





31 March 2017

Section 708A Notice

MSM Corporation International Limited ("**MSM**" or "the Company") (ASX: MSM) advises that it has allotted 1,625,000 fully paid ordinary shares following the exercise of 1,625,000 \$0.10 unlisted 7 November 2019 options (MSMAK), 312,500 of which were issued without a disclosure document (Shares).

As required under section 708A(6) of the Corporations Act 2001 (Cth) (Corporations Act), the Company gives notice that;

- (a) The Shares were issued without disclosure under Part 6D.2 of the Corporations Act.
- (b) This notice is being given under paragraph 5(e) of section 708A of the Corporations Act.
- (c) As at the date of this notice, the Company has complied with the provisions of the Chapter 2M of the Corporations Act (as they apply to the Company), and section 674 of the Corporations Act.
- (d) As at the date of this notice, there is no excluded information with respect to the Company for the purposes of sections 708A(7) and (8) of the Corporations Act.

An Appendix 3B reflecting the revised capital structure following the issue of the securities has been released with this announcement.

For and on behalf of the Board.

Adam Wellisch Chairman

About MSM

MSM Corporation International Limited is a digital technology and media entertainment company that, via the first product offering, Megastar, will launch the world's richest online, mobile-first, talent discovery competition platform.

Megastar is the world's first entertainment and global talent competition app, where one contestant will win USD 1 million. The winner is chosen by Fans and celebrity judges who follow the competition and vote in the Megastar app.

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

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	nation or documents not available now n nents given to ASX become ASX's propert	nust be given to ASX as soon as available. Information an y and may be made public.
Introdi 04/03/		98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12,
Name	e of entity	
MSN	A Corporation International Limit	ted
ABN		
51 00	02 529 160	
Par	(the entity) give ASX the followin t 1 - All issues hust complete the relevant sections (attac	
1	*Class of *securities issued or to be issued	Fully Paid Ordinary Shares
2	Number of *securities issued or to be issued (if known) or maximum number which may be issued	1,625,000 Fully Paid Ordinary Shares
3	Principal terms of the *securities (e.g. if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)	Fully Paid Ordinary Shares

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⁺ See chapter 19 for defined terms.

in all respects from the +issue paid ordinary shares currently on issue date with an existing +class of quoted +securities? If the additional *securities do not rank equally, please state: the date from which they do the extent to which they participate for the next dividend, (in the case of a distribution) trust, interest payment the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment Issue price or consideration 5 \$0.10 per share 6 Purpose of the issue (If issued as consideration for Shares issued following the exercise of the acquisition of assets, clearly 1,625,000 unlisted \$0.10 options expiring 7 identify those assets) November 2019. 6a Is the entity an +eligible entity N/A that has obtained security holder approval under rule 7.1A? If Yes, complete sections 6b - 6h in relation to the +securities the subject of this Appendix 3B, and comply with section 6i 6b The date the security holder resolution under rule 7.1A was N/A passed 6c Number of *securities issued N/A without security holder approval under rule 7.1 N/A 6d Number of +securities issued with security holder approval under rule 7.1A

Yes, the Shares rank equally with the fully

Do the *securities rank equally

⁺ See chapter 19 for defined terms.

6e	Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	N/A	
6f	Number of *securities issued under an exception in rule 7.2	1,625,000 Fully Paid O	rdinary Shares
6g	If *securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the *issue date and both values. Include the source of the VWAP calculation.	N/A	
6h	If *securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	N/A	
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	N/A	
7	⁺ Issue dates	30 March 2017	
•	Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A. Cross reference: item 33 of Appendix 3B.		
		Number	+Class
8	Number and +class of all +securities quoted on ASX (including the +securities in section 2 if applicable)	221,587,326	Fully Paid Ordinary Shares
9	Number and +class of all +securities not quoted on ASX (including the +securities in section 2 if applicable)	89,235,836	Ordinary shares held in escrow until 13 January 2018
		34,375,114	Options exercisable at \$0.10 on or before 7 November 2019
		32,000,000	Options exercisable at \$0.10 on or before 7 November 2019 held in escrow until 13 January 2018

⁺ See chapter 19 for defined terms.

