



For Release
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Gooroo updates market on Hirer sales program and UK launch

Key highlights:

- **Gooroo nearly doubles customer base in three weeks, nearing 1,100 hirer customers across the USA and Australia**
- **Gooroo sales team to launch into the UK market from the start of March**

Since the last announcement 3 February 2017, Gooroo has nearly doubled its customer base in the US and Australia from 693 to over 1,000.

“These figures show we have a solid sales process that’s generating real interest from the hirer community. At the same time, we’re working closely with these customers to make sure they have a great experience using Gooroo. Our optimisation efforts are paying off, and we’re seeing increasing use and engagement by the day” said Gooroo Ventures CEO, Greg Muller.

From early March, these sales efforts will be extended into the UK market.

For more details on the hirer sales program and optimisation efforts, shareholders are encouraged to watch or read the February Monthly Update at <https://www.goorooventures.com/blog/2017/2/28/gooroo-monthly-shareholder-update-february-2017>.

Investor & media enquiries

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About Gooroo

Gooroo is reinventing how companies recruit and talent find work.

For companies, Gooroo finds qualified candidates quicker, more accurately and at a fraction of current costs. Talent no longer need to search for roles.

Gooroo has established an international talent pool across 110 countries. Hiring organisations pay to access this candidate pool and to match their role to candidates, using artificial intelligence.

Gooroo is initially targeting the US\$100 billion global information technology recruitment sector which promotes over 25 million roles each year. Gooroo's objective is to remove up to 90% of the time wasted in screening and shortlisting talent in what is a \$14 billion global problem.

For more information on Gooroo, visit:

Investor Hub: www.goorooventures.com

Website: www.gooroo.io

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