

ASX Market Announcement
23 March 2017

Catapult approved as a vendor of GPS-based wearables for in-game use in Major League Baseball

Catapult Group International (ASX: CAT) today announced it has been approved as a vendor for GPS-based wearables for in-game use by Major League Baseball (MLB) in 2017.

The approval applies to both Major League and Minor League Baseball competitions, which includes approximately 274 teams and over 7,000 players.

Although Catapult already has a number of MLB clubs under contract for training purposes, the approval by the MLB opens the gateway for all MLB and Minor League Baseball teams to use the full suite of Catapult's analytics for both training and in-game use.

Commenting on the approval, Catapult's Chief Executive Officer, Shaun Holthouse said: "This is another great step towards the full adoption of our wearable technology for both training and in-game purposes by one of the largest professional leagues in the world. The approval coincides with our recent roll-out of a full suite of baseball specific metrics on Catapult's proprietary OpenField software platform, which we believe will be a powerful analytics tool for all our elite level baseball clients. We look forward to building on our relationship with MLB clubs over the coming years."

Catapult is currently running active trials with a number of MLB teams during Spring Training, the MLB's traditional pre-season comprising practice sessions and exhibition matches held in two practice leagues located in Arizona and Florida.

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