900,000	Options exercisable at \$0.15 on or before 18 March 2020, vesting 12 May 2018
757,576	Options exercisable at \$0.30 on or before 30 June 2017
6,000,000	Options exercisable at \$0.35 on or before 19 September 2018
1,500,000	Options exercisable at \$0.40 on or before 19 September 2019
1,500,000	Options exercisable at \$0.45 on or before 19 September 2019
1,500,000	Options exercisable at \$0.55 on or before 19 September 2019
2,000,000	Options exercisable at \$0.125 on or before 18 March 2020, vesting in various tranches until 26 April 2019
7,800,000	Performance rights vesting in various tranches, expiring 29 December 2021
50,000,000	Class A Performance Shares held in escrow until 13 January 2018
50,000,000	Class B Performance Shares held in escrow until 13 January 2018
2,000,000	Options exercisable at \$0.35 on or before 19 September 2018, vesting 31 July 2017

⁺ See chapter 19 for defined terms.

2,000,000	Options exercisable at \$0.40 on or before 19 September 2019, vesting 31 July 2017
2,000,000	Options exercisable at \$0.45 on or before 19 September 2019, vesting 31 July 2017

Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

There is currently no dividend policy in place for the Company.

Part 2 - Pro rata issue

11	Is security holder approval required?	N/A
12	Is the issue renounceable or non-renounceable?	N/A
13	Ratio in which the *securities will be offered	N/A
14	⁺ Class of ⁺ securities to which the offer relates	N/A
15	⁺ Record date to determine entitlements	N/A
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	N/A
17	Policy for deciding entitlements in relation to fractions	N/A
18	Names of countries in which the entity has security holders who will not be sent new offer documents	N/A
	Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.	
19	Closing date for receipt of acceptances or renunciations	N/A
20	Names of any underwriters	N/A
21	Amount of any underwriting fee or commission	N/A
22	Names of any brokers to the issue	N/A

⁺ See chapter 19 for defined terms.

23	Fee or commission payable to the broker to the issue	N/A
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	N/A
25	If the issue is contingent on security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	N/A
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N/A
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do security holders sell their entitlements <i>in full</i> through a broker?	N/A
31	How do security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	N/A
32	How do security holders dispose of their entitlements (except by sale through a broker)?	N/A
33	⁺ Issue date	N/A

⁺ See chapter 19 for defined terms.

Part 3 - Quotation of securities You need only complete this section if you are applying for quotation of securities Type of *securities 34 (tick one) +Securities described in Part 1 (a) (b) All other +securities Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible Entities that have ticked box 34(a)

Additional securities forming a new class of securities Tick to indicate you are providing the information or documents If the *securities are *equity securities, the names of the 20 largest holders or additional *securities, and the number and percentage of additional *securities held by those holders If the *securities are *equity securities, a distribution schedule of the additi *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000	Entitios triat riavo tionou box o r(a)		
Jef the *securities are *equity securities, the names of the 20 largest holders of additional *securities, and the number and percentage of additional *securities held by those holders Jef the *securities are *equity securities, a distribution schedule of the additicular *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000			
additional *securities, and the number and percentage of additional *secur held by those holders If the *securities are *equity securities, a distribution schedule of the additi *securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000			
+securities setting out the number of holders in the categories 1 - 1,000 1,001 - 5,000 5,001 - 10,000			
10,001 - 100,000 100,001 and over	onal		
A copy of any trust deed for the additional *securities			
Entities that have ticked box 34(b)			
Number of *securities for which *quotation is sought N/A			
39 *Class of *securities for which N/A			

⁺ See chapter 19 for defined terms.

Do the *securities rank equally in N/A 40 all respects from the +issue date with an existing +class of quoted +securities? If the additional *securities do not rank equally, please state: • the date from which they do the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment the extent to which they do not rank equally, other than in relation to the next dividend, distribution interest or payment Reason for request for quotation N/A 41 Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another *security, clearly identify that other +security) Number +Class 42 Number and +class of all N/A +securities quoted on ASX (including the *securities in clause 38)

⁺ See chapter 19 for defined terms.

Quotation agreement

- [†]Quotation of our additional [†]securities is in ASX's absolute discretion. ASX may quote the [†]securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those *securities should not be granted *quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the ⁺securities to be quoted under section 1019B of the Corporations Act at the time that we request that the ⁺securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before †quotation of the †securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Mark Clements Company Secretary 31 March 2017

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⁺ See chapter 19 for defined terms.

