 3. Microsoft Professional Program (MPP) a new credential that can be obtained from Microsoft that is focusing on building work-ready skills.

Each of the above audiences will now receive special benefits and recognition from Gooroo.

"We look forward to building on what is a very productive relationship with Microsoft. Our complementary suite of services is helping Microsoft upskill their global community of tech experts while recommending them to the best employers and jobs," comments Greg Muller, CEO Gooroo Ventures.

## **Links to referenced Microsoft programs**

- Most Valued Professional Program https://mvp.microsoft.com/
- Regional Director Program http://rd.microsoft.com/
- Microsoft Professional Program -<a href="https://academy.microsoft.com/en-us/professional-program/data-science/">https://academy.microsoft.com/en-us/professional-program/data-science/</a>
- Microsoft Partner Network https://partner.microsoft.com/



## Investor & media enquiries

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#### **About Gooroo**

Gooroo is reinventing how the world's companies recruit, and how talent find work.

For companies, Gooroo finds qualified candidates quicker, more accurately and at a fraction of current costs. Talent no longer need to search for roles.

Gooroo has established an international talent pool across 110 countries. Hiring organisations pay to access this candidate pool and to match their role to candidates, using artificial intelligence.

Gooroo is initially targeting the US\$100 billion global information technology recruitment sector which promotes over 25 million roles each year. Gooroo's objective is to remove up to 90% of the time wasted in screening and shortlisting talent in what is a \$14 billion global problem.

#### More information

Gooroo Investor Hub: www.goorooventures.com

Investor updates & videos: www.goorooventures.com/blog

Talent website: <a href="www.gooroo.io">www.gooroo.io</a> Hirer platform: <a href="www.gooroo.io/hirer">www.gooroo.io/hirer</a>

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