

ASX Announcement

4<sup>th</sup> April 2017

## Chief Financial Officer – Notice of Resignation

Adslot Ltd (ASX:ADJ) today announces that Mr Brendan Maher has provided three months written notice of his intention to resign as Chief Financial Officer.

Mr Maher is leaving Adslot to take up a Chief Financial Officer role outside of the Adtech industry.

Mr Maher will serve out his notice period in order to facilitate a smooth hand over of responsibilities in July.

Adslot Chairman, Andrew Barlow said "I would like to extend my thanks and gratitude to Brendan for his contribution to Adslot over the past six and half years. His hard work and experience have been much appreciated by myself and the Board, and we all wish him the very best for his future endeavors."

Commenting on his departure, Mr Maher said "I have enjoyed being a part of Adslot's growth and its journey to becoming a global media trading platform provider. I look forward to continuing to work with the CEO and management team over the coming months to ensure a smooth transition."

Adslot have now commenced the search for a new Chief Financial Officer.

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### About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.