Appendix 3B – Annexure 1

Calculation of placement capacity under rule 7.1 and rule 7.1A for eligible entities

Introduced 01/08/12 Amended 04/03/13

Part 1

Rule 7.1 – Issues exceeding 15% of capital			
_	Step 1: Calculate "A", the base figure from which the placement capacity is calculated		
issue 12	Insert number of fully paid +ordinary securities on issue 12 months before the +issue date or date of agreement to issue		
Add the	e following:		
in the rule Num in the appr	aber of fully paid ⁺ ordinary securities issued at 12 month period with shareholder		
(i) (ii) (iii) (iv)	ame fully paid in that 12 month period 17 May 2016 Issue of shares 3 June 2016 Issue of shares 16 June 2016 Issue of shares 30 June 2016 Issue of shares 2 August 2016 Issue of shares	574,803 45,455 68,122 606,061	
(v) (vi) (vii) (viii) (ix)	3 August 2016 Issue of shares 11 August 2016 Issue of shares 23 August 2016 Issue of shares 9 September 2016 Issue of shares	3,386,772 1,084,641 2,583,635 1,094,133 684,196	
(x) (xi) (xii) (xiii) (xiv)	16 September 2016 Issue of shares 20 September 2016 Issue of shares 23 September 2016 Issue of shares 14 October 2016 Issue of shares 21 November 2016 Issue of shares	1,107,670 17,435,715 125,000 100,000 200,000	
(xv) (xvi) (xvii) (xviii)	5 January 2017 Issue of shares 12 January 2017 Issue of shares 25 January 2017 Issue of shares 13 February 2017 Issue of shares	687,102 2,127,500 137,420 781,250	
(xix) (xx) (xxi) (xxii)	23 February 2017 Issue of shares 2 March 2017 Issue of shares 13 March 2017 Issue of shares 23 March 2017 Issue of shares	163,121 343,552 156,250 171,776	
seculIncludAppeIt ma	24 March 2017 Issue of shares 30 March 2017 Issue of shares de only ordinary securities here – other classes of equity rities cannot be added de here (if applicable) the securities the subject of the endix 3B to which this form is annexed by be useful to set out issues of securities on different dates exparate line items	26,319 1,625,000	

⁺ See chapter 19 for defined terms.

	<i>tract</i> the number of fully paid ⁺ ordinary rities cancelled during that 12 month period	Nil
"A"		310,156,495
Ste	p 2: Calculate 15% of "A"	
"B"		0.15
		[Note: this value cannot be changed]
Mult	<i>tiply</i> "A" by 0.15	46,523,474
	p 3: Calculate "C", the amount of pla that has already been used	cement capacity under rule
agre	ert number of +equity securities issued or ed to be issued in that 12 month period not nating those issued:	
• U	Inder an exception in rule 7.2	
• U	Inder rule 7.1A	
	Vith security holder approval under rule 7.1 or ule 7.4	
(i) 16 May 2016 Issue of options	900,000
(i	i) 29 June 2016 Issue of shares	666,667
(i	ii) 20 September 2016 Issue of options	4,500,000
,	v) 28 December 2016 Issue of performance rights v) 13 February 2017 Issue of options	1,800,000 6,000,000
sı sı • Ir sı a • It	e: This applies to equity securities, unless pecifically excluded – not just ordinary ecurities nclude here (if applicable) the securities the ubject of the Appendix 3B to which this form is nnexed that may be useful to set out issues of securities and different dates as separate line items	
"C"	·	13,866,667
	p 4: Subtract "C" from ["A" x "B"] to cement capacity under rule 7.1	calculate remaining
	c 0.15 e: number must be same as shown in Step 2	46,523,474
	tract "C" e: number must be same as shown in Step 3	13,866,667
Tota	a /["A" x 0.15] – "C"	32,656,807 [Note: this is the remaining placement capacity under rule 7.1

⁺ See chapter 19 for defined terms.

Rule 7.1A – Additional placement cap	pacity for eligible entities	
Step 1: Calculate "A", the base figure from which the placement capacity is calculated		
"A"	310,156,495	
Note: number must be same as shown in Step 1 of Part 1		
Step 2: Calculate 10% of "A"		
"D"	0.10 Note: this value cannot be changed	
Multiply "A" by 0.10	31,015,650	
Step 3: Calculate "E", the amount of place 7.1A that has already been used Insert number of *equity securities issued or	-	
agreed to be issued in that 12 month period under rule 7.1A	-	
 Notes: This applies to equity securities – not just ordinary securities Include here – if applicable – the securities the subject of the Appendix 3B to which this form is annexed Do not include equity securities issued under 		
 rule 7.1 (they must be dealt with in Part 1), or for which specific security holder approval has been obtained It may be useful to set out issues of securities on different dates as separate line items 		
"E"	Nil	
Step 4: Subtract "E" from ["A" x "D"] to o	alculate remaining	
"A" x 0.10 Note: number must be same as shown in Step 2	31,015,650	
Subtract "E"	Nil	
Note: number must be same as shown in Step 3		
Total ["A" x 0.10] – "E"	31,015,650	
	Note: this is the remaining placement capacity under rule 7.1A	

⁺ See chapter 19 for defined terms.